

THE CALIFORNIA STATE UNIVERSITY AND COLLEGES
Office of the Chancellor
5670 Wilshire Boulevard
Los Angeles, California 90036

To: Presidents

From: H. E. Brakebill *HEB*
Executive Vice Chancellor

Subject: Catalog Sales Prices and Exemption from Charge List
Executive Order No. 154

I am transmitting to you a copy of Executive Order No. 154 establishing a sales price for State University and Colleges catalogs. Sale of these catalogs should make possible the printing and availability of a sufficient number of them to satisfy the expected demand.

HEB:ceh

Enclosure

cc: Business Managers
Deans of Students
Chancellor's Staff
Auxiliary Organization Managers

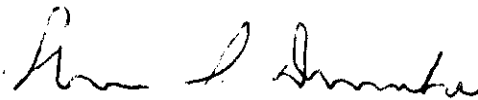
THE CALIFORNIA STATE UNIVERSITY & COLLEGES

Catalog Sales Prices and Exemption from Charge List
Executive Order No. 154

Pursuant to the authority of the Board of Trustees and vested by it in the Chancellor pursuant to Section 6, subdivision "i" of Chapter 111 of the Standing Orders of the Board of Trustees, commencing with the 1973-74 issue, a retail sales price for California State University and Colleges general catalogs is to be established by the President which allows for full recovery of costs including sales tax and postage expense of catalogs sold directly to students and other interested individuals by the university or college.

A wholesale discount of as much as 20% may be granted by the President to bookstores retailing such catalogs on campuses provided that full recovery of costs as described above is accomplished.

No charge for catalogs shall be made to the federal government and its agencies, to the State of California, and its agencies, local municipal governments and their agencies, to any educational institution, to any California State University and College faculty or staff member, or for any catalogs used for faculty and staff recruitment, or for community relations purposes.



Glenn S. Dumke, Chancellor

Dated:

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Catalog Sales Prices and Exemption from Charge List