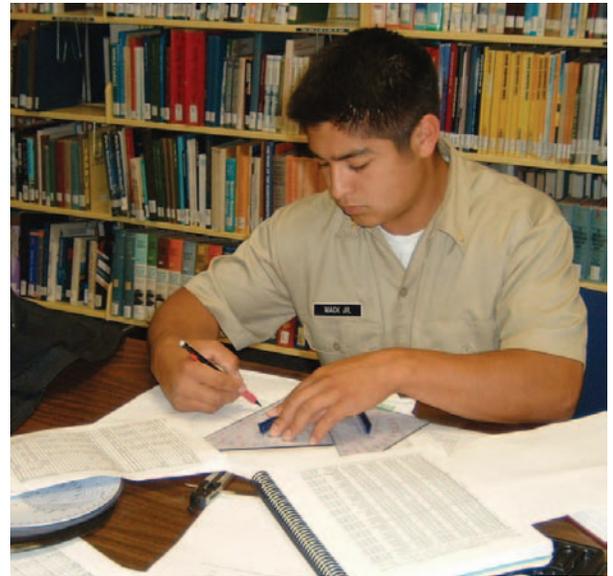


THE CALIFORNIA MARITIME ACADEMY

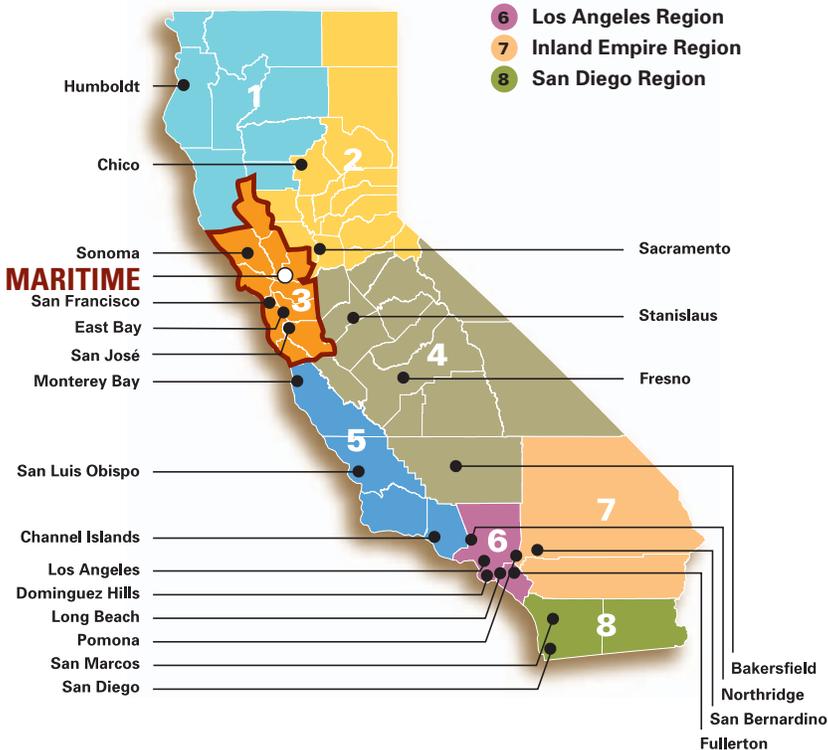
According to the American Association of Port Authorities, the amount of cargo shipped by water is expected to triple by the year 2020. The California Maritime Academy is critical to helping build a strong workforce. Cal Maritime is one of only seven degree-granting maritime academies in the country. Its students enjoy a nearly 100 percent job placement rate. With an average time to graduation rate of four years, Cal Maritime students enter the workforce and begin contributing to the economy earlier than their counterparts.



California Maritime Academy—Serving the Bay Area

The California Maritime Academy serves approximately 700 students, the majority of whom graduate into the workforce in four years.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



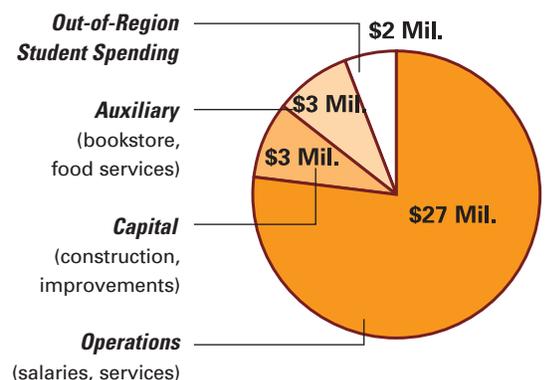
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. The California Maritime Academy, CSU East Bay, San Francisco State University, San José State University and Sonoma State University comprise the Bay Area region (number 3 on the map).

High Magnitude Economic Impact

The California Maritime Academy's annual impact on the Bay Area region is significant:

- Annual spending related to Cal Maritime in the Bay Area region (\$35 million) generates a total impact of nearly \$62 million on the regional economy.
- This impact sustains more than 850 jobs in the region, and generates more than \$3 million per year in tax revenue.
- Even greater—more than \$7.5 million of the earnings by alumni from Cal Maritime are attributable to their CSU degrees.

Cal Maritime's Annual Spending • \$35 Million



Cal Maritime improves California's economy with research, education, and an entrepreneurial spirit.

- The Pacific Ocean plays a crucial role in the state's identity, quality-of-life and economy. The Institute for Maritime Technology Research and Analysis (IMTRA) at Cal Maritime provides applied research, analysis and planning for the implementation of emerging and future maritime technologies. IMTRA monitors and develops emerging, state-of-the-art maritime systems, and assists the maritime industry with the selection of maritime technology systems.
- Cal Maritime is committed to taking a leadership position in developing standardized training and curricula for its students and the professional maritime community. Cal Maritime has partnered with maritime, defense and homeland security organizations to develop statewide standards for homeland security exercises, evaluation, education and training. Named the Consortium for Maritime Security Exercises and Training, the group is the first California consortium to address statewide maritime security standards. Cal Maritime is designated and funded as the state's official source of maritime security and exercise training.
- International cruises aboard Cal Maritime's *Training Ship GOLDEN BEAR* (TSGB) provide students with an awareness of the world and its diverse political and economic systems, business practices and social customs. Study at Sea is an innovative program that allows students from other CSU campuses to complete a semester's worth of curriculum onboard the training ship. Classes take place during the cruise and each destination serves as the focal point for fieldwork.

Cal Maritime improves life in the Bay Area region and beyond through community service.

- Each summer Cal Maritime holds a Summer Academic Enrichment Program, which prepares under-motivated and economically disadvantaged teens from the East Bay for college. During the six-week program, each student participates in college life, works as part of a team on an engineering project, participates in field trips to the Port of Oakland and the San Francisco Maritime Museum, and takes sailboat and basic boating lessons.
- Cal Maritime's international training cruises open up philanthropic opportunities to students and the campus. Each year, Cal Maritime's Circle K Club looks at the summer's cruise itinerary and picks an organization to assist. Donations are raised locally through the Vallejo Kiwanis Club and the Cal Maritime community. Cal Maritime's Circle K Club recently received the designation of one of the nation's "Awesome Clubs" by *Circle K Magazine*.
- English is the language used for international communication at sea. To help increase the English vocabulary of Japanese cadets—specifically their knowledge of maritime terms and technology—Cal Maritime has partnered with The National Institute for Sea Training (NIST), an independent administrative institution under the Japanese Government, on the NIST's Maritime English Program. For the past several years, Cal Maritime cadets have traveled to Japan to teach Maritime English to Japanese maritime students aboard Japanese Training Ships.



"Leadership development is the cornerstone of Cal Maritime's educational process. Students learn how to think out of the box and to understand what's necessary to be successful. For me, that's been an invaluable life experience."

Marc Winocur • Senior Operations Manager for Target Corporation • Transportation Division • Cal Maritime Class of 1986