

The Second Annual Conference on CSU Community-Based Teaching and Research:

DIVERSITY

in CALIFORNIA

11:30 am	Conference Registration
12:00 pm - 1:15 pm	Registration Begins Grand Ballroom Foyer
12:00 pm - 1:15 pm	Lunch <i>On Your Own</i>
1:30 pm - 5:00 pm	Pre-conference Workshops

Workshop I: Supporting the Development and Achievement of Students of Color
 SAINTE CLAIRE ROOM
 ■ Thomas Brown, Managing Principal, Thomas Brown & Associates
 ■ Mario Rivas, Vice President Student Services, Vista College

Increasing numbers of students will arrive at college ill-prepared academically and psychologically for the challenges of college life. If these students are to have a reasonable chance for success, they will need a campus environment conducive to meeting their special needs. This workshop will provide insight into what faculty and campuses can do to improve the success of a diverse student population.

Workshop II: Developing Research Partnerships: Challenges & Benefits
 SANTA CRUZ ROOM
 ■ Cynthia A. Gomez, Director, Health Equity Initiatives, San Francisco State University
 ■ Rafael Diaz, Professor, Ethnic Studies, and Director, César E. Chávez Institute, San Francisco State University

This workshop will include discussion of a broad set of partnerships—CBO partnerships, funder partnerships, and peer partnerships. The workshop will provide participants with the principles and methods of community-based participatory research, as well as program evaluation and other research skills that enhance the capacity of both the academic research and community-based partners.

Workshop III: Diversity and Community Engagement
 SANTA VESTA ROOM
 ■ Rona T. Halalani, Associate Professor, Communication Studies, San Jose State University

This workshop is designed to highlight the role of diversity in engaging and interacting with cultural communities. Cultural patterns, communication frameworks, and community organizing models that span across various cultural communities will be shared. In addition, Dr. Halalani will identify and discuss a valuable process of dialogic inquiry that enables faculty to uncover key information about a community and thoughtfully and respectfully interact with a community.

Workshop IV: Moving from Research to Advocacy
 SARATOGA ROOM
 ■ Joely De La Torre, Associate Professor, Public Administration, and Director of

5:00 pm - 6:00 pm	Hotel Check-in Hotel Lobby
6:00 pm - 6:30 pm	Welcome Reception and Networking Courtyard Atrium
6:30 pm - 7:30 pm	Dinner Grand Ballroom
7:45 pm - 8:30 pm	Keynote Address Grand Ballroom

KEYNOTE ADDRESS
 Briet welcome from Don W. Kassing, President, San Jose State University

Context Diversity: A New Paradigm for Higher Education and Beyond
 ■ Roberto A. Ibarra, Associate Professor of Sociology and former Special Assistant to the President and Provost for Diversity, University of New Mexico

During the last half of the 20th century, higher education struggled to increase the diversity of faculty, students, and staff on

Planning Committee	
Staci Beavers	Political Science, San Marcos
Rich Berrett	Child, Family, and Consumer Sciences, Fresno
Lynne Diaz-Rico	Language, Literacy and Culture, San Bernardino
Velia Garcia	Raza Studies, San Francisco
Hamid Khani	Broadcast and Electronic Communication Arts, San Francisco
Julie Marty-Pearson	Center for Community Partnerships, Bakersfield
Kari Knutson-Miller	Child & Adolescent Studies, Fullerton
Elizabeth Nagy-Shadman	Geological Studies, Northridge
Nnenna Ohalete	Nursing, Long Beach
Johanna Smith	Theatre Arts, San Bernardino
Nancy Tao	student, Fullerton
Shelly Thompson	Office of Community & Educational Partnerships, LA County

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our campuses to match the rapid demographic shifts occurring throughout the U.S. The current operating models have focused on two approaches - Structural Diversity (such as affirmative action initiatives aimed at recruitment and retention) and Multicultural Diversity (culture/gender awareness initiatives aimed at changing institutional climates.) These approaches have demonstrated significant measures of success, however, for a variety of reasons these models are now insufficient to accomplish their goals.

A new paradigm has emerged called Context Diversity that is redefining common assumptions about the definition of diversity and how it works. This paradigm suggests that the dilemmas of diversity are associated with conflicts between the context of traditional university teaching and learning environments and the context of different learners and scholars entering higher education. These conflicts can be resolved with application of guiding principles of a new Multicultural Theory that embraces civic engagement and community-based learning as the foundation for reframing higher education for the 21st century.

- Community-Based and Community Participatory Research Projects in the Asian and Pacific Islander Communities in California
 - Evaon Wong-Kim, CSU East Bay
 - Sora Park Tanjasiri, CSU Fullerton
 - Young Song, CSU East Bay

3:45 pm Conference Ends

Special thanks to:
 — Gerald Eisman
 — Joyce Oliver
 — Learn and Serve America
 — Communications Department, CSU Chancellor's Office

7:45 am - 8:45 am	Breakfast Grand Ballroom
8:00 am - 10:00 am	Conference Registration Grand Ballroom
9:00 am - 10:00 am	PANELS Foyer Grand Ballroom
Session 1	

5:00 pm - 6:00 pm	Hotel Check-in Hotel Lobby
6:00 pm - 6:30 pm	Welcome Reception and Networking Courtyard Atrium
6:30 pm - 7:30 pm	Dinner Grand Ballroom
7:45 pm - 8:30 pm	Keynote Address Grand Ballroom

- Panel 16: Education and Youth Issues: Teacher Preparation II
 Moderated by Susan Gomez, CSU Sacramento
 - The Impact of Service Learning Placement Type on Preservice Teachers' Career Goal Exploration and Commitment to Working with Diverse Learners
 - Ana Garcia-Nevarez, CSU Sacramento
 - Susan Gomez, CSU Sacramento
 - Developing Advocates and Leaders through Service Learning in Pre-Service and In-Service Special Education Programs
 - Jean Gonsier-Gerdin, CSU Sacramento
 - Joanna Royce-Davis, University of the Pacific
 - Elementary School Dolphins and University Otters: Building a Service-Learning Partnership
 - Scott Waltz, CSU Monterey Bay

3:45 pm Conference Ends

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The California State University
 OFFICE OF THE CHANCELLOR

THE SECOND ANNUAL CONFERENCE ON
Community-Based Teaching & Research
 2007

DIVERSITY

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Conference at-a-Glance	
FRIDAY, FEBRUARY 23	
Time/Description	
11:30 am	Conference Registration Begins
12:00 pm - 1:15 pm	Lunch (<i>on your own</i>)
1:30 pm - 5:00 pm	Pre-conference Workshops
5:00 pm - 6:00 pm	Hotel Check-in
6:00 pm - 6:30 pm	Welcome Reception, Networking
6:30 pm - 8:30 pm	Dinner/Keynote Address by Roberto Ibarra, Associate Professor of Sociology, University of New Mexico
SATURDAY, FEBRUARY 24	
Time/Description	
7:45 am - 8:45 am	Breakfast
8:00 am - 10:00 am	Conference Registration
9:00 am - 10:00 am	Panels - Session 1
10:00 am - 10:30 am	Refreshment Break
10:30 am - 11:45 am	Panels - Session 2
12:00 pm - 1:00 pm	Lunch
1:15 pm - 2:30 pm	Panels - Session 3
2:45 pm - 3:45 pm	Panels - Session 4
3:45 pm	Conference Ends

PANEL 1

SAINTE CLAIRE ROOM

Working with Diverse Communities: *Participatory Research*

Moderated by David Diaz, CSU Northridge

- The Community Participatory Evaluation Tool: Toward Efficacy & Empowerment in Social Work Programs for Children and Youth – Martha Bragin, CSU San Bernardino
- Identity and Achievement: Community-Based Participatory Research at CSULB – Stephanie Brown, CSU Long Beach
- Community-Based Research and Service Learning in the Field of Chicano Studies – Jose Moreno, CSU Channel Islands

PANEL 2

SANTA CRUZ ROOM

Engaging Faculty and Students: *Foundations*

Moderated by Richard Berrett, CSU Fresno

- Diversity and the Practice of Philosophy – Jay Conway, CSU Los Angeles
- How does Your Positionality Bias Your Epistemology? An Assets-based Question that Builds Community and Values Difference in Diverse Service-Learning Classrooms – Dan Shapiro, CSU Monterey Bay
- Teaching a Neighborhoods, Communities, and Planning Course: Experiences From a ‘Diverse’ Faculty Member in a Resisting Group of ‘Diverse’ Students – Teresa Vazquez, CSU Northridge

PANEL 3

SARATOGA ROOM

Education and Youth Issues: *Teacher Preparation I*

Moderated by Huong Nguyen, CSU Long Beach

- Connecting Classroom Service to Education Curriculum – Cathlin M. Davis, CSU Stanislaus
 - Bringing Dialogue to the Schools: The Hutchins Pedagogy Project – Ben Frymer, Sonoma State
- Co-author
– Margaret Anderson, Sonoma State
- Five Vietnamese American Teachers Conceptualize Teaching – Huong Nguyen, CSU Long Beach

PANEL 4

SANTA VESTA ROOM

Across the Disciplines: *Diversity in University Students*

Moderated by Julie Stokes, CSU Fullerton

- Diversity: The Next Generation Accountant – Norris Dorsey, CSU Northridge
- The Space Between: The Writing Center’s Place in Academic Acculturation – Paula Barrington-Schmidt, CSU Stanislaus
- In Search of an Effective Blended Learning Model for Diverse Adult Learners: Feedback from Students – Mei-Yan Lu, San José State – Corey Gin, San José State – Chia-Ling Mao, San José State

-Co-authors
– Mike Miller, University of Arkansas

10:00 am - 10:30 am Refreshment Break
2nd Floor Foyer

10:30 am - 11:45 am PANELS Session 2

PANEL 5

SAINTE CLAIRE ROOM

Working with Diverse Communities: *Diverse Communities*

Moderated by Velia Garcia, San Francisco State

- School-Imposed Barriers to Latina/o Parental Involvement – Estela Ballon, Cal Poly Pomona

- Truth Equals Consequences – Gloria Bogdan, CSU Fullerton

- Negotiating Multicultural Research: Analyzing Asians Migrating Into a Latina/o Barrio – David Diaz, CSU Northridge

- Public Archaeology and Community-Based Teaching and Learning in an Early Hispanic California Mission, 1995-2006 – Ruben Mendoza, CSU Monterey Bay

PANEL 6

SARATOGA ROOM

Engaging Faculty and Students: *Engaged Departments*

Moderated by Sally Tannenbaum, CSU Fresno

- Multiculturalism and Service Learning: Creating Collaborative Models for Advocacy and Social Change – Terri Gomez, Cal Poly Pomona – Gilbert Cadena, Cal Poly Pomona
 - Public Deliberation and Civic Engagement on Issues of Diversity in Higher Education and in the Community – Edward Olivos, CSU Dominguez Hills – Cristina Alfaro, San Diego State
 - Using Faculty Learning Communities to Encourage Service Learning – Jon Phillips, Cal Poly Pomona – Sandra Mitsumoto Posey, Cal Poly Pomona – Thienhuong Hoang, Cal Poly Pomona
- Co-authors
– Dennis Quinn, Cal Poly Pomona – Hend Gilli-Elewy, Cal Poly Pomona
- Community Service Learning Research in Ethnic Studies – Brigitte Davila, San Francisco State

PANEL 7

SANTA CRUZ ROOM

Addressing Community Issues: *Health Issues I*

Moderated by Nnenna Ohalete, CSU Long Beach

- Empowering Students and a Disadvantaged Community: a Service-Learning Project Focused on Healthy Design – Gerald Taylor, Cal Poly Pomona
- Project Salud Libre: An Assessment of the Mental Health Needs in Imperial County’s Communities – Joachim (Joe) Reimann, San Diego State

-Co-authors
– Dolores I. Rodríguez-Reimann, San Diego State
– Martin Medina, Clinicas De Salud Del Pueblo, Inc.

- Functional Fitness of Those Over 70 Years of Age: Working in the Community – Linda Wilkin, CSU San Bernardino

PANEL 8

SANTA VESTA ROOM

Across the Disciplines: *Science and Technology*

Moderated by Elizabeth Nagy-Shadman, CSU Northridge

- Learning and Bridging the Digital Divide – Youwen Ouyang, CSU San Marcos
- Service and Learning and Global Learning in a Graduate Course in Educational Technology – Stephen Adams, CSU Long Beach
- Elevating the Importance of Ethical, Environmental, Political and Societal Concerns in Engineering via Institutional Change at Cal Poly – Lynne Slivovsky, Cal Poly San Luis Obispo – Roya Javadpour, Cal Poly San Luis Obispo – William Hughes, Cal Poly San Luis Obispo
- Engaging Science Students with the Issues of Multiculturalism in California: Service-Learning for Upper Division Environmental Science and Environmental Education Students – Suzanne Worcester, CSU Monterey Bay – Laura Lee Lienk, CSU Monterey Bay

- Engaging Minority High School Students in Geoscience Research at CSUN – Elizabeth Nagy-Shadman, CSU Northridge

12:00 pm - 1:00 pm Lunch

Grand Ballroom

“Birds of a Feather” tables will be available during lunch to facilitate conversations based on common interests. Please see the Birds of a Feather handout in your conference packet for a list of table topics.

1:15 pm - 2:30 pm PANELS Session 3

PANEL 9

SAINTE CLAIRE ROOM

Working with Diverse Communities: *Multicultural Competencies*

Moderated by Pamela Motoike, CSU Monterey Bay

- 33 Years of Multicultural Counselor Preparation for Social Justice: The SDSU Community-Based Block Program – Nola Butler-Byrd, San Diego State – Maria Nieto Senour, San Diego State
 - Developing Cultural Competency for University Service-Learners: Utilizing an Ethnic Studies Service-Learning Model – Greg Kim-Ju, CSU Sacramento – Greg Mark, CSU Sacramento – Julie Figueroa, CSU Sacramento – Anya Marquez, student – Erin Jensen, student
 - From Classroom to the Community: Partnerships in Support of Immigrant Literacies – Maricel Santos, San Francisco State – Gail Weinstein, San Francisco State
- Co-authors
– Richard Harvey, San Francisco State – Jessica Coifman, AmeriCorps*VISTA
- Photovoice: A Methodology for Assessing the Needs of Families of International Scholars – Diane Woods, CSU East Bay – Phu Phan, CSU East Bay

PANEL 10

SANTA CRUZ ROOM

Addressing Community Issues: *Poverty and Homelessness*

Moderated by Gerald Taylor, Cal Poly Pomona

- African American Families and Community-Based Responses to Hurricane Katrina: A Profile of Faculty and Student Research Collaboration – Lezlee Hinesmon-Matthews, CSU Fullerton
- Assessing the Service Needs and Service Use Patterns of Homeless Adults – Jane Holschuh, Humboldt State
- Building Civic Engagement by Building Houses: Incorporating Community Service Projects with Habitat for Humanity into Principles of Management – John-Andrew Morris, CSU Channel Islands
- Social Solutions to Poverty: America’s Struggle to Building a Just Society – Scott Myers-Lipton, San José State

PANEL 11

SARATOGA ROOM

Education and Youth Issues: *At-Risk Youth*

Moderated by Youwen Ouyang, CSU San Marcos

- The Intersecting Pitfalls of Race, Class, and Language in Community-Based Literacy Tutoring – Lynne Diaz-Rico, CSU San Bernardino
- Building Hope through Programs for Incarcerated Youth – Virginia Rondero Hernandez, CSU Fresno
- Educational Psychology Students and At-Risk Youth – Benita Chaum, CSU Northridge
- AB 537: The Student Safety and Violence Prevention Act of 2000: The Diverse Communities of Gender and Sexuality in One Elementary School – Greg Knotts, CSU Northridge

PANEL 12

SANTA VESTA ROOM

Across the Disciplines: *Negotiating Community Voice Through the Arts*

Moderated by Johanna Smith, CSU San Bernardino

- Expression of Taste as Popular Vote?: The Case of the Filipino American Mural in Los Angeles – Pearlie Rose Baluyut, CSU San Bernardino
- Cultural Collisions: Clay as a Vehicle for Intercultural Collaboration in Public Art – Alison Petty, CSU San Bernardino
- Museums and Community Arts: Cultural Intersections – Lila Staples, CSU Monterey Bay – Stephanie Johnson, CSU Monterey Bay – Gilbert Neri, CSU Monterey Bay
- Peer Theatre: Bridging the Gaps of Diversity – Bernardo Solano, Cal Poly Pomona – Mike Russo, Pomona Unified School District

2:45 pm - 3:45 pm PANELS Session 4

PANEL 13

SAINTE CLAIRE ROOM

Working with Diverse Communities: *Community Engagement for Social Change*

Moderated by Maricel Santos, San Francisco State

- CommUniverCity San José Research: Assessing the Impact of Service Learning on Community Residents – Melinda Jackson, San José State – Shishir Mathur, San José State
- Scholarship, Mentorship, and Community Cooperation: Examples of Collaboration in the Context of Applied Research and Evidence-Based Practice – Peter Allen Lee, San José State
- West Fullerton Project: Student Civic Engagement and Facilitating Change in a Diverse Community – Owen Holmes, CSU Fullerton – Robert Emry, CSU Fullerton

PANEL 14

SANTA VESTA ROOM

Engaging Faculty and Students: *SL Impact on Service Learners*

Moderated by Lynn Diaz-Rico, CSU San Bernardino

- How to Use Service Learning to Benefit Students’ Careers and Civic Engagement in General Education Courses – Gabriele Kohpahl, CSU Northridge – Erica Mejia, student
- Going Home and Giving Back: The Experiences of Students of Color as Service Learners – Pamela Motoike, CSU Monterey Bay
- Exploring African American & Chicana/o College Student Development through Service Learning – Julie Stokes, CSU Fullerton

PANEL 15

SANTA CRUZ ROOM

Addressing Community Issues: *Health Issues II*

Moderated by Joachim Reimann, San Diego State

- California State University, Sacramento and the University of California, Davis, Cancer Center Partnership for Community-Based Participatory Research (CBPR) to Reduce Racial and Ethnic Disparities in Cancer Prevention and Control in our Region – Ernest Cowles, CSU Sacramento – Marlene Von Friederichs-Fitz, UC Davis
- Effective Health Education Strategies to Reach Chinese American Elderly in the Community – Mercy Wey, San José State – Mei-Yan Lu, San José State – Chia-Ling Mao, San José State