

will include a presentation on the various action-research projects. The workshop side community partners in conducting research and how it can be used along stages of community-based participatory focus on the definitions, methods, and This introductory-level workshop will California State University, Long Beach Associate Professor of Sociology, Gary Hytrek, California State University, Long Beach Professor of Health Science, Veronica Acosta-Deprez, KENNEDY ROOM

**Workshop A: Designing Engaged Research**

**11:30 a.m. Conference Registration Begins**  
**12:00 p.m. - 1:00 p.m. Lunch**  
*Concourse Ballroom Foyer, 2nd Floor*  
**1:30 p.m. - 5:00 p.m. Skill and Theme-Based Workshops**  
*Concourse Ballroom AB, 2nd Floor*

Co-sponsored by the Center for Community Engagement and the Institute for Teaching and Learning

**FRIDAY, March 7, 2008**

**From Local to Global PERSPECTIVES**

**The Third Annual CSU Conference on Community-Based Teaching and Research:**

**Workshop B: International Engaged Scholarship**  
 LOGAN ROOM  
 Gary Selnow, Executive Director, WIFRED International; Professor, Marian Wright Edelman Institute, San Francisco State University  
 ■ Tim Stanton, Visiting Senior Fellow, John W. Gardner Center for Youth and Their Communities, School of Education; Faculty Leader, Overseas Studies in Cape Town, South Africa, Stanford University  
 International settings offer additional challenges and rewards for the engaged scholar. During this workshop, participants will explore three approaches to international engaged scholarship. Fulbright Scholarships, Study Abroad Programs, and International Service-Learning Courses. How each of these can be documented as scholarship, the process to successfully apply for a Fulbright scholarship, and the steps to establish effective study abroad courses and programs will be presented.

**5:00 p.m. - 6:00 p.m. Hotel Check-in**  
*1st Floor Hotel Lobby*  
**5:00 p.m. - 6:00 p.m. Saturday Presenter Assistance**  
*Concourse Ballroom Foyer, 2nd Floor*  
**6:00 p.m. - 6:30 p.m. Welcome Reception and Networking**  
*Second Level Foyer*  
**6:30 p.m. - 7:30 p.m. Dinner**  
*Concourse Ballroom AB, 2nd Floor*  
**7:45 p.m. - 8:30 p.m. Keynote Address**  
*Concourse Ballroom AB, 2nd Floor*

**Workshop C: Presenting and Publishing Engaged Scholarship**  
 MIDWAY ROOM  
 Cynthia Desrochers, Director, Institute for Teaching and Learning, California State University, David Diaz, Urban Studies Program Director, California State University, Los Angeles  
 ■ Excellent presentations and publishing in referred sources are a demonstration of engaged scholarship and a vital aspect of the RTP process. This session will guide participants in applying the current findings on "how people learn" to a variety of common presentation types, including short sessions, lengthier workshops, panels, roundtables, and posters. The workshop will also explore the nuts and bolts of publishing community-based research.

**KEYNOTE ADDRESS**  
**Embracing the Scholarship of Engagement in the CSU**  
 CONCOURSE BALLROOM AB  
 ■ Gary W. Reichard, California State University Executive Vice Chancellor and Chief Academic Officer  
 The CSU, like many other institutions of higher education across the nation, is welcoming scores of new faculty. While excellent teaching remains a core responsibility for faculty, there is increasing recognition of the role of both community service and research in achieving the CSU's overall mission. The broadening of faculty roles provides more opportunities to work across disciplinary boundaries and produce research that has social significance. Moreover, with this redefinition of roles, along with the CSU's heightened public profile, comes an opportunity for greater endorsement and practice of scholarship of engagement. This comes at an opportune time in the national conversation about and within higher education. National organizations, like Imagining America and Community-Campus Partnerships for Health, are generating lively conversations and robust results in a strong effort to place scholarship of engagement on equal footing with traditional forms of research. How can these promising efforts at the national level support the CSU's call for an increase in applied research, as noted in the CSU's emerging strategic plan, Access to Excellence? How can we garner greater support and recognition for CSU faculty who are engaged in community-based work?

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 CSU Chancellor's Office Communication's Department and the many faculty members who volunteered to review conference proposals and serve as moderators

**Westin Los Angeles Airport Hotel**

**Conference at-a-Glance**

**FRIDAY, MARCH 7**

Time/Description	
11:30 a.m.	Conference Registration Begins
12:00 p.m. - 1:00 p.m.	Lunch
1:30 p.m. - 5:00 p.m.	Skill and Theme-Based Workshops
5:00 p.m. - 6:00 p.m.	Hotel Check-in
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6:30 p.m. - 7:30 p.m.	Dinner
7:45 p.m. - 8:30 p.m.	Keynote Address

**SATURDAY, MARCH 8**

Time/Description	
7:45 a.m. - 8:45 a.m.	Breakfast
8:00 a.m. - 10:00 a.m.	Conference Registration
9:00 a.m. - 10:15 a.m.	Panels - Session 1
10:15 a.m. - 10:45 a.m.	Refreshment Break
10:45 a.m. - 11:45 a.m.	Roundtables
11:45 a.m. - 12:30 p.m.	Lunch
12:30 p.m. - 1:30 p.m.	Poster Sessions
1:45 p.m. - 2:45 p.m.	Panels - Session 2
2:45 p.m.	Conference Ends

## SATURDAY, March 8

### 7:45 a.m. - 8:45 a.m. Breakfast

Concourse Ballroom AB, 2nd Floor

### 8:00 a.m. - 10:00 a.m. Conference Registration

Concourse Ballroom Foyer, 2nd Floor

### 9:00 a.m. - 10:15 a.m. PANELS Session 1

#### PANEL 1 LOGAN ROOM

##### Accessibility and Health

Moderated by Hamid Khani, San Francisco State University

- Technology Transfer: Advancing Wheelchair Design in Low-Income Countries – Marc Krizack, San Francisco State University – Alida Lindsey, San Francisco State University

- Community-Based Participatory Research on Advance Directive and Breast Cancer – Evaon Wong-Kim, CSU East Bay

- Changing Attitudes on People with Disabilities – Lynne Slivovsky, Cal Poly San Luis Obispo – Kevin Taylor, Cal Poly San Luis Obispo – Brian P. Self, Cal Poly San Luis Obispo

#### PANEL 2 LAGUARDIA ROOM

##### DNA of Program Development and Design

Moderated by Gabriele Kohpahl, CSU Northridge

- The Environment in China Program – Gwen Urey, Cal Poly Pomona – Irma Ramirez, Cal Poly Pomona
- Faculty Persistence in Service-Learning – Sandra Posey, Irma Ramirez, Kris Day, Estella Ballon, Jawarhalal Mariappan, Jon Phillips, and Laura Preiser (all presenters from Cal Poly Pomona)
- Tijuana Settlements: Architectural tactics in the making of community and the shaping of cities – Irma Ramirez, Cal Poly Pomona

#### PANEL 3 KENNEDY ROOM

##### Education and Youth Issues

Moderated by Elena Klaw, San José State University

- Ways to Enhance Achievement and Resiliency in Education (WE ARE) Peace and Non-Violence Training for 9th Grade Students – Richard Gordon, CSU Dominguez Hills – Allan Tuazan, Los Angeles Unified Schools – Marisela Salazar, Los Angeles Unified Schools
- Racism, Homophobia, and Classism: Turning Negative Words into a Positive Partnership – Greg Knotts, CSU Northridge
- Gangs, Drugs, Tagging and Dating Violence: University student mentors engaging disadvantaged Latino youth – Teresa Madden, CSU Northridge – Angela Cleveland, Jack London High School – Brenda Morales, CSU Northridge

#### PANEL 4 MIDWAY ROOM

##### Engaged Scholarship Across the Disciplines

Moderated by Teresa Vasquez, CSU Northridge

- Disaster Preparedness Among Low-income Elderly and Disabled Consumers, and Providers of San Francisco In-home Supportive Services – Anoshua Chaudhuri, San Francisco State University – Rashmi Gupta, San Francisco State University
- Researching Wage Parity Among Non-Profit and Public Sector Health and Human Service Providers – Richard Harvey, San Francisco State University
- Aiding the Recovery of Vietnamese Americans in Biloxi and New Orleans: A Service-Learning Trip – Mai-Nhung Le, San Francisco State University

### 10:15 a.m. - 10:45 a.m. Refreshment Break

Second Level Foyer

### 10:45 a.m. - 11:45 a.m. ROUNDTABLES

#### Roundtables

##### LOGAN ROOM

- Preventing Intimate Violence Through Student Involvement – Elena L. Klaw, San José State University – Serena Borja, San José State University – Angela Hickenbottom, San José State University
- Working to Learn & Learning to Work: A Profile of Service-Learning Courses in University Public Relations – Dennis Gaschen, CSU Fullerton – Diane F. Witmer, CSU Fullerton – Deborah S. Silverman, Buffalo State College
- The Poetry Project: Service Learning in Children's Literature – Claudia Reder, CSU Channel Islands
- Supporting Adult ESL Learners as Agents of Change – Maricel Santos, San Francisco State University – Gail Weinstein, San Francisco State University

##### LAGUARDIA ROOM

- Putting the Community Back Into Community Service Work: Improving Interethnic Relationships and Reducing Ethnocentric Ideology – August Hoffman, CSU Northridge – Julie Wallach, CSU Northridge – Eduardo Sanchez, CSU Northridge – Herkie Williams, El Camino College
- The Missing Link: Incorporating Community-Based Learning Into Spanish Courses – Karen Christian, Cal Poly San Luis Obispo

- Partners in Read-Aloud: Cross-Age Civic Engagement – Leena Furtado, CSU Dominguez Hills

##### MIDWAY ROOM

- Engineering Service Learning – Building local and international partnerships – Mariappan Jawaharlal, Cal Poly Pomona – Cesar Larriva, Cal Poly Pomona – Jill Nemiro, Cal Poly Pomona

- Media Mentors – A Model for Engaging Diverse Scholastic Journalists – Linda Bowen, CSU Northridge

##### KENNEDY ROOM

- Implementing School-University Partnerships: A case study of a service-learning project aimed at making a difference for English learners in elementary schools – Bob Bleicher, CSU Channel Islands – Marilyn Buchanan, CSU Channel Islands – Manuel Correia, CSU Channel Islands
- Giving Voice to Disenfranchised Communities Through Service Learning – Sally Tannenbaum, CSU Fresno
- Educating Socially Responsible Engineers and Scientists – Sema Alptekin, Cal Poly San Luis Obispo – Clare Battista, Cal Poly San Luis Obispo – Kathy Chen, Cal Poly San Luis Obispo

### 11:45 a.m. - 12:30 p.m. Lunch

Concourse Ballroom AB, 2nd Floor

### 12:30 p.m. - 1:30 p.m. Poster Sessions

Second Level Foyer

#### Poster Sessions

##### SECOND LEVEL FOYER

- Students in Free Enterprise: Students as Marketing Consultants to Community Entrepreneurs, Non-Profits, and Small Businesses – Kirti Celly, CSU Dominguez Hills
- Use of the Training Ship Golden Bear for Service Learning – Paul Jackson, Cal Maritime Academy – Dan Weinstock, Cal Maritime Academy
- The Power of Immigrant Stories: Focus on family, health, and community – Gail Weinstein, San Francisco State University – Maricel Santos, English, San Francisco State University
- The Importance of Agencies Serving Immigrant Populations: Understanding a Dual Perspective – Wandarah Anderson, CSU Sacramento – Joe Anderson, CSU Sacramento
- No African-American Male Left Behind – John Hamilton, CSU Long Beach

- Undergraduates as Home Visitors: Using the Parent-Child Home Program as a Mechanism for Learning about Early Intervention – Jennifer Henk, CSU Stanislaus

- Local and Global Community-Based Research and Teaching in an Anthropology Curriculum – Janine Gasco, CSU Dominguez Hills – Susan Needham, CSU Dominguez Hills – Jerry Moore, CSU Dominguez Hills – Ana Pitchon, CSU Dominguez Hills

- Service Learning in Management Education: A Look at How We are Doing – Veena Prabhu, CSU Los Angeles

- Community Research and Digital Storytelling – Vivian Price, CSU Dominguez Hills – Charlotte D. Sutton, Auburn University – Dr. Diana Reed, Drake University

## 1:45 p.m. - 2:45 p.m.

## PANELS Session 2

#### PANEL 5 LOGAN ROOM

##### Program Development

Moderated by Sally Tannenbaum, CSU Fresno

- Service Learning in an Interdisciplinary Undergraduate Program: Merging content, pedagogy, and civic engagement during the first-year university experience – Hend Gilli-Elewy, Cal Poly Pomona – Dennis Quinn, Cal Poly Pomona
- Student Scholars: Leadership, Initiative, & Service – Merri G. Whitelock, CSU Northridge – Service-Learning Student Scholars, CSU Northridge

#### PANEL 6 LAGUARDIA ROOM

##### Media Applications

Moderated by Gerald Eisman, San Francisco State University

- Cross-cultural Communication and Digital Storytelling – Hamid Khani, San Francisco State University – Gail Weinstein, San Francisco State University – Lauren Dunn, San Francisco State University

- Community-Based Participatory Action Research: Multimedia Reaching the Deaf and Hard of Hearing Community – Bryan Berrett, CSU Fresno – Kaitlin Rickerd, CSU Fresno – Erin Uribe, CSU Fresno

#### PANEL 7 MIDWAY ROOM

##### Global Perspectives

Moderated by Kathy Brzovic, CSU Fullerton

- Mirror for Swazi Child: The Relation of Traditional Education to Modern Life – Thienhuong Hoang, Cal Poly Pomona
- Community Service Learning and Next-Generation Study Abroad Programs: Costa Rica, Kenya, Vietnam, and Cambodia – Michael Ault, CSU Bakersfield – Aaron Hegde, CSU Bakersfield – Karen Stocker, CSU Bakersfield

#### PANEL 8 KENNEDY ROOM

##### Program Development: Student Learning

Moderated by Evaon Wong-Kim, CSU East Bay

- Service-Learning and Pre-Service Teachers' Competencies in Early Care and Education – Shu-Chen Jenny Yen, CSU Fullerton – Rochelle Franke, CSU Fullerton
- High School, Feminists, and Social Change: Mentoring Young Women Negotiating Diverse Cultures and Coming of Age – Susan E. Cayleff, San Diego State University – Lisa Covington, San Diego State University

## 2:45 p.m.

## Conference Ends