

# CSU LONG BEACH

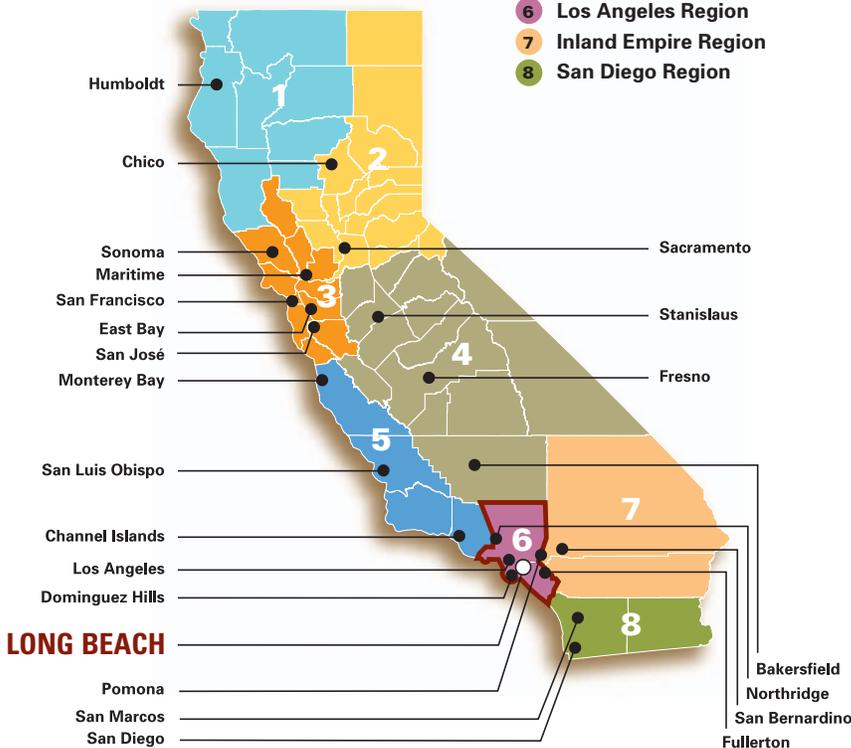
CSU Long Beach was the first campus to offer full academic scholarships specifically to California high school valedictorians and National Merit scholars. CSULB's President's Scholars Program now supports more than 350 students. Additionally, the university is a member of the Long Beach Education Partnership, the national prototype of a seamless education from preschool through the master's degree. Ninety-five percent of CSULB students who graduate with a teaching credential are successfully placed in teaching positions.



## CSU Long Beach—Serving the Los Angeles Region

CSU Long Beach serves more than 33,000 students and graduates more than 6,000 into the workforce each year.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



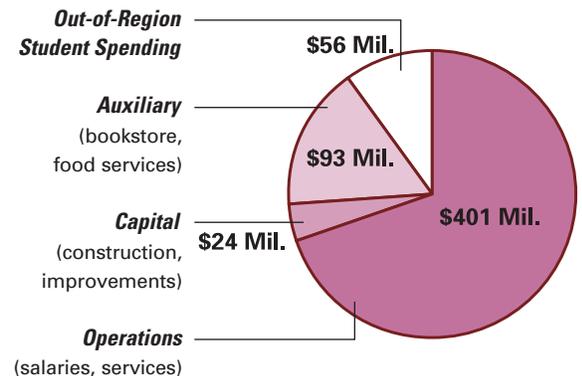
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. CSU Long Beach, CSU Dominguez Hills, CSU Fullerton, CSU Los Angeles and CSU Northridge comprise the Los Angeles region (number 6 on the map).

## High Magnitude Economic Impact

CSU Long Beach's annual impact on the Los Angeles region is enormous:

- Annual spending related to CSU Long Beach in the Los Angeles region (\$574 million) generates a total impact of \$1 billion on the regional economy.
- This impact sustains more than 15,700 jobs in the region, and generates nearly \$58 million per year in tax revenue.
- Even greater—more than \$2 billion of the earnings by alumni from CSU Long Beach are attributable to their CSU degrees.

### CSU Long Beach's Annual Spending • \$574 Million



**CSU Long Beach improves California’s economy with research, education, and an entrepreneurial spirit.**

- The CSU produces 65 percent of the state’s business and professional service graduates. CSU Long Beach’s College of Business Administration is a recipient of the California Prospector Award, based on the Malcolm Baldrige National Quality Award.
- According to a National Science Foundation (NSF) study, CSU Long Beach produces more baccalaureate graduates who go on to earn a Ph.D. in the sciences than any other U.S. university.
- CSU Long Beach produces the highest number of master’s of science in nursing (MSN) graduates in Southern California.
- CSU Long Beach’s internationally acclaimed graphic design program was rated among the top 10 programs by the Japanese design magazine *Visions*.
- As an outgrowth of California’s historically strong national aerospace programs, several CSU campuses have developed close research relationships with NASA and U.S. aerospace firms. CSU Long Beach maintains strong collaborations and cooperative agreements with The Boeing Company, Garvey Aircraft, Pacific Marine and Supply, Parsons-Brinkerhoff and SAIC.
- Information technology and engineering are among the best-known areas of California’s leadership in innovation globally. Examples of the CSU’s growing

number of research and training centers in these fields include CSU Long Beach’s Center for Information Technologies (CIT) and the Center for Commercial Deployment of Transportation and Technologies (CCDoTT).

- The 30-acre CSU Technology Park attracts regional industries, such as transportation and logistics, environmental research and engineering, entertainment, and biomedicine. It is home to the Long Beach Enterprise Center, an incubator whose tenants have access to CSULB research and testing laboratories, faculty and students.

**CSU Long Beach improves life in the Los Angeles region through community service, arts, culture, and sports.**

- CSU Long Beach sponsors 18 varsity sports at the NCAA Division-I level and recorded attendance of nearly 126,000 for 121 home games in 2003–04.
- CSU Long Beach’s FM radio station, KKJZ, is the official jazz radio station of the armed forces.
- CSU Long Beach offers a variety of art and design exhibits and lectures, dance and music department concerts, and theater department performances. The Carpenter Performing Arts Center is a CSU Long Beach landmark.



“The value and meaning of my experience was the diversity of CSULB’s people and the need to learn many ways of communicating because of that diversity. Whether written, verbal, or drawn, multilingual CSULB introduced me to a world much bigger than the one I knew.”

*Patricia Ridgway • President • Ridgway Associates • One of the top 25 women-owned businesses in Los Angeles*