

## PROGRAM SESSIONS II

(10:45AM-11:45AM)

### **Working with College Bars, the RADD California Coalition**

*Marian Novak & Erin Meluso, RADD California Coalition*

Impaired driving is the leading alcohol-related cause of death among college students in the U.S. (Hingson et al., 2005). The RADD California Coalition, funded by the California Office of Traffic Safety through the California Department of Alcoholic Beverage Control, has launched a statewide initiative to address the growing problem of impaired driving by Californians ages 21-34. The initiative relies in part on bar participation to generate media coverage and disseminate campaign messages. This presentation will be an instructional look at how to recruit and partner with Bars for prevention campaigns when appropriate.

### **The Biennial Review: What Is It and How Do I Do It?**

*Heather Dunn-Carlton, University of the Pacific*

This session will provide easy to follow guidelines on how to comply with the Drug-Free Schools and Campuses Act (DFSCA) regulations. This federal legislation requires an institution of higher education to certify that it has adopted and implemented a program to prevent the unlawful possession, use, or distribution of illicit drugs and alcohol by students and employees or risk the loss of federal funds.

### **Relationships Between Alcohol Consumption and Cigarette Smoking in College Students**

*Mark Reed, James Lange, John Clapp, San Diego State University*

Cigarette smoking among college students is common and research suggests a strong relationship between alcohol consumption and smoking in this population. We will present research exploring the relationship between alcohol and cigarette use in college students and discuss possible strategies to reduce smoking in this group of young adults.

### **The Rape You Won't Remember: Alcohol & Drug Facilitated Sexual Assaults**

*Nicole Lancie & Chemine Arfuso, San Francisco State University*

SFSU peer educators present a film on drug facilitated sexual assault and the risk students endure when vigilance is compromised and a *power rapist* attacks. The story unfolds through a digital media platform to present empowering student's accounts, statistics, and testimonials from community professionals and media coverage about date rape drugs.