San Diego State University

San Diego State is the oldest and largest university in San Diego. SDSU provides each student with opportunities for direct contact with his/her professors and to earn a degree with an international emphasis. SDSU ranks among the top 25 public research universities in the nation and is No. 1 among those with 14 or fewer Ph.D. programs.

High Magnitude Economic Impact
San Diego State’s annual impact on the San Diego region and the State of California is enormous:

- Annual spending related to San Diego State ($893 million) generates a total impact of $1.07 billion on the regional economy, and more than $1.5 billion on the statewide economy.
- This impact sustains nearly 10,500 jobs in the region and statewide more than 13,000 jobs.
- Per year, the impact generates nearly $76 million in local and more than $105 million in statewide tax revenue.
- Even greater—nearly $4.2 billion of the earnings by alumni from San Diego State are attributable to their CSU degrees, which together with campus spending creates an additional $6.7 billion of industry activity throughout the state.

San Diego State University enhances California’s economy with research, innovation and entrepreneurship.

- SDSU is home to top-ranked programs in education, international business, social work, speech-language pathology, biology, and public administration. Overall, SDSU students can choose from 84 undergraduate majors, 76 master’s programs, 16 joint doctoral degree programs, and two independent doctoral degree programs.
- SDSU ranks No. 2 among universities of its type nationwide and No. 1 in California for students studying abroad as part of their college experience. In addition, SDSU’s undergraduate international business program is the largest in the United States and ranks No. 11 in the nation, according to U.S. News and World Report’s “America’s Best Colleges 2010.”
- California’s biotechnology industry is both a national and world-wide model. SDSU serves as host institution for CSUPERB, the official liaison between CSU and industry, government, the Congressional Biotechnology Caucus, and the public arena in all biotechnological matters.
• SDSU is home to the Center for Commercialization of Advanced Technology. Sponsored by the Department of Defense, CCAT seeks out and provides commercialization services for technologies that meet critical homeland security needs.

• The SDSU Entrepreneurial Management Center seeds the business community with graduates well-grounded in entrepreneurial skills and methods.

• The nationally recognized L. Robert Payne School of Hospitality and Tourism Management at San Diego State University is the driving force behind one of the region’s most important industries. Since it was established in 1999, 99 percent of the Payne School’s 400 graduates have found employment in their chosen industry.

San Diego State University improves life in the San Diego region through research, arts and community service.

• San Diego State students volunteer thousands of hours of service to the community annually, in projects ranging from K-12 education, to nutrition, to social services, to homeland security.

• The estimated annual attendance for sports home games at San Diego State is 300,000, including football games played at QUALCOMM Stadium.

• San Diego State’s music, dance, and theater programs draw about 40,000 patrons each academic year.

A University for All Californians—

San Diego State University ranks tenth in the nation for bachelor’s degrees awarded to Latinos, and in the nation’s top 20 for bachelor’s degrees awarded to minority groups overall.

“My decision to attend San Diego State as a freshman in 1978 was a defining event in my life. The education I received became the foundation for my business career, and one of the amazing experiences I had there became the inspiration for Rubio’s Fresh Mexican Grill, which now employs almost 3,000 people. SDSU has influenced my life in a wonderful and dramatic way.”

Ralph Rubio
Founder/CEO
Rubio’s Fresh Mexican Grill