

THE CALIFORNIA STATE UNIVERSITY
OFFICE OF THE CHANCELLOR



BAKERSFIELD

February 6, 2002

CHANNEL ISLANDS

CHICO

DOMINGUEZ HILLS

MEMORANDUM

FRESNO

FULLERTON

TO: CSU Presidents

HAYWARD

FROM: Charles B. Reed
Chancellor

HUMBOLDT

SUBJECT: Extension Program Service Areas—Executive Order No. 804

LONG BEACH

LOS ANGELES

Attached is a copy of Executive Order No. 804, relating to extension program service areas.

MARITIME ACADEMY

MONTEREY BAY

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

NORTHRIDGE

CBR/clm

POMONA

Attachment

SACRAMENTO

cc: Vice Presidents for Academic Affairs
Extended Education Deans

SAN BERNARDINO

SAN DIEGO

SAN FRANCISCO

SAN JOSE

SAN LUIS OBISPO

SAN MARCOS

SONOMA

STANISLAUS

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4700

Executive Order: 804
Effective Date: February 6, 2002
Supersedes: Executive Order No. 209
Title: Extended Education Service Areas

Authorization

This Executive Order is issued pursuant to authority granted by the Standing Orders of the Board of Trustees, Chapter III, Sections 1 and 2 and is effective immediately.

Background

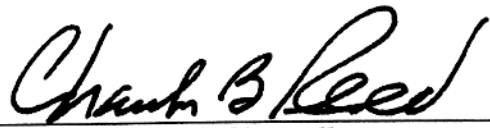
Campus self-support assigned "Extension Program Service Areas" were formal policy in the California State University (codified in the Standing Orders of the Board of Trustees, Chapter III, Section 3.f). However, that policy was repealed by resolution of the Board of Trustees on January 30, 2002 (ROR 01-02-01).

The concept of formal "service areas" has been rendered moot by the growing use of technology-delivered instruction, which is not limited by geography. Maintaining distinct service areas is also problematic for extended education clients (including California businesses, industries, and government agencies) who want to contract with one office for training and education services delivered at several sites. Given these changing demands on higher education in California, this executive order addresses CSU policy in the absence of formal "service areas."

Current Policy

Each CSU campus shall retain the primary responsibility of meeting the needs of individuals and organizations in locations where academic service has traditionally been delivered. This includes but is not restricted to courses and programs transmitted by learning technologies, self-support "off-campus centers," and all face-to-face instruction.

However, because the resources and capabilities of a local CSU campus may not always meet the community's requirements, other campuses may offer their extended education services to a community in need. While this means that there are no longer formal, geographic service areas, each campus is expected to cooperate and consult with the campuses that have traditionally provided extended education to the audience in need of academic services.



Charles B. Reed, Chancellor

Dated: February 6, 2002