

SAN DIEGO STATE UNIVERSITY

San Diego State is the largest university in San Diego and the third largest in California. As a Doctoral/Research University-Intensive, it is among the top seven percent of U.S. higher education institutions. San Diego State ranks among the top 100 public universities in the country in research expenditures. Its undergraduate International Business Program is also rated the nation's top study abroad program by the Institute for International Education.



San Diego State University—Serving the San Diego Region

San Diego State University serves more than 33,000 students and graduates more than 8,000 into the workforce each year.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



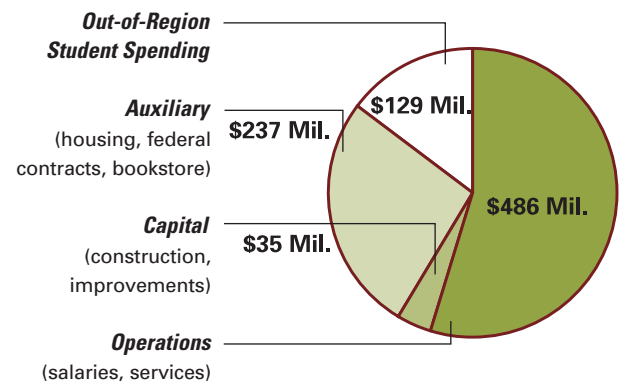
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. San Diego State University and Cal State San Marcos comprise the San Diego region (number 8 on the map).

High Magnitude Economic Impact

San Diego State University's annual impact on the San Diego region is enormous:

- Annual spending related to San Diego State University in the San Diego region (\$887 million) generates a total impact of nearly \$2 billion on the regional economy.
- This impact sustains nearly 25,000 jobs in the region, and generates nearly \$96 million per year in tax revenue.
- Even greater—nearly \$3 billion of the earnings by alumni from San Diego State University are attributable to their CSU degrees.

San Diego State University's Annual Spending • \$887 Million



San Diego State University improves California's economy with research, education, and an entrepreneurial spirit.

- San Diego State University is home to the nation's only undergraduate, triple-degree international business programs (CaMexUS with Canada and Mexico, and TransAmerica with Mexico and Chile).
- San Diego State University has an outstanding track record in research funding. In fiscal year 2003-04, San Diego State received \$122 million in externally funded research across a wide range of disciplines. The university's emergence as a significant life sciences research center has paralleled the development of a world-class biotechnology industry cluster in San Diego.
- California's biotechnology industry is perhaps the largest in the world. Among the CSU's many centers in applied biotechnology and health care innovation is the San Diego State Bioscience Center, the first facility on a CSU campus that will bring university researchers and private biotechnology professionals together under one roof. When complete, the Bioscience Center will be a five-story, 33,000-square-foot facility housing the San Diego State Heart Institute, The Center for Microbial Sciences, and The Molecular Biology Institute.
- The Center for Commercialization of Advanced Technology at San Diego State University, sponsored by the Department of Defense, seeks out and provides commercialization services for technologies that meet critical homeland security needs.

- The San Diego State Entrepreneurial Management Center seeds the business community with graduates well-grounded in entrepreneurial skills and methods.

San Diego State University improves life in the San Diego region through community service, arts, culture, and sports.

- San Diego State students volunteer 3 million hours of service to the community annually, in projects ranging from K-12 education, to nutrition, to social services, to homeland security.
- The estimated annual attendance for sports home games at San Diego State is 300,000, including football games played at QUALCOMM Stadium.
- San Diego State's music, dance and theater programs draw about 40,000 patrons each academic year.

A University for All Californians—

- San Diego State University ranks seventh in the nation for bachelor's degrees awarded to Latinos, and in the nation's top 20 for bachelor's degrees awarded to minority groups overall.



"My decision to attend San Diego State as a freshman in 1978 was a defining event in my life. The education I received became the foundation for my business career, and one of the amazing experiences I had there became the inspiration for Rubio's Fresh Mexican Grill, which now employs almost 3,000 people. SDSU has influenced my life in a wonderful and dramatic way."

Ralph Rubio • Founder/CEO • Rubio's Fresh Mexican Grill