

HUMBOLDT STATE UNIVERSITY

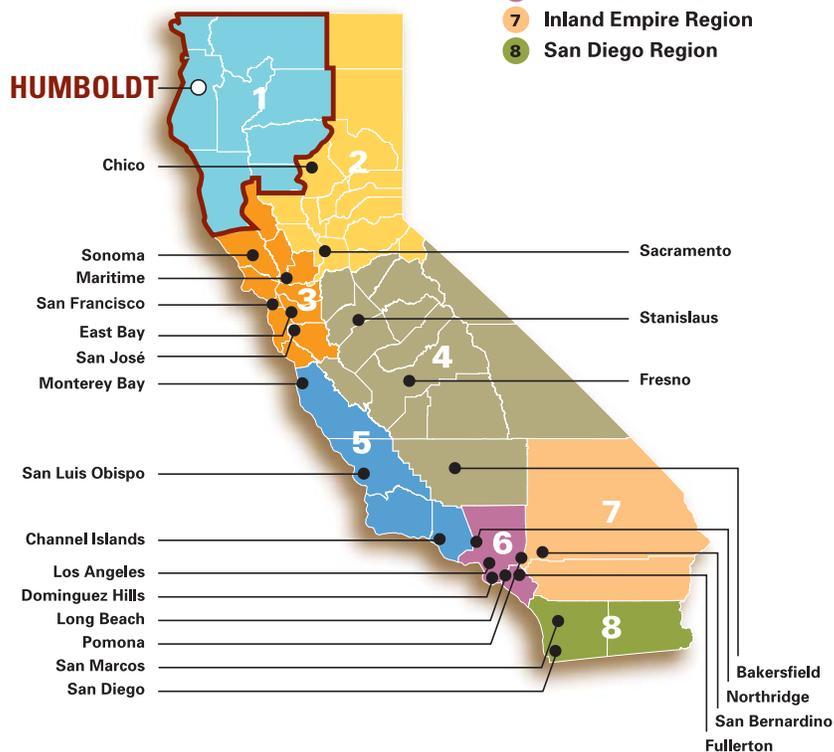
Set between the Pacific Ocean and redwood-covered mountains, Humboldt State University is known for outstanding programs in natural resource and environmental studies. Through a hands-on approach to learning, students have opportunities such as digging into active fault zones to study earthquakes and researching marine life aboard the vessel *Coral Sea*.



Humboldt State University—Serving the North Coast

Humboldt State University serves more than 7,000 students and graduates 1,570 into the workforce each year.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



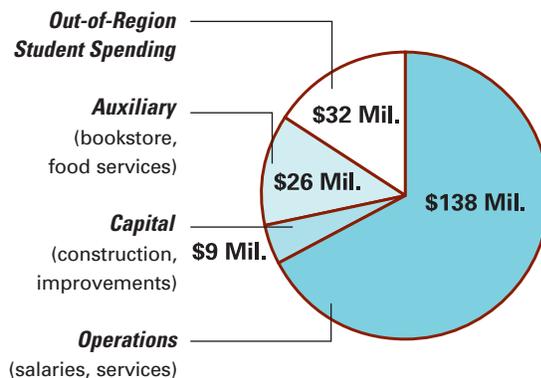
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. Humboldt State is the only campus in the North Coast region (number 1 on the map).

High Magnitude Economic Impact

Humboldt State University's annual impact on the North Coast region is enormous:

- Annual spending related to Humboldt State University in the North Coast region (\$205 million) generates a total impact of \$301 million on the regional economy.
- This impact sustains more than 8,000 jobs in the region, and generates more than \$14 million per year in tax revenue.
- Even greater—more than \$575 million of the earnings by alumni from Humboldt State University are attributable to their CSU degrees.

Humboldt State's Annual Spending • \$205 Million



Humboldt State University improves California's economy with research, education, and an entrepreneurial spirit.

- Humboldt State has produced graduates in fields directly related to California agricultural production and private natural resources-based industries for more than 50 years. In addition, Humboldt State faculty members and graduate students embark on research projects directly related to agricultural production.
- Ensuring that California remains strong requires preserving the state's natural beauty. Humboldt State plays an active role in natural resources management. Humboldt State students captured the national championships in forestry (2001, 2003) and wildlife management (2001, 2002, 2003, 2004) from the Society of American Foresters and the Wildlife Society.
- CSU has been conducting research for many years to better understand California's environment and how to protect it. Humboldt State's eco-research program includes an Institute for Forest Canopy Research and an Institute for River Ecosystems.
- The Campus Center for Appropriate Technology (CCAT) offers a community energy audit program that assists businesses in analyzing their energy use and identifies ways to improve efficiency.

Humboldt State University improves life in the North Coast region through community service, arts, culture, and sports.

- Humboldt State University is the primary venue for art, music, theater, literature and athletics in the North Coast region. In 2003/04, the university's Center Arts events attracted 33,000 attendees, and almost 50,000 flocked to Humboldt State sporting events.

A University for All Californians—

- A university education in California should be open to the broadest spectrum of the state's population. Humboldt State University is a leader in providing college opportunities for Native Americans. In 2000, the White House presented the university's Indian Natural Resource Science and Engineering Program one of its 10 Presidential awards for excellence in science, mathematics and engineering mentoring. The program has trained about 40 percent of the nation's natural resource professionals of Native American descent.
- In addition, Humboldt State offered the first Native American teacher training program in the U.S. The model program prepares professionals who can teach without compromising the tribal and cultural identities of Native American students.



"I use the knowledge I gained in a music and industrial technology major every day in my jewelry business. In fact, I still work with one of my former professors on a daily basis. If that doesn't say something about the quality of the 'Humboldt Experience,' nothing does."

Paul Lubitz • President • Holly Yashi Design