Telling Our Story: Advocating for the CSU

November 3, 2016
On the Docket

- Advocacy and State Relations
- Highlights of 2016
- 2017 Sacramento outlook
  - Political landscape
  - Policy issues
  - Budget advocacy
CSU Advocacy and State Relations

ASSISTANT VICE CHANCELLOR

CAMPUS RELATIONS MANAGER

DIRECTOR OF STATE RELATIONS

MANAGER, ADMIN & ADVOCACY

SENIOR LEG ADVOCATE

LEG ADVOCATE 1/ POLICY ANALYST

LEG ADVOCATE 2

SENIOR ADMIN ASSISTANT

LEG ADMIN ASSISTANT

IT SUPPORT

WE ARE HIRING!
Updated ASR Website

ADVOCACY & STATE RELATIONS

SPONSORED BILLS  KEY BILLS  BUDGET INFO

ASR STAFF (INC ISSUE ASSIGNMENTS)  CAMPUS LEGISLATIVE LIAISONS

Leg Reports  Exec Orders  External Relations  Federal Relations  GI 2025  URA
Policy Highlights of 2016

- SB 1412  CSU Investment Authority
- AB 1747  Food Insecurity
- AB 2317  CSU Doctorate of Audiology
2016 Budget Advocacy -- #standwithCSU

 kristin Olsen @KristinOlsenCA · May 31
 Happy Budget Month! Remember to #StandWithCSUI Fund Higher Ed & give opportunities to more CA students.

 CSSA @csastudents · May 19
 #StandwithCSU & support an additional $101 million in state investment.

 [Image of a person holding a sign that reads: I stand with CSU because it changed my life by shaping me into the well-rounded and empathetic person I am.]
2016 Budget Advocacy Highlights

- CSSA/CSU Advocacy Day
- CSU Budget Advocacy Day
- Mascot Day
2016 Budget Advocacy Highlights

- “Focused on Students” social media event
- Overall base increase of $154 million and $90 million in one-time funds
2017 Sacramento Outlook

The official California Voter Guide: Longer than 'Grapes of Wrath,' shorter than 'Moby Dick' sacb.ee/7Oao #CAelection

California General Election Tuesday November 8, 2016

Polls Are Open From 7:00 a.m. to 8:00 p.m. on Election Day!
Potential Election Impacts

- Propositions -- General Fund impacts
  - Proposition 55
- Super majority?
Assembly

- Safe Incumbent
- Competitive Incumbent
- Open Seats
Senate

- Off Cycle
- Incumbents
- Open Seats
Changing Dynamics

Senate

- 2026: 3
- 2016: 6
- 2024: 5
- 2022: 8
- 2020: 8
- 2018: 5

Assembly

- 2026: 15
- 2016: 27
- 2024: 38
Leadership

- **Assembly**
  - Speaker Anthony Rendon (2024)
  - Republican Leader Chad Mayes (2026)

- **Senate**
  - President pro Tempore De León (2018)
  - Minority Leader Fuller (2018)
Speakers’ Length of Service

- RENDON: 7 years
- TONI ATKINS: 2 years
- JOHN PEREZ: 4 years
- KAREN BASS: 2 years
- FABIAN NUNEZ: 4 years
- HERB WESSON, JR: 2 years
- ROBERT HERTZBERG: 2 years
- ANTONIO VILLARAIGOSA: 2 years
- CRUZ BUSTAMANTE: 1 year
- CURT PRINGLE: 1 year
- BRIAN SETENCICH: 0.3 years
- DORIS ALLEN: 0.5 years
- WILLE BROWN: 14 years
- LEO MCCARTHY: 6 years
- BOB MORETTI: 3 years
- ROBERT MONAGAN: 1 year
- JESSE UNRUH: 8 years
President Pro Tem Length of Service

KEVIN DE LEON: 4 years
DARRELL STEINBERG: 6 years
DON PERATA: 4 years
JOHN BURTON: 6 years
BILL LOCKYER: 4 years
DAVID ROBERTI: 13 years
JAMES MILLS: 10 years
JACK SCHRADE: 1 year
HOWARD WAY: 1 year
HUGH BURNS: 8 years
Issues at the Forefront

- Transportation
- Cap and Trade
- Infrastructure
- Poverty alleviation
2017 CSU Priorities

- Graduation Initiative
- CSU Budget Funding
- Working with campuses
GRADUATION RATES FOR FRESHMEN STUDENTS

COHORT ENTRY YEAR

- Graduate in Four Years or Less
- Graduate in Five Years or Less
- Graduate in Six Years or Less

Graduate in Four Years or Less:
- 1975: 11%
- 1981: 12%
- 1987: 19%
- 1993: 27%
- 1999: 34%
- 2005: 46%
- 2011: 57%

Graduate in Five Years or Less:
- 1975: 27%
- 1981: 34%
- 1987: 34%
- 1993: 46%
- 1999: 47%

Graduate in Six Years or Less:
- 1975: 11%
- 1981: 12%
- 1987: 19%
- 1993: 27%
- 1999: 34%
- 2005: 46%
- 2011: 57%
GRADUATION RATES FOR TRANSFER STUDENTS

COHORT ENTRY YEAR


Graduate in Two Years or Less: 17% 37% 44% 49% 62% 62% 31%
Graduate in Three Years or Less: 31% 44% 56% 62% 62% 62% 62%
Graduate in Four Years or Less: 73% 73% 73% 73% 73% 73% 73%

The California State University
WORKING FOR CALIFORNIA
Graduation Initiative (2009-2015)

474,571
STUDENTS
ATTEND THE CSU

57%
OF FIRST-TIME FRESHMEN
GRADUATE IN 6 YEARS OR LESS

4.7
YEARS
THE AVERAGE TIME TO DEGREE FOR FIRST-TIME, FULL-TIME CSU FRESHMEN

100,000+
STUDENTS
GRADUATE EACH YEAR FROM THE CSU
CSU SYSTEM GRADUATION RATE GOALS 2025

These are **specific** goals on which the Board is asked to take action.

**Freshmen**

- **4-Year Goal**: 40%
- **6-Year Goal**: 70%

  - 2015 Rate: 19%
  - 2015 Rate: 57%

**Transfers**

- **2-Year Goal**: 45%
- **4-Year Goal**: 85%

  - 2015 Rate: 31%
  - 2015 Rate: 73%

**Achievement Gaps**

- 0 Points
By reaching these ambitious goals, the CSU will become the national flagship for public comprehensive universities in terms of completion rates and equity.

- The CSU will graduate almost 500,000 additional graduates, slightly exceeding the CSU’s share of the state’s projected need.
- Students from all backgrounds will graduate at similar rates.
Support is Essential

$400 to 500 million

CSU Peers

Campus Plans

Increase Average Unit Load
<table>
<thead>
<tr>
<th>Incremental Expenditures</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduation Initiative 2025</td>
<td>$ 75.0</td>
</tr>
<tr>
<td>Enrollment Growth: 3,600 FTES</td>
<td>$ 40.0</td>
</tr>
<tr>
<td>Compensation: Current Commitments</td>
<td>$ 140.0</td>
</tr>
<tr>
<td>Compensation: New Open Contracts</td>
<td>$ 55.0</td>
</tr>
<tr>
<td>Academic Facilities &amp; Infrastructure Needs</td>
<td>$ 10.0</td>
</tr>
<tr>
<td>Mandatory Costs</td>
<td>$ 26.0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$ 346.0</strong></td>
</tr>
</tbody>
</table>
2017 Legislative Year

- Sponsored Legislation
  - January Board of Trustees Item

- Budget Advocacy
  - January to June
You Can Help

- Expertise and experience
- Advocate via social media
  - @standwithCSU