

CSU FULLERTON

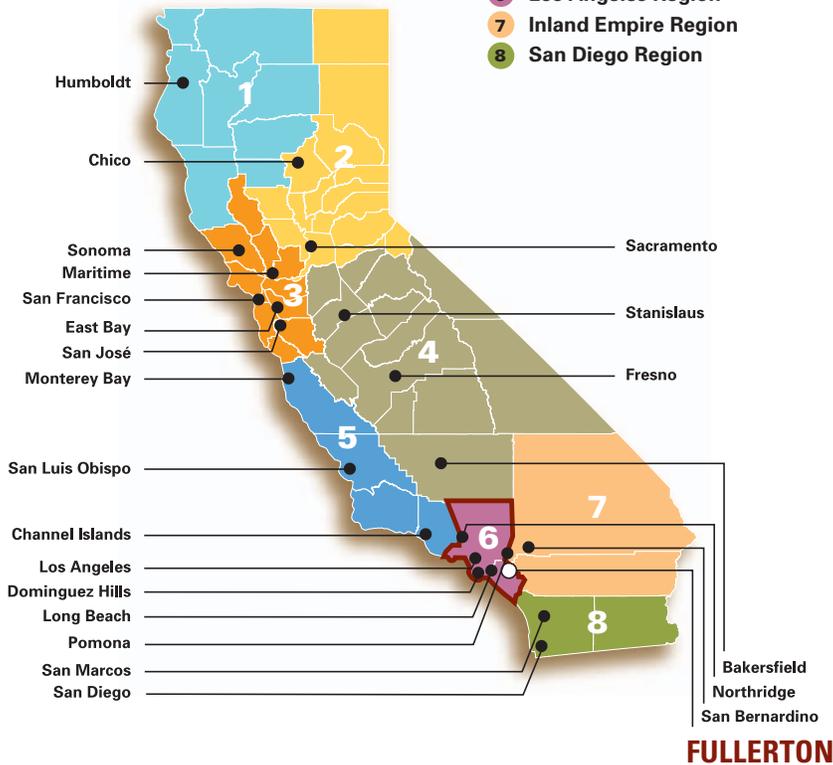
CSU Fullerton is ranked sixth in the nation in baccalaureate degrees awarded to minority students. Its College of Business and Economics is home to the state's largest nationally accredited undergraduate business program, and its drama, musical theater and dance majors all are highly rated nationally. Future communications professionals have more than 650 internships to select from, and receive training in Fullerton's television studio and daily newspaper complex.



CSU Fullerton—Serving the Los Angeles Region

CSU Fullerton serves more than 33,000 students and graduates more than 7,000 into the workforce each year.

- 1 North Coast Region
- 2 Sacramento Valley Region
- 3 Bay Area Region
- 4 San Joaquin Valley Region
- 5 Central Coast Region
- 6 Los Angeles Region
- 7 Inland Empire Region
- 8 San Diego Region



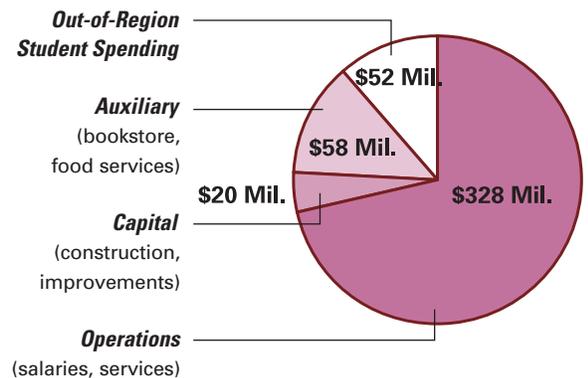
The CSU divides its 23 campuses statewide into eight geographic regions whose areas share a common economic base. CSU Fullerton, CSU Dominguez Hills, CSU Long Beach, CSU Los Angeles and CSU Northridge comprise the Los Angeles region (number 6 on the map).

High Magnitude Economic Impact

CSU Fullerton's annual impact on the Los Angeles region is enormous:

- Annual spending related to CSU Fullerton in the Los Angeles region (\$458 million) generates a total impact of \$851 million on the regional economy.
- This impact sustains more than 12,500 jobs in the region, and generates more than \$45 million per year in tax revenue.
- Even greater—\$1.8 million of the earnings by alumni from CSU Fullerton are attributable to their CSU degrees.

CSU Fullerton's Annual Spending • \$458 Million



CSU Fullerton improves California's economy with research, education, and an entrepreneurial spirit.

- Hollywood is practically synonymous with the film and television industry, and the CSU is a critical supplier of job-ready graduates in this industry. CSU Fullerton's Art Department has teamed with both the Disney Company and Warner Brothers Feature Animation to offer a highly regarded program in entertainment art/animation. The university's Center for Entertainment and Tourism—the only such center in Orange County—is a resource for multidisciplinary curriculum for students majoring in arts, business, economics and communications.
- The CSU helps build California's schools by being the primary source of teacher education in the state. One reason that the CSU succeeds in teacher education is because its programs have strong linkages with local school districts. For example, CSU Fullerton has student teaching contracts with 74 public school districts. A partnership between CSU Fullerton and the Orange County Department of Education includes paraprofessional, pre-intern, intern and national boards programs.
- California's biotechnology industry is perhaps the largest in the world, and its health care industry is enormous. CSU Fullerton maintains an advanced x-ray crystallography facility that is making a significant contribution to the education of a new generation of scientists in the arenas of biomedical research and biotechnology.
- The CSU campuses, including CSU Fullerton, have long helped communities and regions understand

their economies, population trends, industries, and social and community issues. CSU Fullerton's wide range of institutes include: the Center for Democratic Research, Social Science Research Center, Institute for Economic and Environmental Studies, Center for Corporate Reporting and Governance, Real Estate and Land Use Institute, Center for Insurance Studies, Center for International Business, Center for the Study of Economics of Aging, Center for Entrepreneurship, Center for the Study of Emerging Markets, and the Gianneschi Center for Nonprofit Research.

CSU Fullerton improves life in the Los Angeles region through community service, arts, culture, and sports.

- CSU Fullerton's annual town-and-gown Concert Under the Stars attracts more than 3,000 each September. In addition to headliner talent, students and alumni perform Broadway hits and popular show tunes. The campus offers more than 400 music, theater and dance performances annually.
- More than 50,000 people attend sporting events each year at CSU Fullerton—home of the four-time College World Series champion Titans.

A University for All Californians—

The CSU's student body proudly reflects one of California's greatest strengths—its diversity. CSU Fullerton is ranked sixth in the nation in terms of baccalaureate degrees awarded to minority students. It is ranked sixth in the U.S. in conferring bachelor's degrees to Latinos.



"Every place I go in Orange County, I encounter Cal State Fullerton graduates occupying key positions in business, government, the political arena, the arts and education. Because approximately 100,000 of its alumni reside in a 50-mile radius of the campus, the university also furnishes a major portion of the area's workforce."

Jack Lindquist • President/CEO Lindquist Group, Inc. • CFO Lindquist-Clark, Inc. • Retired President of Disneyland