

CAL POLY SAN LUIS OBISPO

Cal Poly San Luis Obispo has been rated by *U.S. News & World Report* as the best public regional university in the western United States for the past 12 years. Cal Poly provides hands-on opportunities for students, especially those studying agriculture, biological sciences, architecture and engineering. Students are encouraged to become involved in campus life and community service. More than 300 student clubs and organizations help make that possible.



Cal Poly San Luis Obispo—Serving the Central Coast

Cal Poly San Luis Obispo serves more than 17,000 students and graduates more than 4,200 into the workforce each year.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



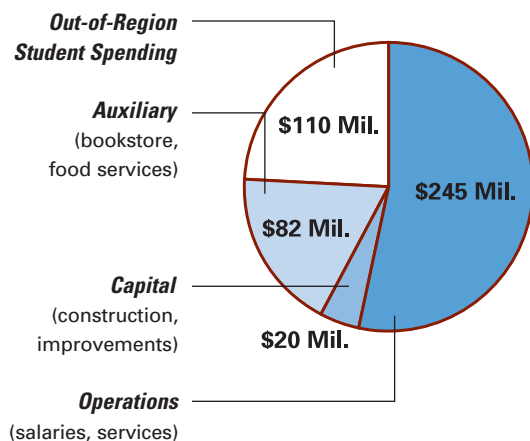
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. Cal Poly San Luis Obispo, CSU Monterey Bay and CSU Channel Islands comprise the Central Coast region (number 5 on the map).

High Magnitude Economic Impact

Cal Poly San Luis Obispo's annual impact on the Central Coast region is enormous:

- Annual spending related to Cal Poly San Luis Obispo in the Central Coast region (\$457 million) generates a total impact of almost \$772 million on the regional economy.
- This impact sustains 13,000 jobs in the region, and generates almost \$44 million per year in tax revenue.
- Even greater—more than \$1 billion of the earnings by alumni from Cal Poly San Luis Obispo are attributable to their CSU degrees.

Cal Poly San Luis Obispo's Annual Spending - \$457 Million



Cal Poly San Luis Obispo improves California's economy with research, education, and an entrepreneurial spirit.

- With more than 3,500 students, the College of Agriculture at Cal Poly San Luis Obispo is the fourth largest undergraduate agriculture program in the nation, and has the nation's largest agribusiness program. The college awards nearly half of all baccalaureate agriculture degrees granted in the state.
- Cal Poly San Luis Obispo excels in agricultural research with institutes and centers that specialize in agricultural safety, the study of specialty crops, dairy products technology, irrigation research, urban forest ecosystems, avocado orchard technology and viticulture.
- The CSU's success in health and life sciences, as well as in the state's technical industries, is based on a commitment to provide solid training in the sciences. Cal Poly San Luis Obispo produces more physical sciences graduates who earn Ph.D.'s than students from any comparable university in the U.S. Cal Poly San Luis Obispo's College of Science and Mathematics was third in the nation in producing science and statistics graduates from 1995–1997.
- Cal Poly San Luis Obispo conducts training and research with support from and participation by area companies in engineering, applied technology, transportation management, electric power, environmental biotechnology, coating resources, and renewable energy.

Cal Poly San Luis Obispo improves life in the Central Coast region through community service, arts, culture, and sports.

- Cal Poly's Performing Arts Center includes a theater, a 1,300-seat concert hall, a recital hall and a multipurpose pavilion. The university also operates an arts association dedicated to bringing quality performances to the Central Coast.
- Cal Poly San Luis Obispo offers a unique and beautiful campus that incorporates labs and classes on its main 3,000-acre campus core and nearby 3,000-acre Western Ranches in San Luis Obispo County, and some 3,700 acres in the forested mountains of Santa Cruz County. The 9,000-plus acres, all open to students and used for educational purposes, place Cal Poly San Luis Obispo among the largest land-holding universities in the nation.

A University for All Californians—

- A university education in California should be open to the broadest spectrum of the state's population. Cal Poly San Luis Obispo's engineering school ranks first in California in numbers of Hispanic engineering and computer science graduates.
- Cal Poly San Luis Obispo was among the "Top 100" universities in the nation in awarding degrees to Hispanic students in 2003, according to *Hispanic Outlook in Higher Education* magazine—and among the "Top 100" universities in the nation in awarding degrees to African American students, as noted by *Black Issues in Higher Education* in 2003. That magazine ranked Cal Poly sixth in the nation in awarding engineering degrees to African American students.



"Cal Poly emphasizes educating the mind and learning by doing. Both are invaluable to architects, enabling us both to design and build."

Kenneth Rodrigues • President • Kenneth Rodrigues & Partners • Cal Poly Class of 1976