

SAN JOSÉ STATE UNIVERSITY

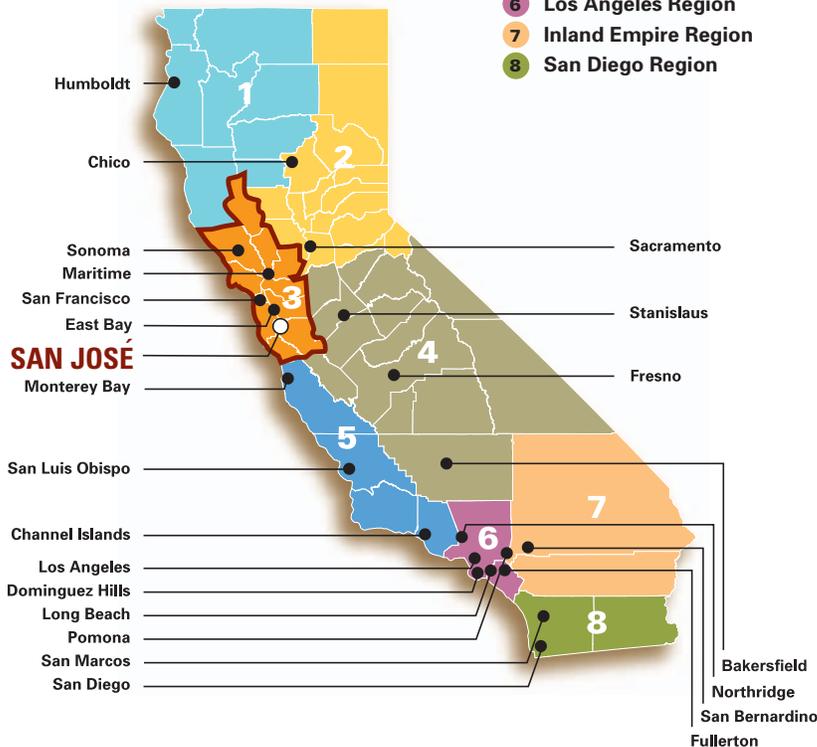
San José State is the top provider of engineering, science and business graduates to Silicon Valley, the world's high tech capital. A recent *U.S. News & World Report* study ranked San José State among the top 10 public master's universities in the West, and the College of Engineering ranked 14th in the nation among schools offering bachelor's and master's degrees. San José State and the city of San José have built an award-winning joint library for the community and the university.



San José State University—Serving the Bay Area

San José State University serves more than 29,000 students and graduates more than 5,000 students into the workforce each year.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



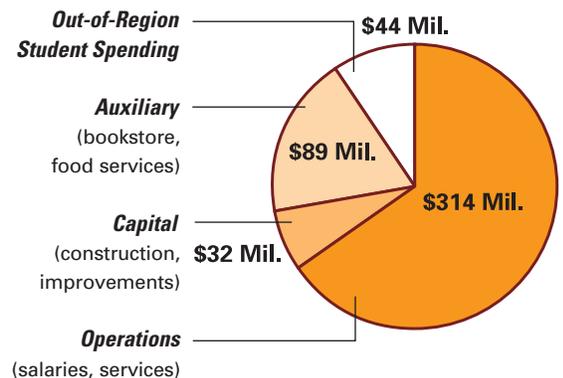
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. San José State University, the California Maritime Academy, CSU East Bay, San Francisco State University and Sonoma State University comprise the Bay Area region (number 3 on the map).

High Magnitude Economic Impact

San José State University's annual impact on the Bay Area region is enormous:

- Annual spending related to San José State University in the Bay Area region (\$479 million) generates a total impact of \$829 million on the Bay Area region's economy.
- This impact sustains nearly 11,000 jobs in the region, and generates nearly \$48 million per year in tax revenue.
- Even greater—more than \$2 billion of the earnings by alumni from San José State University are attributable to their CSU degrees.

San José State's Annual Spending • \$479 Million



San José State University improves California's economy with research, education, and an entrepreneurial spirit.

- Business and professional services are the backbone to a vibrant knowledge economy. At San José State, nearly 200 graduates have founded, co-founded or serve as top-level executives of major public and private companies.
- San José State's College of Business is one of the first business schools in the U.S. to offer a Master of Science in Transportation Management. The Norman Y. Mineta International Institute for Surface Transportation Policy Studies is one of only 10 centers across the nation that conducts research on surface transportation issues.
- San José State provides more engineering, computer science and business graduates to the Silicon Valley than any other school.
- As an outgrowth of California's strong aerospace programs, several campuses have developed close research relationships with both NASA and U.S. aerospace firms. San José State has a long history of collaborating with NASA scientists on examining the role of human error in flight accidents and air transportation safety.
- California's aerospace industry continues to be an important economic generator. CSU campuses operate numerous technology centers, among them The Metropolitan Technology Center and The Space Technology Center at San José State.
- CSU campuses have developed institutes to carry out applied research and water and marine science issues. Led by San José State University, the Moss Landing Marine Laboratories is a consortium of

seven CSU campuses that conducts research and education projects in ocean sciences.

- San José State co-sponsors the Software Business Cluster, the Environmental Business Cluster and the International Business Incubator in partnership with the city of San José and the San José Redevelopment Agency. The first two clusters together have generated 250 new companies, raising more than \$500 million in capital and generating 2,500 jobs for San José.

San José State University improves life in the Bay Area region through community service, arts, culture, and sports.

- CSU special collections are one of the resources most heavily used by community patrons. Among several noteworthy collections housed at San José State University is the Ira F. Brilliant Center for Beethoven Studies, the only institution in North America devoted solely to the life, works and accomplishments of Ludwig van Beethoven. The Martha Heasley Cox Center for Steinbeck Studies is the largest Steinbeck archive in the world.
- Athletics is an important part of San José State. The university offers 16 varsity sports and competes in the Western Athletic conference. San José features a strong Division I football program.

A University for All Californians—

- According to *The Hispanic Outlook in Higher Education* magazine, San José State ranks in the top 30 of the 100 colleges and universities that lead the nation in graduating Latino students.



"I work with a broad range of clients, from farmers to billion-dollar casinos, and from many different cultures. My education at San José State helped me understand the importance of empathy and gave me the skills to adjust to an always changing business climate."

Robert Alderete • Commercial Insurance Broker • Pan American Underwriters, Inc.