Where are you in the project cycle?

Diagnosis

- We are noticing our clientele seeking different services than they used to.
- We know that X is a problem but we are not sure why.
- We want to know what is going on in our community.
- We are redoing our strategic plan.

Prescription

- We want to know the best practices for dealing with situation X.
- We can get funding to do program X, but don’t know if it will work in our community.
- We need to know whether there is anything we can do about situation X with our resources.

Implementation

- We want to restore, preserve, or celebrate some aspect of our community/group.
- We need to find where the political opportunities are in our city government to win a policy issue.
- We need to find the leverage points to get a corporation to change its practices.

Evaluation

- We need to know if we have any impact.
- We are trying to decide if we should change our mission or strategies.