

A photograph of a man and a woman sitting at a desk, looking at a computer screen. The man is on the left, wearing a black t-shirt with yellow text that partially reads "SIGMA". The woman is on the right, wearing a light pink top with a lace collar. They are both looking intently at the screen. The background shows a computer monitor and other office equipment.

CSU The California State University

DARE to
Dream

California State University
**HISPANIC OUTREACH
INITIATIVE**

The California State University

believes in dreams – the bigger the better. We dare to dream...

- Of success for all Californians
- Of fulfilling and well-paying careers for everyone
- Of a society made up of critical thinkers contributing to their communities
- Of future parents who teach their children to dare to dream

Our dream is a university education for all who are willing to work for it. We believe that is the Hispanic-American dream as well, and we're playing a leadership role in a series of initiatives designed to help Latino parents, students and the community make the dream a reality.



Parents dream of a life of happiness and success for their children. However, according to research, for too many in the Latino community, a college education is an abstract concept.

Los sueños de los padres

THE DREAMS OF THE PARENTS

The CSU is taking steps to bring the dream of college into focus for Latino parents. The university is partnering with the Parent Institute for Quality Education (PIQE), which teaches parents how to help their children prepare for admission to a college.

The CSU has committed more than \$1.7 million through 2009 to support PIQE's parent involvement program in the CSU's 23 campuses.

The first lesson parents learn: preparing for college starts in elementary school.



Children dream of being doctors or teachers or astronauts. But they don't always understand that college is the way to realize those dreams.

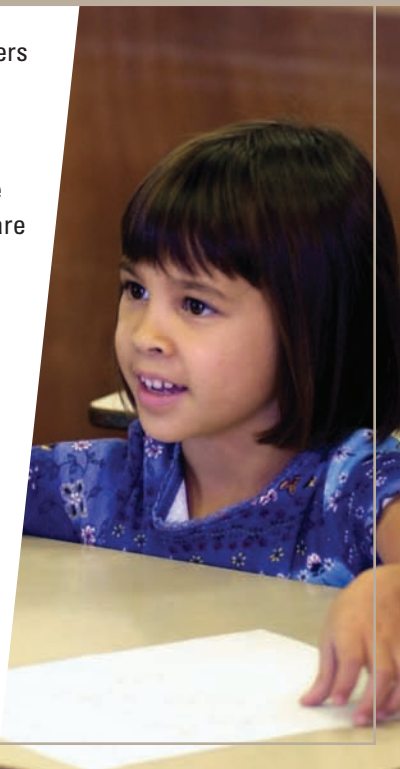
Studies have shown that children must be exposed to the idea of college at an early age. Too often this doesn't happen in the Hispanic community.

Los sueños de los niños

THE DREAMS OF THE CHILDREN

To help fill the void, the CSU delivers its How to Get to College poster every year to middle- and high-school students. The poster helps students plan early and follow the steps in each grade level to prepare for college.

The CSU is also partnering with the Tomás Rivera Policy Institute on a grant from The Sallie Mae Fund to bring the Kids to College program to sixth graders in underserved communities near CSU campuses. Youngsters spend time on campus and learn about careers and how they must start planning for college now.



It's never too late to have a dream, even if you're in eleventh grade and your dream is to attend a university after graduation.

To help fulfill this dream the CSU created its Early Assessment Program (EAP) for public high school juniors who might need one last push to meet CSU placement requirements.

Los sueños de los estudiantes

THE DREAMS OF THE STUDENTS

The EAP encourages eleventh graders to take a test that assesses their college preparedness in English and mathematics.

The test results serve as an early signal, allowing students to spend their last year in high school completing coursework to fill academic gaps.

The EAP also prepares twelfth-grade teachers to provide the instruction students need for admission to the CSU.



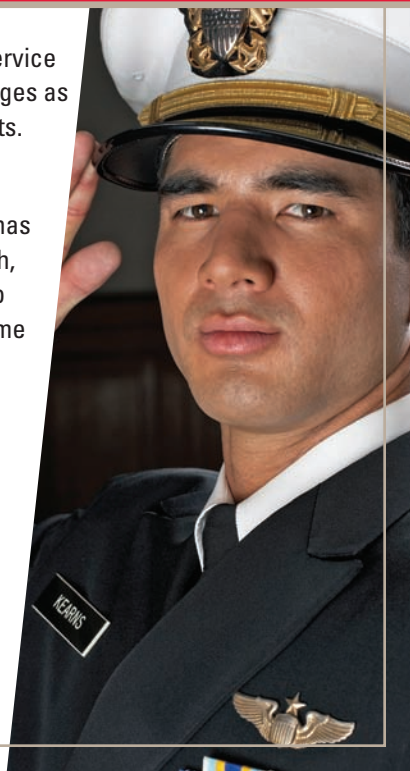
Men and women returning from the military dream of a successful transition to civilian life. Many of them enlisted specifically to get financial aid for a college education from the Montgomery GI Bill.

Los sueños de los veteranos

THE DREAMS OF THE VETERANS

Latinos returning from military service face the same academic challenges as many of their civilian counterparts.

The CSU is playing a leadership role in Troops to College, which has developed an academic outreach, admission and enrollment plan to help the 60,000 veterans who come home to California each year.



The CSU shares the dreams of community-based organizations dedicated to improving Hispanic students' access to higher education. The university understands that pooling resources creates a force that cannot be ignored. We salute and support with our time, our campuses and our community involvement the efforts of Hispanic advocacy groups, including:

Alliance for Better Communities (ABC): An umbrella organization that as part of its agenda is pushing implementation of a college preparatory curriculum in the Los Angeles Unified School District to ensure that most students are college ready as a condition of high school graduation.

www.afabc.org

Los sueños de la Comunidad

THE DREAMS OF THE COMMUNITY

Hispanas Organized for Political Equality (HOPE): A leadership, advocacy and education nonprofit for women that runs the Youth Leadership through Literacy Program to prepare low-income, high-school Latinas for a self-sufficient future, including earning a college degree. www.latinas.org

Hispanic Association of Colleges and Universities (HACU): A national organization dedicated to improving higher-education access and success for Hispanic students. The CSU produces more Latino graduates than any other U.S. university and a high number of CSU campuses are designated as Hispanic-Serving Institutions by HACU. www.hacu.net

National Latino Research Center, CSU San Marcos: Specializes in applied research that contributes to the knowledge and understanding of the U.S. Latino population. It provides cultural competence training, and works on family, education and youth issues among linguistically diverse populations. www.csusm.edu/nlrc

Parent Institute for Quality Education (PIQE): Educates parents to take a participatory role in assisting their children to succeed in school and achieve a college education. www.piqe.org

Tomás Rivera Policy Institute (TRPI): Advances informed policy on key issues affecting Latino communities through objective and timely research. www.trpi.org

To learn more about the CSU, visit
www.calstate.edu.

To download the Go to College poster, visit
www.calstate.edu/college.

To apply for college, visit
www.csumentor.edu.

CSU The California State University

- The CSU graduates more Latinos – 16,000 a year – than any other U.S. university.
- Nearly 90,000 Latino undergraduate and graduate students are enrolled in the CSU.
- Almost half of our 23 campuses are designated Hispanic-Serving Institutions.
- 19 CSU campuses are among *Hispanic Outlook in Higher Education's* annual “Top 100” for serving Latino students.
- The CSU also is committed to achieving a diverse faculty by encouraging and providing financial assistance to Latino and other minority graduates to pursue doctoral studies.

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