San José State University is the top provider of engineering, science and business graduates to Silicon Valley, the world’s high tech capital. A recent *U.S. News & World Report* study ranked San José State among the top 15 public master’s universities in the West, and the College of Engineering among the top 20 schools in the nation offering bachelor’s and master’s degrees.

**High Magnitude Economic Impact**

San José State’s annual impact on the Bay Area region and the State of California is enormous:

- Annual spending related to San Jose State ([$563 million](#)) generates a total impact of $841 million on the regional economy, and nearly $970 million on the statewide economy.
- This impact sustains more than 6,500 jobs in the region and statewide nearly 8,500 jobs.
- Per year, the impact generates more than $54.5 million in local and $64 million in statewide tax revenue.
- Even greater—even more than $3.3 billion of the earnings by alumni from San José State are attributable to their CSU degrees, which creates an additional $5 billion of industry activity throughout the state.

San José State University improves California’s economy with research, innovation and entrepreneurship.

- As the region’s leading public university with more than 7,000 graduates annually, San José State graduates power all Silicon Valley industries and government agencies. San José State is also the 4th largest San José-based Silicon Valley employer, and the 17th largest in Silicon Valley overall.
- In partnership with the San José Redevelopment Agency, the San José State University Research Foundation manages and operates the San José Bio Center, the U.S. Market Access Center, and the Environmental Business Cluster. All three business incubators provide high-potential, early-stage companies with facilities, world-class business development services, and access to faculty experts and student interns.
- San José State’s Charles W. Davidson College of Engineering features campus laboratories sponsored by leading Silicon Valley firms including Applied Materials, Cisco and Hewlett-Packard. Faculty members also collaborate with industry leaders to offer innovative programs for working professionals in emerging fields such as clean
technology and cloud computing.

- San José State College of Business’s Silicon Valley Center for Entrepreneurship sponsors a series of competitions linking student innovators with world-renown venture capitalists. Also, the college’s Norman Y. Mineta International Institute for Surface Transportation Policy Studies is one of just 10 centers nationwide conducting research on surface transportation issues.

- San José State’s Connie L. Lurie College of Education has a long and distinguished history dating back to 1857, when San José State began as California’s first normal (or teacher’s) school. San José remains one of the largest producers of teachers, administrators, counselors and education professionals in the Bay Area.

- San José State’s groundbreaking professional science master’s degree was developed in collaboration with Abbott Laboratories. The program provides college graduates with advanced science and business management courses designed to enable them to move into upper-level project management positions in one of the state’s fastest-growing industries.

- As an outgrowth of California’s strong aerospace programs, several campuses have developed close research relationships with both NASA and U.S. aerospace firms. San José State is part of a team conducting multi-year research on worlds beyond the solar system, using a powerful telescope mounted on NASA’s most important satellite to date, the $591 million Kepler spacecraft.

- CSU campuses have developed institutes to carry out applied research on water and marine science issues. Led by San José State University, the Moss Landing Marine Laboratories is a consortium of seven CSU campuses that conducts research and education projects in the ocean sciences.

San José State University improves life in the Bay Area region through research, arts and community service.

- San José State leads an innovative partnership known as CommUniverCity San José, improving health, education and the neighborhood environment in San José’s Five Wounds/Brookwood Terrace neighborhood. The program fosters communities, engages students, and serves as a model of the tangible benefits that California universities can bring to their neighboring communities.

- San José State University, including the world-class Dr. Martin Luther King, Jr. Library, hosts hundreds of lectures, concerts, plays and exhibits open to everyone in the heart of Silicon Valley. San José State also works closely with business and community leaders to sponsor cultural events such as 01SJ, North America’s largest and most prestigious biennial for tech-centered art.

- Athletics is an important part of San José State. The university offers 16 varsity sports including a Division I football program competing in the Western Athletic Conference. San José State also offers many popular club sports including one of the nation’s first and best-known judo programs.

A University for All Californians

A recent U.S. News & World Report study ranked San José State 6th for racial diversity among universities in the West offering bachelor’s and master’s degrees. Leveraging this strength, San José State recently became the first California State University campus to develop a campuswide diversity master plan.

“As we move ahead, in the years to come, it is going to be crucially important that America field the best educated, the most motivated, the most innovative young people that it can in order to be competitive worldwide. San José State has always played an important role in that regard, and it must continue and even further enhance its accomplishments.”

Donald R. Beall
Retired Chairman and CEO
Rockwell