Fall 2016
California State University Counselor Conferences

CSU Office of the Chancellor
• Enrollment Updates
  • Funding and Resources
  • Preparing for CSU
  • Admissions and Impaction
  • Tuition and Financial Aid

• Graduation Initiative 2025

• Looking Forward
  • California Promise
  • ADT Increases
  • CSU Admission Application

• Resources
Enrollment Updates
Enrollment & Admission

- **Enrollment Growth**
  - Over 474,000 students in fall 2015
  - Grow by approximately 12,300 students by fall 2016

- **Student Success and Completion**
  - Nearly 106,000 degrees awarded in 2014-2015
  - 1 out of every 20 Americans with a college degree graduated from a CSU!

- **Quarter to Semester Conversions**
  - Bakersfield & Los Angeles (fall 2016 - completed)
  - East Bay and Pomona (fall 2018)
Admission

• Record number of applications are still being received, but there are more offers of admission
• We still have greater demand from CSU-eligible undergraduates than we have funding to enroll
• Number of impacted programs and campuses has increased slightly
• CSU’s percentage of non-resident and international enrollment has remained consistent
Early Assessment Program

- 2016 ready and conditional ready results are positive
  - English had an increase of 3 percentage points
  - Math had an increase of 4 percentage points

Results may be viewed at: http://caaspp.cde.ca.gov/sb2016/Search
## NEW SAT CUT SCORES FOR CSU EAP STATUSES
Effective 2016-2017 Admission Cycle

<table>
<thead>
<tr>
<th>TEST</th>
<th>CSU READY (exempt from ELM/EPT)</th>
<th>CSU CONDITIONALLY READY (conditionally exempt from ELM/EPT)</th>
<th>CSU NOT YET READY or NOT READY (not exempt from ELM/EPT)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Version</strong></td>
<td><strong>NEW</strong></td>
<td><strong>OLD</strong></td>
<td><strong>NEW</strong></td>
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<tr>
<td>SAT (EBRW*)</td>
<td>550</td>
<td>500</td>
<td>510-540</td>
</tr>
<tr>
<td>SAT Math</td>
<td>570</td>
<td>550</td>
<td>520-560</td>
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</tbody>
</table>

* Evidence Based Reading and Writing
Preparing for CSU

Redesigned SAT

• Either test will be accepted for anyone graduating in 2020 or prior
• CSU Campuses will “superscore” with like tests only
• Writing is still not required
## Redesigned SAT – FTF Eligibility Index

<table>
<thead>
<tr>
<th>Admission Period</th>
<th>CA Resident Eligibility Index</th>
<th>Non-Resident Eligibility Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2017</td>
<td>2900</td>
<td>3502</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>2950</td>
<td>3570</td>
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</tbody>
</table>

Eligibility Index for ACT test-takers remain the same
### The Last 3 Fall Freshmen Admissions Cycles

<table>
<thead>
<tr>
<th></th>
<th>Applicants (Unduplicated)</th>
<th>Offers of Admission (Unduplicated)</th>
<th>Admit Rate</th>
<th>Enrollment (Unduplicated)</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2013</td>
<td>175,421</td>
<td>130,730</td>
<td>74.5%</td>
<td>59,229</td>
<td>45.3%</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>179,065</td>
<td>135,180</td>
<td>75.4%</td>
<td>60,501</td>
<td>44.8%</td>
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<tr>
<td>Fall 2015</td>
<td>184,487</td>
<td>137,141</td>
<td>74.3%</td>
<td>61,723</td>
<td>45.0%</td>
</tr>
<tr>
<td>Fall 2016*</td>
<td>186,023</td>
<td>136,308</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Preliminary
## The Last 3 Fall Transfer Admissions Cycles

<table>
<thead>
<tr>
<th>YEAR</th>
<th>APPLICANTS (UNDUPPLICATED)</th>
<th>OFFERS OF ADMISSION (UNDUPPLICATED)</th>
<th>ADMIT RATE</th>
<th>ENROLLMENT (UNDUPPLICATED)</th>
<th>YIELD RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2013</td>
<td>108,111</td>
<td>81,422</td>
<td>75.3%</td>
<td>50,911</td>
<td>62.5%</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>105,654</td>
<td>78,239</td>
<td>74.1%</td>
<td>49,399</td>
<td>63.1%</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>104,391</td>
<td>79,614</td>
<td>76.2%</td>
<td>49,849</td>
<td>62.6%</td>
</tr>
<tr>
<td>Fall 2016*</td>
<td>104,653</td>
<td>80,725</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Preliminary
Freshman Admission Eligibility

• No change to admissions eligibility
  • High school graduation
  • A-G completion
  • Eligibility index

Transfer Admission Eligibility

• No change to admissions eligibility
  • 60 semester/90 quarter units
    • 30 units of general education
      • 4 basic skill courses (Area A & B4)
      • Grades of “C” or higher
  • 2.0 cumulative GPA in transferable college work
Campus Impaction

- **Campus Impaction**: A campus receives more eligible applications in the initial filing period than there are enrollment spaces available for the class level (freshman or upper division transfer).

- Campuses fall into 3 categories:
  - Admit using CSU eligibility
  - Campus impaction (freshman/transfer)
  - Impacted in all programs (all majors)
Program/Major Impaction

- **Program Impaction:** A campus receives more eligible applications for a specific undergraduate program in the initial filing period than there are enrollment spaces available.

- Most campuses have at least one impacted major/program
  - Typically impacted at upper-division level
  - Students must meet criteria such as specific core/major prep courses, GPA in those courses, cumulative GPA, or a combination of factors
Admit Using CSU Eligibility

Freshmen
- Bakersfield
- Channel Islands
- Dominguez Hills
- East Bay
- Maritime Academy
- Stanislaus

Transfer
- Bakersfield
- Channel Islands
- Dominguez Hills
- East Bay
- Humboldt
- Maritime Academy
- Stanislaus
Campus Impaction (Freshman)

- Chico
- Humboldt
- Los Angeles
- Monterey Bay
- Northridge
- Pomona
- Sacramento
- San Bernardino
- San Francisco
- San Marcos
- Sonoma
Campus Impaction (Transfer)

- Chico
- Los Angeles
- Pomona
- Monterey Bay
- Sacramento
- San Bernardino
- San Francisco
- San Marcos
- Sonoma
Impacted In All Programs

- Fresno
- Fullerton
- Long Beach
- San Diego
- San Jose
- San Luis Obispo
Tuition and Financial Aid

• Current Undergraduate Tuition (CA Residents)
  • $5,472 per year*

• Current Average Tuition & Fees
  • $6,778 per year

*The CSU makes every effort to keep student costs to a minimum. Fees listed in published schedules or student accounts may need to be increased when public funding is inadequate. Therefore, CSU must reserve the right, even after initial fee payments are made, to increase or modify any listed fee, without notice, until the date when instruction for a particular semester or quarter has begun. All CSU listed fees should be regarded as estimates that are subject to change upon approval by The Board of Trustees.
## 2015-2016 Estimated AY Average Expenses

<table>
<thead>
<tr>
<th></th>
<th>At Home</th>
<th>On Campus</th>
<th>Off Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition Fee*</td>
<td>$6,778</td>
<td>$6,778</td>
<td>$6,778</td>
</tr>
<tr>
<td>Books and Supplies</td>
<td>$1,758</td>
<td>$1,758</td>
<td>$1,758</td>
</tr>
<tr>
<td>Room and Board</td>
<td>$4,723</td>
<td>$12,625</td>
<td>$12,430</td>
</tr>
<tr>
<td>Transportation</td>
<td>$1,345</td>
<td>$1,167</td>
<td>$1,393</td>
</tr>
<tr>
<td>Miscellaneous Personal</td>
<td>$1,391</td>
<td>$1,391</td>
<td>$1,391</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$15,995</strong></td>
<td><strong>$23,719</strong></td>
<td><strong>$23,749</strong></td>
</tr>
</tbody>
</table>
Financial Aid Impact

• Last year, nearly $4 billion was distributed to more than 365,000 students.

• Nearly 80% of all CSU students receive some form of financial assistance.

• 61% of All undergraduates have full cost of tuition covered by grants, scholarships, or waivers

• 51% of CSU Bachelor’s recipients graduate with zero debt

• The average loan debt for CSU students was $14,388 in 2014, compared with the national average of $28,950.
Graduation Initiative 2025
Graduation Initiative Goals

• Raise the four-year graduation rate for students entering CSU as freshmen
• Raise the two-year graduation rate for students entering CSU as transfers and
• Raise freshman and transfer rates for students from low-income, first generation and underrepresented minority groups
Looking Forward
California Promise

- Senate Bill 412
- Signed by Governor Brown on Sept. 21, 2016
- Requires the California State University to offer enhanced advising and priority registration
- Students would need to commit to 30 credits per academic year
- Phased in over 2017-2018 and 2018-2019
Associate Degree for Transfer

- Increasing numbers of transfer students entering with ADTs
- Considered in admission as well as remaining degree requirements at CSU
- ADT students should still apply broadly to CSU to keep options available
All New Application for Admission

• Begin with Winter 2018 Admission Period, June 1, 2017
• New Application look and feel
• Increased usability
• Feedback from students and counselors has been crucial to the process
• More information to come after the first of the year.
Resources for Success
• Statewide outreach tool
• Extensive planning tools
  • Career planning
  • Major search
  • Plan of Study
• Free test preparation
• Apply directly to CSU
• Lesson plans available
• Electronic HS transcripts
Resources for Counselors

How to Get to College

- www.calstate.edu/college
- Order free posters
- English & Spanish versions
- New student videos

CSU College Readiness

- www.csusuccess.org
# Admission & Impaction

## CSU Campus Impaction Information 2015-2016

Visit the individual CSU campus or campuses of your choice for more up-to-date information on campus and program impaction, including admission supplemental criteria.

<table>
<thead>
<tr>
<th>CSU Campus</th>
<th>First-Time Freshmen</th>
<th>Upper-Division Transfers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakersfield</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Chico</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Costa Mesa</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>East Bay</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Fresno</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Fullerton</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Humboldt</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Long Beach</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Maritime Academy</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Monterey Bay</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Northridge</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Pismo</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Sacramento</td>
<td>Freshman</td>
<td>Transfer</td>
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<tr>
<td>San Marcos</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Santa Barbara</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
</tbody>
</table>

**Note:** Non-impacted campuses may have impacted programs.
New CSU Quarterly Newsletter

Want to hear from counselors what topics should be covered

To subscribe e-mail: csucounselornewsletter@calstate.edu
Thank you!