

Cal State East Bay



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csueastbay.edu/prospective

Campus Highlights



- In the heart of Northern California's majestic SF Bay Area
- Three campuses: Hayward, Concord and Oakland
- Winner of HEED award from INSIGHT Into Diversity magazine for three straight years. The award honors universities that have shown exceptional commitment to diversity and inclusiveness; recognized by Wall Street Journal as a Top 10 college in the west for diversity.
- The Pioneers for H.O.P.E. program helps at risk students facing homelessness, food insecurity, and other various crisis situations.
- Our new Student and Faculty Support Building is LEED certified and four other campus buildings have solar panels.
- Institute for STEM Education provides leadership and support as it fulfills its commitment to preparing the students in our diverse community for success in Science, Technology, Engineering and Mathematics
- Many notable Alumni such as MLB baseball Hall of Famer Joe Morgan.

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Campus Highlights

120+
student clubs
and organization

15855
Total Enrollment

61%
First Generation

9 women's
sports



32 average
class
size

28:1
student/faculty
ratio

Division II
Athletics

75%
FA Recipients

49
BA/BS Degrees

6 men's
sports

Graduation Initiative 2025



- Cal State East Bay uses EAB Student Success Collaborative to track student success and progress toward graduation.
- Additional student success dashboards are being built to provide further data for CSU Graduation Initiative 2025
- California Promise will begin in fall 2018: all incoming CA resident students with an ADT are eligible to join and benefit from:
 - Advising specific to graduating in two years
 - Early registration time
 - On-time completion of the degree to save the student money

Pioneer Path to Student Success

- Complete at least 15 units every quarter, following degree roadmap
- Meet with General Education and major advisor every year
- Check Horizon e-mail and Blackboard daily
- Seek tutoring and supplemental instruction, as needed
- Complete the Writing Skills Test (WST) as a junior

Fall 2017 Admission

	2017 Applications	2017 Admits	Percent of Applicants Admitted	2017 Projected Enrollment*
Freshmen*	16,140	11,956	74%	1,400
Transfers*	9,840	8,238	84%	2,400

- ✓ Transfer Average GPA: 3.01
- ✓ Associate Degree for Transfer
 - 3,817 applications
 - 1,711 verified
 - 650 projected enrollment
- ✓ Freshmen Average GPA: 3.22
- ✓ Average Test Scores: New SAT- 1002; ACT- 19



*Data available as of 8/30/17

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Fall 2018 Enrollment Plan

Enrollment Plan:

- Designed to guarantee admission to academically qualified students from our service and admission region (Alameda, Contra Costa, San Mateo, San Francisco, Santa Clara and Solano counties).
- Any academically qualified California resident who has completed the requirements for the Associate Degree for Transfer in a similar major is also guaranteed admission, regardless of county.
- Cal State East Bay's goals are to ensure that our students have the courses and resources they need to successfully complete their degree programs. Depending on capacity, the enrollment management plan may need to restrict, as minimally as possible, admissions from outside our six-county region.

Program Impaction:

Nursing: Students are first admitted to Cal State East Bay as “Interest in Nursing” and must apply directly to the Nursing B.S. major by the departmental deadlines.

Nursing Supplemental Application:

- NursingCAS application portal
- \$50 application fee
- Due November 30, 2017



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csueastbay.edu/enrollmentplan

Student Services and Programming

Semester Conversion - Individual Advisement Plan

www.csueastbay.edu/Semester

Academic Advising & Career Education

www.csueastbay.edu/aace

Accessibility Services

www.csueastbay.edu/as

Educational Opportunity Program (EOP)

www.csueastbay.edu/eop

Student Center for Academic Achievement (SCAA)

www.csueastbay.edu/SCAA

Program for Accelerated College Education (PACE)

www.csueastbay.edu/pace

Transfer Student Programs

www.csueastbay.edu/transfers

Parent and Family Programs

www.csueastbay.edu/parents

University Honors Program

www.csueastbay.edu/honors

Renaissance Scholars

EAST Program

Excel program

Transfer APASS

GANAS (Gaining Access 'N Academic Success)

Sankofa Scholars Program

Diversity and Inclusion Student Center

Kaleidoscope Mentoring Program

Sophomore Transition Enrichment Program (STEP)

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Financial Aid and Scholarships

Search Early and often

- Exciting scholarship opportunities from Cal State East Bay and private agencies, including the Presidential Pioneer Endowed Scholarship, are listed online at csueastbay.edu/scholarships
 - You can apply for scholarships once you have a NetID: csueastbay.academicworks.com
-
- 75% of our students receive aid; more than \$135 million awarded annually.
 - Nearly 400 Federal Work Study jobs hired on and off campus during 2016 - 2017.
 - Cal State East Bay is a partner with **TheDream.US** national scholarship fund.



Visit Us!

Download the CSUEB app for a virtual tour

Visit us at the Welcome Center:

Pre-Admission Counseling: By Appointment

Individual Tours: Monday - Friday, 11am and 2pm

Group Tours: Daily at 10am, reservations required

Saturday Tours: Scheduled on select dates throughout the year

For more information: Call 510.885.2556 or go online: www.csueastbay.edu/visit

Housing Tours: Call

Campus Events:

Preview Day: October 14, 2017

Register online: www.csueastbay.edu/previewday



Fall 2018 Applications:

- Undergraduate filing period: Oct. 1 – Nov. 30.
- Applicants notified on a rolling basis starting in November
- SAT/ACT test scores due by February 1, 2017.
- Official partial transcripts (if requested) due by March 1.
- Accept Offer of Admission by May 1 deadline; Must pay \$110 pre-orientation deposit at time of SIR.
- Check MyCSUEB and Horizon Email often.

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Counselor Resources

Join our mailing list and stay updated on important information at www.csueastbay.edu/counselors

Counselor Events:

- November 3, 2017: SoCal Counselor Breakfast (Norwalk)
- November 15, 2017: NorCal Counselor Breakfast for High School Counselors (Hayward Campus)
- February 23, 2018: NorCal Counselor Breakfast for Community College Counselors (Hayward Campus)

Learn more and register for events online at: csueastbay.edu/events

Or contact Prospective Student Services Campus Events:

campusevents@csueastbay.edu

510.885.2612



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Thank you!



Connect with [CSUEB Admissions](#) on Facebook , Instagram and Twitter

Email: admissioncounseling@csueastbay.edu

Welcome Center: 510.885.2556

Meet our Counselors and schedule a tour:

www.csueastbay.edu/visit

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