



# CREAM OF THE CROP

## Roberto Ramirez

Co-owner

Mountain Meadow Mushroom Farm

California State University, San Marcos

(2000, Liberal Studies)

» Worked as a summer employee at the mushroom farm and showed an affinity for every aspect of the operation.

» Became assistant general manager after graduating from college and worked his way up to general manager in three years.

» Developed a system for analyzing data that resulted in improved production and profitability and helped reduce expenses by being trained in operations that would otherwise be outsourced.

» Formed a partnership with a local school to teach students about the mushroom industry and about agriculture.