

CSU MONTEREY BAY

As the only university in the CSU system with a service-learning graduation requirement, CSU Monterey Bay has earned national recognition for its work in helping students examine issues of justice, diversity and social responsibility through service learning. Home to the nonpartisan Leon & Sylvia Panetta Institute for Public Policy, CSU Monterey Bay helps California's communities meet the challenges of the 21st century.



CSU Monterey Bay—Serving the Central Coast

CSU Monterey Bay serves more than 4,000 students and graduates more than 600 into the workforce each year.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



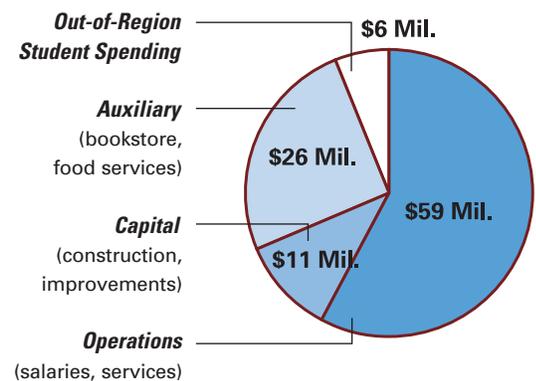
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. CSU Monterey Bay, Cal Poly San Luis Obispo and CSU Channel Islands comprise the Central Coast region (number 5 on the map).

High Magnitude Economic Impact

CSU Monterey Bay's annual impact on the Central Coast region is enormous:

- Annual spending related to CSU Monterey Bay in the Central Coast region (\$102 million) generates a total impact of almost \$180 million on the regional economy.
- This impact sustains 3,300 jobs in the region, and generates more than \$10 million per year in tax revenue.
- Even greater—nearly \$22 million of the earnings by alumni from CSU Monterey Bay are attributable to their CSU degrees.

CSU Monterey Bay's Annual Spending • \$102 Million



CSU Monterey Bay improves California's economy with research, education, and an entrepreneurial spirit.

- CSU Monterey Bay's highly regarded master's of science degree in marine science is taught in conjunction with the Moss Landing Marine Laboratory, providing students valuable on-site experience.
- Students have the opportunity to work closely with many of the area's high-tech companies, including Cisco Systems, Macromedia and Apple, gaining hands-on experience in one of the state's most important industries.
- CSU Monterey Bay's School of Business now offers a program in Hospitality, with concentrations in hotel/resort management and general hospitality management. The program makes extensive use of the local hospitality industry as an integral partner in providing a practical learning laboratory for students, and students are required to have work experience as well as an industry-based management internship.
- The university offers a bachelor's degree in Earth Systems Science and Policy. The interdisciplinary curriculum provides students the science, technology and policy expertise to become resource managers, researchers, environmental advocates, consultants and teachers. Graduates are in demand to fill positions with agencies from the Monterey Bay National Marine Sanctuary to the California Department of Fish and Game.

CSU Monterey Bay improves life in the Central Coast region through community service, arts, culture, and sports.

- CSU students and staff contribute valuable resources and time to their communities through a variety of community service and leadership initiatives. CSU Monterey Bay makes noteworthy community service contributions—50 percent of students enroll in service-learning courses each academic year. In 2003-04, approximately 1,800 students were enrolled in 100 service-learning courses and contributed more than 53,000 hours of service to 232 community organizations.
- CSU campuses provide a wealth of artistic and cultural opportunities for the community. CSU Monterey Bay's World Theater Performing Arts Series has presented such artists as the Kronos Quartet, Paul Taylor Dance Company and Peter Escovedo. In addition to concerts, World Theater performing artists also provide educational programs for children and college students, workshops, informal discussions and lecture/demonstrations.
- CSU campuses engage their communities. The Leon Panetta Lecture Series offers nationally known speakers discussing relevant and timely topics. The theme for the 2005 lecture series is Defining Issues of the 21st Century. Speakers include former U.S. Secretary of Health and Human Services Donna Shalala, ABC This Week anchor George Stephanopoulos, CNN's Inside Politics anchor Judy Woodruff, former White House National Security Adviser Sandy Berger, former U.S. Central Intelligence Agency Director Robert Gates, former U.S. Senator and presidential candidate Bill Bradley and former U.S. Senator and Assistant Majority Leader Alan Simpson.



"From my first day here, I have been impressed with the quality of the university leadership and faculty, accomplishments of the students, and the strong teamwork ethic at CSUMB."

Patricia Tynan Chapman • Leading Donor • Chapman Science Academic Center