Scholarship of Engagement

presented at
CSU Bakersfield
April 27, 2005
by
Gerald Eisman, CSU Service-Learning Faculty Scholar
Outline

• What is the Scholarship of Engagement?

• Research and publication

• Community Based Research

• Working with the SLFS
Earnest Boyer concludes that much of American higher education

"...moved from an emphasis on the student to an emphasis on the professoriate, from emphasis on generalized education to specialized education, and from loyalty to the campus to loyalty to the profession.."

Boyer concludes that a new vision of scholarship is required to assure relevance of America's colleges and universities to the realities of contemporary life.

- the scholarship of discovery;
- the scholarship of integration;
- the scholarship of application;
- the scholarship of teaching
The scholarship of integration is:

"...making connections across the disciplines, placing the specialties in a larger context, illuminating data in a revealing way, often educating non-specialists, too."
The scholarship of application:

How can knowledge be responsibly applied to consequential problems?

How can it be helpful to individuals as well as institutions?

Can social problems themselves define an agenda for scholarly investigation?

New intellectual understandings can arise out of the very act of application
Scholarship of Engagement

... means connecting the rich resources of the university to our most pressing social, civic, and ethical problems, to our children, to our schools, to our teachers, and to our cities....

Community Teaching Engagement Research Service Learning Course

Distance Education

Research Site

Professional Service with Community

Participatory/Action Research

Engagement of Faculty Work In and With Community

Source: 2001 IUPUI Task Force on Civic Engagement
Engagement of Faculty Work In and With Community

Source: 2001 IUPUI Task Force on Civic Engagement
Engagement of Faculty Work In and With Community

Source: 2001 IUPUI Task Force on Civic Engagement
CBPR Defined:

CBPR is a collaborative research approach that is designed to ensure and establish structures for participation by the three groups involved in the project - communities affected the research, representatives of organizations, and researchers – in all aspects of the research process to improve health and well-being through taking action, including social change.
Essential Elements of Community Participation

- Refine the analytic framework and key questions at the beginning of a project
- Discuss the preliminary assessment of the literature including inclusion/exclusion
- Own the means of knowledge generation and the results of the study
National Research Centers

National Service Learning Clearinghouse
http://www.servicelearning.org/

Higher Education Research Institute at UCLA
http://www.gseis.ucla.edu/heri/heri.html

New England Research Center for Higher Education
http://www.nerche.org/

Community Campus Partnerships for Health (Community Based Participatory Research)
http://depts.washington.edu/ccph/commbas.html
National Centers (cont’d)

Association of American Colleges and Universities (AAC&U) - Center for Liberal Education and Civic Engagement

…seeks to deepen understandings of the relation of liberal education to service and civic responsibilities. … partnership between AAC&U, the nation's leading advocate and voice for liberal education, and Campus Compact…

http://www.aacu.org/issues/civicengagement/index.cfm
National Research Centers (contd)

Campus Compact
http://www.cacampuscompact.org/resources/index.html

UC Berkeley Service-Learning Research and Development Center
http://www-gse.berkeley.edu/research/slc/

COMM-ORG was founded in 1995. It's mission is to link academics and activists, and theory and practice, toward the goal of improving community organizing and its related crafts.
http://comm-org.utoledo.edu/

The Center for Information and Research on Civic Learning & Engagement
http://www.civicyouth.org/
Michigan Journal of Community Service Learning

“..national, peer-reviewed journal consisting of articles written by faculty and service-learning educators on research, theory, pedagogy, and issues pertinent to the service-learning community..”

http://www.umich.edu/~mjcsl/
RESEARCH AND THEORY

Community Service Learning in the Face of Globalization: Rethinking Theory and Practice

The Impact of Service-Learning Pedagogy on Faculty Teaching and Learning

Forms and Dimensions of Civic Involvement

PEDAGOGY

Integrating Reflection and Assessment to Capture and Improve Student Learning

REVIEW ESSAY

Each year receive about 80 articles and accept about 10-12.

15-25 pages
“…offers articles from all-around-the-world in multiple academic areas; aiming to provide ideas, research, methods, and pedagogical theories leading to effective instruction and learning regardless of level or subject…”

http://www.higher-ed.org/AEQ/
AEQ (Fall 2005)

- Action Research
- Assessment
- Bilingualism
- Curriculum
- Health
- Mathematics
- Media Literacy
- Technology
- Two-Year Colleges
Acceptance Rate varies from issue to issue

average acceptance rate 34%
Metropolitan Universities Journal

“...Each issue reports in-depth on both the theoretical and applied aspects of a current theme affecting colleges and universities. Authors come from diverse institutional perspectives, and include top scholars and administrators who share a wealth of experience and knowledge about best practices and effective strategies that cannot be gained in conference sessions or by reading traditional academic journals...”

http://muj.uc.iupui.edu/home.asp
Civic Engagement and the Emergence of a Metropolitan Identity: The Politics of Mobilizing An Institution to Meet Metropolitan Needs

Pace University’s Presidential Convention 2004: Teaching Political Literacy and Civic Engagement in the Urban University Setting

Civic Engagement in the First-Year Experience: Developing Civic Literacy

St. George Action Plan- A Senior Learning Community Civic Engagement Endeavor
launch of a new journal in 2006.

Education, Citizenship and Social Justice will provide a strategic forum for international and multi-disciplinary dialogue for all academic educators and educational policy-makers concerned with the meanings and form of citizenship and social justice as these are realised throughout the time spent in educational institutions.

http://www.sagepub.co.uk/journalScope.aspx?pid=106981&sc=1
Conferences

National Service-Learning Conference
http://www.nylc.org/

This conference highlights and promotes service-learning as a way of teaching and learning that builds academic and citizenship skills while renewing communities.
Conferences

International Conference on Advances in Service-Learning Research
http://www.sa.utah.edu/bennion/sl-conf/SLConf/

This international research conference is sponsored by more than twenty national organizations and foundations and convenes leading service-learning scholars and researchers to present new study findings, methodological and theoretical advances, and recently completed research agendas for studying various aspects of service-learning.
Conferences

American Education Research Association
http://www.aera.net/

AERA hosts a special interest group (SIG) on service-learning and experiential learning. The SIG's purpose is "to bring together both researchers and practitioners to build and promote understanding of SL and experiential education for the betterment of the field." The SIG also sponsors presentations on service-learning at the AERA's annual conference.
Conferences

National Society of Experiential Education
http://www.nsee.org/

The National Society for Experiential Education conference is in the autumn, the call for proposals carries a January deadline. The NSEE has a SIG devoted to service-learning and it an outstanding place to present service-learning research.
Coalition of Urban & Metropolitan Universities

http://cumu.uc.iupui.edu/

Metropolitan Universities are institutions that strive to be responsive to the needs of our communities, to include teaching that is adaptable to the diverse needs of our metropolitan students, and to build close working relationships with elementary and secondary schools so as to improve the overall quality of education.
Conferences

AAC&U

Annual Meeting: Liberal Education and the New Academy
Diversity and Learning
Greater Expectations Institute
Achieving Greater Expectations
Pedagogies of Engagement
Educating Intentional Learners

http://www.aacu.org/issues/civicengagement/index.cfm
Opportunities to work with SLFS

- RTP Portfolio Review
- Grant writing
- Monograph series
- Cross campus collaboration
- First CSU Engaged Teaching and Research Conference
Monograph Responses:

Responses To Date
The Grantsmanship Center, Inc.

http://www.tgcialumni.com

Example: Foundations/California/Asian-Pacific Islanders
Thank you!

Q & A

geisman@calstate.edu