Boyer, Engaged Scholarship, and New Models for RTP

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presented by
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Earnest Boyer concludes that much of American higher education

"...moved from an emphasis on the student to an emphasis on the professoriate, from emphasis on generalized education to specialized education, and from loyalty to the campus to loyalty to the profession.. "

Boyer concludes that a new vision of scholarship is required to assure relevance of America's colleges and universities to the realities of contemporary life.

- the scholarship of discovery;
- the scholarship of integration;
- the scholarship of application;
- the scholarship of teaching
The scholarship of integration is:

"...making connections across the disciplines, placing the specialties in a larger context, illuminating data in a revealing way, often educating non-specialists, too."
The scholarship of application:

How can knowledge be responsibly applied to consequential problems?

How can it be helpful to individuals as well as institutions?

Can social problems themselves define an agenda for scholarly investigation?

New intellectual understandings can arise out of the very act of application
Scholarship of Engagement

... means connecting the rich resources of the university to our most pressing social, civic, and ethical problems, to our children, to our schools, to our teachers, and to our cities....

Definition of Civic Engagement

“Civic engagement refers to the many ways an academic institution demonstrates through mutually-beneficial partnerships the alignment between the teaching and research agenda of the university and the self-identified interests of the communities of its region.”

- (Barbara Holland, 2004)
The Indicators of Engagement

• Mission and purpose
• Administrative and academic leadership
• External resource allocation
• Disciplines, departments, and interdisciplinary work
• **Faculty roles and rewards**
• Internal resource allocation
• Community voice
The Indicators of Engagement (cont’d)

• Enabling mechanisms

• Faculty development

• Integrated and complementary community service activities

• Pedagogy and epistemology

• Forums for fostering public dialogue

• Student voice

F. Faculty Roles and Rewards

- The institution’s tenure, promotion, and/or retention guidelines reward a range of scholarly activities such as those proposed by Ernest Boyer (1990), including community-based teaching and scholarship.

- Faculty data forms, annual reports, and mandatory evaluations all include sections related to civic engagement, community-based teaching and research, professional service, and/or other forms of academically based public work.

- The institution explicitly encourages academic departments to include community-based interests and experience as criteria in their faculty recruiting efforts.
RTP Evaluation Criteria – Sonoma State

• Teaching Effectiveness
• Scholarship, Research, Creative Achievement, and Professional Development
• Service to the University
Public Service and Service to the Community
c. Self-Assessment of Teaching.

A self-assessment written entirely by the candidate and ... shall consist of an outline or description of courses ... summarizing course material, goals, and methods. The self-assessment should include discussion of new course development, analysis of the candidate's teaching goals or role with respect to the mission of the Department, indication of methods by which the diverse learning styles of students ...
D. Criteria for Evaluating Public Service and Service to the Community

The candidate has the primary responsibility for providing all appropriate evidence ... The Department RTP Committee shall

(1) evaluate the quality of that service

(2) specify whether the candidate is financially rewarded ...
Examples of public service and service to the community

Membership or participation on:

1. Local, State, and Federal boards, commissions, and committees.
2. Civic organizations.
3. Community service organizations.
4. Schools.
5. Charitable organizations.
7. Political groups/organizations.
8. Recreational agencies and groups.
9. Cultural organizations.
Engaged Scholars

• engage in the scholarship of teaching that enhances student learning through meaningful community service to achieve positive social change;

• engage in the scholarship of application through applied research related to community-identified needs;
Exercise I
RTP Policy Discussion Tool

- Read each description of faculty activity in community
- Independently determine if/where activity can be valued in RTP review
- Compare and contrast categorizations
Examples of service to the community include but are not limited to:

- Consulting with private and public, profit, and not-for-profit organizations
- Assisting the public through a university clinic, hospital, or center
- **Making research understandable and useable in specific professional and applied settings**
- Providing public policy analysis for government agencies
- Testing concepts and processes in real-world situations
• Giving presentations or performances for the public
• Evaluating programs, policies, or personnel for agencies
• Engaging in seminars and conferences that address public interest problems, issues, and concerns and that are aimed at either general or specialized audiences such as trade, commodity, practitioner, or occupational groups
• Participating in governmental meetings or on federal review panels
• Engaging in economic or community development activities
• Participating in collaborative endeavors with schools, industry, or civic agencies
• Communicating in popular and non-academic media including newsletters, radio, television, and magazines
Four Areas of Scholarship at CSU Monterey Bay

**Teaching and Learning**
... facilitating student learning, critical thought, and inquiry, as well as transmitting, integrating, interpreting, and extending knowledge

**Discovery, Creation and Integration**
... academic work that confronts the unknown, seeks new understandings, and/or offers a new perspective on knowledge

**Professional Application**
... use their academic training and experience to serve the public

**University Service**
... includes service to the discipline, institute, center, and university.
Examples of Activities in Professional Application (CSUMB)

**Practical Applications**
- Giving presentations or performances for the public;
- Providing services directly to the community;
- Testifying before legislative or congressional committees;

**Participating in Partnerships with Other Organizations**
- Participating in collaborative endeavors with schools, industry, or civic agencies;
- Consulting with town, city, or county governments; schools, libraries, museums parks and other public institutions; groups; or individuals;

**Developing New Products, Practices, Procedures and Services**
- Providing public policy analysis, program evaluation, technical briefings for local, state, national, or international governmental agencies;
- Evaluating programs, policies, or personnel for agencies.
Definition of Faculty Outreach/Engagement

“…a form of scholarship that cuts across teaching, research, and service. **It involves generating, transmitting, applying, and/or preserving knowledge for the direct benefit of external audiences** in ways that are consistent with university and unit missions…”

- Michigan State University (Jan 2003)
Difficulties in evaluating faculty outreach:

• peers unaccustomed to evaluating scholarship within an outreach context

• documents, or outputs, for review may be presented in unfamiliar forms.
Four Dimensions of Quality Outreach:

- Significance
- Context
- Scholarship
- Impact

Points of Distinction: A Guidebook for Planning and Evaluating Quality Outreach

http://www.msu.edu/unit/outreach/pubs/pod.pdf
Exercise II
Departmental Discussion

- Sit together with Department colleagues
- Select an example or two of community scholarship to evaluate - best examples are real ones that are borderline between categories
- Evaluate in the four dimensions
Additional Resources:

The Clearinghouse for the Scholarship of Engagement

provides external peer review and evaluation of faculty's scholarship of engagement; provides consultation, training, and technical assistance to campuses who are seeking to develop or strengthen systems in support of the scholarship of engagement;

http://www.scholarshipofengagement.org/

Service Learning and RTP Guide, CSULB, Community Service Learning Center
