

PROGRAM SESSIONS III

(1:50PM- 2:50PM)

Building an Effective Campus and Community ATOD Coalition

*Dr. Mike Hostetler, Dr. Jeff Klaus, Ralph Davis, CSU Long Beach
Gene Rotundo, Long Beach Entrepreneur & CSULB ATOD Advisory Council Member*

The CSULB ATOD program is comprehensive in nature and cohesive, while encouraging close collaboration with the greater community, through a panel discussion format, followed by a question and answer period, the audience will learn how our university has prioritized the ATOD function.

Strengthening Our Campus Community's Response in Addressing AOD and Sexual Violence

Nina Jo Smith, Michael Ritter, Karla Castillo, and Bitia Shooshani, SFSU

SF State's SAFE Place (Sexual Abuse Free Environment) and CEASE Program (Creating Empowerment through Alcohol and Substance-abuse Education) will share experiences and lead an interactive workshop on integrating substance-abuse and sexual violence issues through program design, policy, and building coalitions on campus.

Students May Seek Alcohol Problems to Fit in the Norm

James Lange & Loraine Devos-Comby, San Diego State University

Alcohol consequences reported by college students are conceptualized by health professionals as problems that should be avoided. A campus-wide online survey indicates that students may value and seek negative consequences. Students may view these consequences as social proof that they fit in the heavy drinking norm prevailing among their friends.

Beer, Booze, and Books

Jim Matthews (Lunch Keynote Speaker), Merrimack College

This dynamic non-judgmental approach to confronting high risk alcohol consumption encourages students to critically examine the role alcohol is currently playing or could play in their lives if they choose to drink. The primary goal of the program is to provide clear, accurate and applicable information. Information is effectively enhanced by computer generated, multi-media graphics. While presenting critical drinking information this program supports social norm strategies.