

Hospitality

is truly a global industry, accounting for more than 10% of the worldwide gross domestic product (GDP). It is one of the world's fastest-growing industries, and encompasses travel, tourism, lodging, food service, convention services, and managed services for clubs and institutions.

In the United States alone, hospitality accounts for a \$1.3 trillion in sales. Hospitality-related businesses provided more than 13.6 million jobs nationwide.

In California, hospitality accounts for more than 5% of the state GDP and provides jobs for approximately 10% of the state workforce.

Hospitality managers can find opportunities for satisfying careers anywhere in the world.



A Great Start . . . A Great Career

I'm Art Barajas, CCM, general manager of the South Hills Country Club in West Covina, California. I've been in the country club business for 21 years. I oversee all operations here at the club: finance, golf, tennis, swimming, food and beverage, special events, and all of the facilities.

I got my start while I was still a student at the CSU. Getting involved in student organizations, clubs, and activities made my college experience better, and it has paid off for me in my career. Get involved. Stay involved. Get to know the students and professors, and volunteer where you can. Your contributions will pay dividends in the future.

The CSU's hands on approach helped me get my start. If we hadn't had to complete our work experience, I would not have pursued the internship that led to my first club management job.



Hospitality is a great industry. Try it out. Try out different aspects. Make sure that you find something that you love, because it will make all the difference in your future.

—Art Barajas CCM
CSU Alumnus

Your future workplace:

Some of the finest and most exciting locations in the world

Where you fit in:

Lodging

Resorts, spas, hotels, bed and breakfast inns, and time-shares

Food and Beverage

Restaurants and catering: from fine dining to quick service

Special Events

Conferences, trade shows, festivals, meetings, banquets, and fund-raisers

Attractions

Theme parks, nature parks, conference centers, casinos, and performance venues

Membership Clubs

Country clubs, yacht clubs, and golf clubs

Tourism

Travel agencies, tour operators, cruise lines, and visitor bureaus



There will always be a need for quality talent, for employees with the educational background to run a hotel or manage a restaurant.
—Jot Condie
CEO, California Restaurant Association

Typical Salary Ranges for Hospitality Managers in California¹

Occupation	Low End of Salary Range (entry level)	Median Salary (most prevalent)	High End (several years of experience)
Chef/Head Cook	\$27,350	\$44,370	\$75,910
Food Service Manager	\$35,250	\$48,630	\$73,780
Lodging Manager	\$33,180	\$49,360	\$86,610
Meeting Planner	\$30,970	\$48,390	\$76,400
General Manager	\$56,180	\$109,580	\$164,550

¹U.S. Bureau of Labor Statistics, May 2010 estimates



<http://www.calstate.edu/hospitality>

A World-Class Career An Outstanding Education

Learn more about:

- ▶ Hospitality management degree programs at 14 CSU campuses
- ▶ Scholarships, internships, & opportunities for students
- ▶ Success stories & career-building tips

The CSU hospitality management programs combine theory and hands-on experience to produce outstanding candidates for us.
 —Ed Fuller
 President and Managing Director, International Lodging, Marriott International, Inc.



What sets hospitality apart from other fields? Fun!
 —Caroline Beteta
 CSU Alumna
 CEO, California Travel and Tourism Commission

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GO THERE

A career at a world-class hotel, resort or restaurant

could be in your future.

