

AT A GLANCE



The California State University's Hospitality Management Education Initiative (HMEI) is your one-stop-shop for:

- **Entry-level professionals**
- **Part-time employees**
- **Student-interns**
- **Research assistance**

Our mission is to provide an uninterrupted supply of hospitality leaders in California. Our academic programs at 14 campuses through-out the state, develop highly-educated and talented student leaders. In addition, our faculty experts can help with research and consulting.

For a complete listing of CSU hospitality management education programs, please visit us at:

<http://www.calstate.edu/hospitality>

SPECIALTIES

California State University hospitality students can gain expertise in a wide variety of industry specialties:

- **Food + Beverage**
- **Lodging**
- **Special Events**
- **Gaming +Attractions**
- **Club Management**
- **Tourism**
- **Wine Business**



START NOW

We would like to talk with you about how we can help meet the needs of your organization.

California Sate University HMEI

3801 West Temple Avenue
Pomona, CA 91768

Phone: (909) 869-3136

Fax: (909) 869-4805

Robert Hartman

Program Coordinator
rdhartman@csupomona.edu

Why CSU?

CSU hospitality programs are highly recommended.

The California Travel and Tourism Commission works with our students in a variety of capacities, including project such as the *California Sustainable Tourism Marketing Handbook*.

94% of all hospitality management degrees conferred in California are awarded by the California State University (CSU)

Come to Us

Please remember to consult your nearest CSU hospitality program whenever you have a need for bright and eager interns or employees.

... for skilled, intelligent, and motivated individuals.

HMEI
Hospitality Management
Education Initiative

From the pros themselves . . .



The CSU hospitality management programs combine theory and hands-on experience to produce outstanding candidates for us.

--Ed Fuller
President and Managing Director
International Lodging, Marriott International, Inc.

"The CSU is a tremendous resource for any business within California, especially for tourism and hospitality."

--Caroline Beteta
President and CEO, California Travel and Tourism Commission



"We recruit from the CSU because of the students' level of maturity in their intellect and professionalism."

--Steve Hammel
Dining Services Program Manager
Navy Region Southwest

"The CSU programs include students from a variety of cultural backgrounds, so they are better equipped to handle challenges in day-to-day operations. CSU students are the most desirable candidates because they have so much hands-on experience."

--Bart McPhail
Area Director
Grill Concepts



Talent from the source:

We were challenged to think critically and really earn the grades we achieved. Without a doubt, graduating from the CSU has been an anchor of credibility and achievement for my career."

--Jill Bosich
Chef/Owner, Cowgirl Cookie Co.
CSU Hospitality Management Alumna

Dedicated Students

Outstanding Hospitality Graduates

 California State University
Hospitality Management Education Initiative

Hospitality Management Degree Programs

COME HERE

Chico » East Bay » Fresno » Fullerton »
Long Beach » Monterey Bay »
Northridge » Pomona » Sacramento »
San Diego » San Francisco » San José »
San Luis Obispo » Sonoma »

 **The California State University**
WORKING FOR CALIFORNIA



GREAT STUDENTS DO

California's brightest and best-educated hospitality professionals could be in your future.