

# Hospitality

is truly a global industry, accounting for more than 10% of the worldwide gross domestic product (GDP). It is one of the world's fastest-growing industries, and encompasses travel, tourism, lodging, food service, convention services, and managed services for clubs and institutions.

In the United States alone, hospitality accounts for a \$1.3 trillion in sales. Hospitality-related businesses provided more than 13.6 million jobs nationwide.

In California, hospitality accounts for more than 5% of the state GDP and provides jobs for approximately 10% of the state workforce.

Hospitality managers can find opportunities for satisfying careers anywhere in the world.



## A Great Start . . . A Great Career

I'm Art Barajas, CCM, general manager of the South Hills Country Club in West Covina, California. I've been in the country club business for 21 years. I oversee all operations here at the club: finance, golf, tennis, swimming, food and beverage, special events, and all of the facilities.

I got my start while I was still a student at the CSU. Getting involved in student organizations, clubs, and activities made my college experience better, and it has paid off for me in my career. Get involved. Stay involved. Get to know the students and professors, and volunteer where you can. Your contributions will pay dividends in the future.

The CSU's hands on approach helped me get my start. If we hadn't had to complete our work experience, I would not have pursued the internship that led to my first club management job.



Hospitality is a great industry. Try it out. Try out different aspects. Make sure that you find something that you love, because it will make all the difference in your future.

—Art Barajas CCM  
CSU Alumnus

## Your future workplace:

Some of the finest and most exciting locations in the world

## Where you fit in:

### Lodging

Resorts, spas, hotels, bed and breakfast inns, and time-shares

### Food and Beverage

Restaurants and catering: from fine dining to quick service

### Special Events

Conferences, trade shows, festivals, meetings, banquets, and fund-raisers

### Attractions

Theme parks, nature parks, conference centers, casinos, and performance venues

### Membership Clubs

Country clubs, yacht clubs, and golf clubs

### Tourism

Travel agencies, tour operators, cruise lines, and visitor bureaus



*There will always be a need for quality talent, for employees with the educational background to run a hotel or manage a restaurant.*  
—Jot Condie  
CEO, California Restaurant Association

## Typical Salary Ranges for Hospitality Managers<sup>1</sup>

Occupation	Low End of Salary Range (entry level)	Median Salary (most prevalent)	High End (several years of experience)
Executive/Sous Chef	\$25,900	\$42,700	\$71,000
Restaurant Manager	\$34,600	\$47,300	\$76,900
Lodging Manager	\$30,400	\$48,900	\$84,600
Meeting Planner	\$31,900	\$47,700	\$77,600
General Manager	\$53,100	\$104,900	\$166,400

<sup>1</sup>U.S. Department of Labor, Employment & Training Administration, O\*Net Online



<http://www.calstate.edu/hospitality>

## A World-Class Career An Outstanding Education

### Learn more about:

- ▶ Hospitality management degree programs at 14 CSU campuses
- ▶ Scholarships, internships, & opportunities for students
- ▶ Success stories & career-building tips

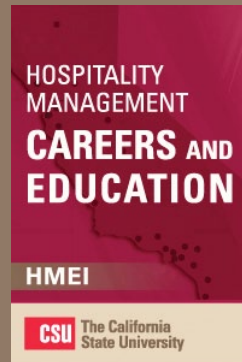
*The CSU hospitality management programs combine theory and hands-on experience to produce outstanding candidates for us.*  
—Ed Fuller  
President and Managing Director, International Lodging, Marriott International, Inc.



*What sets hospitality apart from other fields? Fun!*  
—Caroline Beteta  
CSU Alumna  
CEO, California Travel and Tourism Commission

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## Hospitality Management Degree Programs

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# GO THERE

A career at a world-class hotel, resort or restaurant

*could be in your future.*