

# CSU STANISLAUS

CSU Stanislaus serves a diverse, growing student body with programs in the arts, letters, sciences, teacher education and business. The Human Resource Management program has the nation's top student testing success rate. Partnership programs in nursing, business and agriculture help meet regional workforce needs, while Global Affairs collaborations offer students opportunities to study abroad. A student residence/dining facility expansion that doubled on-campus housing capacity opened in fall 2004, and construction has started on a new state-of-the-art science building.



## CSU Stanislaus—Serving the San Joaquin Valley

CSU Stanislaus serves more than 7,800 students and graduates more than 1,500 into the workforce each year.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



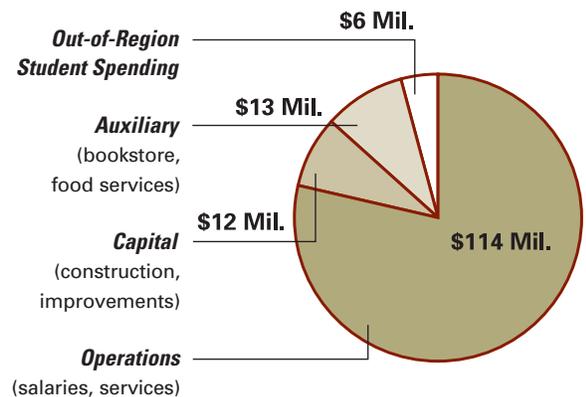
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. CSU Stanislaus, CSU Bakersfield and Fresno State comprise the San Joaquin Valley region (number 4 on the map).

## High Magnitude Economic Impact

CSU Stanislaus' annual impact on the San Joaquin Valley region is enormous:

- Annual spending related to CSU Stanislaus in the northern San Joaquin Valley region (\$145 million) generates a total impact of \$258 million on the regional economy.
- This impact sustains more than 5,000 jobs in the region, and generates more than \$13 million per year in tax revenue.
- Even greater—\$354 million of the earnings by alumni from CSU Stanislaus are attributable to their CSU degrees.

### CSU Stanislaus' Annual Spending • \$145 Million



### **CSU Stanislaus improves California's economy with research, education, and an entrepreneurial spirit.**

- CSU Stanislaus' new four-year pre-licensure nursing program is helping to meet the need for qualified nursing graduates throughout the state. In addition, the university is a partner in the Rural Cooperative Master's and Post-Master's Family Nurse Practitioner Program that combines resources of several CSU nursing departments to increase the number of clinic, urgent care and emergency room nursing graduates.
- CSU Stanislaus' 2+2 Agricultural Studies Program, inaugurated in 2002, provides a liberal arts focus for community college students interested in agricultural policy, planning, economics and land use.
- CSU Stanislaus performs more than \$6 million of government-funded research dealing with California's endangered species annually. The Endangered Species Program focuses on rare and endangered animals and plant life, and helps resolve conservation conflicts with agriculture and urban growth.

### **CSU Stanislaus improves life in the San Joaquin Valley region through community service, arts, culture, and sports.**

- University-sponsored events draw more than 52,000 community members each year. The School of Fine and Performing Arts and the Theater Department offer more than 100 events annually. More than 20,000 people each year attend major events at the University Amphitheater.
- CSU Stanislaus is one of the important providers of sporting leisure in the San Joaquin Valley. The athletic program, which competes at the NCAA Division II level in seven sports, draws more than 30,000 spectators annually. The Athletic Department also conducts sports camps for youth.

### **A University for All Californians—**

- CSU Stanislaus has been ranked a Latino-serving institution, with approximately 26 percent of the student body identifying themselves as being of Latino origin.



**"CSU Stanislaus is a dynamic university that seeks the kinds of partnerships with business that benefit their students, business, the community and the regional economy."**

*James Beard • Retired President/CEO • Beard Land and Investment Company*