Cal State San Marcos

As the first of a new generation of CSU campuses, California State University San Marcos shares a tradition of excellence in teaching and preparing the workforce of tomorrow. It offers 28 bachelor’s and 12 master’s degree programs along with 16 teacher credential programs and one doctoral degree. Through extended learning, Cal State San Marcos extends the academic and instructional resources of the university to the region and expands access to audiences that may not be able to be served through traditional channels with both degree and non-degree programs.

High Magnitude Economic Impact

Cal State San Marcos’ annual impact on the San Diego region and the State of California is enormous:

• Annual spending related to Cal State San Marcos ($189.2 million) generates a total impact of $228.6 million on the regional economy, and more than $327.5 million on the statewide economy.

• This impact sustains nearly 2,300 jobs in the region and statewide nearly 2,800 jobs.

• Per year, the impact generates more than $14 million in local and nearly $22 million in statewide tax revenue.

• Even greater—nearly $323.5 million of the earnings by alumni from Cal State San Marcos are attributable to their CSU degrees, which creates an additional $738 million of industry activity throughout the state.

Cal State San Marcos improves California’s economy with research, innovation and entrepreneurship.

• CSU campuses consistently earn national accolades for the quality of their teaching programs. Over 85 percent of the Cal State San Marcos alumni stay in the region, fueling economic growth and providing the region with a pool of skilled workers.

• At Cal State San Marcos, developing innovative programs is part of the culture. The university’s Master of Biotechnology has been dubbed the 21st century MBA. The Senior Experience Program enables students to gain hands-on, real-world experience by working with local businesses and nonprofits on a business problem or project. The School of Nursing has been recognized regionally for its efficient use of public money based on innovative public/private partnerships that helped create and sustain the school.
Cal State San Marcos improves life in the San Diego region through research, arts and community service.

- Through its nationally acclaimed Community Service Learning program, Cal State San Marcos students annually log over 160,000 hours of community service valued at more than $1.3 million. Year after year Cal State San Marcos is named to the President's Higher Education Community Service Honor Roll, the highest federal recognition a college or university can receive for its commitment to volunteering, service-learning, and civic engagement.

- Cal State San Marcos’ Center ARTES (Arts Research Teacher Education Schools) works with regional school districts, arts organizations, and community groups to restore arts education to K-12 classrooms.

- Cal State San Marcos currently sponsors 10 intercollegiate sports and is in the process of adding men's and women's basketball and women's volleyball, as well as moving into the National Collegiate Athletic Association (NCAA).

A University for All Californians—

- Cal State San Marcos is committed to reflecting and serving the region while raising the educational attainment rate for all students. The University has been designated as a Hispanic Serving Institution (HSI). HSI designation is awarded to institutions having at least a 25 percent Hispanic student population. In addition, the university is designated as an Asian/Pacific Islander-serving institution.

“Through the Senior Experience Program you have the opportunity to apply everything you’ve learned in the last four years. You get a real-world experience and learn so much about working in teams. I feel I can tackle anything now.”

Garrett Smith
Cal State San Marcos Class of 2009