

## **PROGRAM SESSIONS I**

**(9:30AM-10:30AM)**

### **Gaining Measurable Results: A Multi-Faceted Approach to Tackling High-Risk Drinking on Campus**

*Matthew Lopez-Phillips, T. Mack Olson, Kenneth Scott, Aimee Medina, CSU Sonoma  
Alan Pasternack & Aaron Hart, CSU Channel Islands*

This program will examine how Sonoma State University and CSU Channel Islands developed a multifaceted approach to alcohol prevention and employed a comprehensive strategy to help counteract the high risk problematic drinking. The presentation will provide evidence of the programs' success and suggest ways that other institutions can work to change the culture of high-risk drinking through student engagement.

### **Alcohol Screening: An Innovative Education Strategy for Campus Health Centers**

*Paul Oliaro, CSU Fresno & Michael Cunningham, Dept. of Alcohol & Drug Programs*

A new concept called "Screening and Brief Intervention, Referral and Treatment" - SBIRT - is being utilized as an alcohol education and assessment tool. This strategy involves a 5-10 minute interview provided to all clients prior to their medical appointment. Its purpose is to assess the extent of their alcohol use and the risk level associated with that use. The success this concept has realized in providing alcohol education in a clinical setting suggests great potential for use in campus health centers across the CSU.

### **A Prevention Primer: Where to Start When You Have no Experience or Budget**

*Heather Dunn-Carlton, University of the Pacific & Cyndra Krogen, CSU Sacramento*

Whether you have no experience or no money, this session will help you understand what evidence-based prevention looks like and ideas on where to start on your own campus. Participants will learn effective strategies for low- and no- cost prevention that can work on any campus.

### **Alcohol Blackouts: Are You Responsible for What Happens?**

*Andrea Zelinko, BACCHUS*

Blackout, passing out, it's all the same, right? Find out the answer in this session! Learn how to identify when someone may be in a blackout, what you can do in the moment and to prevent future blackouts, and how alcohol affects your memory for the short- and long-term.