



**The First CSU  
Community-Based Teaching  
and Research Conference:**

<b>11:30 am</b>	<b>Conference Registration</b> (Lower Lobby Lounge)
<b>12:30 pm - 1:30 pm</b>	<b>Lunch</b> (Dining Room)
<b>1:30 pm - 5:00 pm</b>	<b>Pre-conference Workshops</b>

**WORKSHOP I:**  
**Publish What You Do: Practical Strategies for Combining Service Learning and Research**  
HILLSIDE CENTRAL 1/2/3  
Debra David, Director of the Center for Service Learning and Professor of Health Sciences, San José State University  
Maureen Rubin, Director of the Center for Community Service Learning and Professor of Journalism, CSU Northridge  
The explosion of interest nationally in service learning and its impact on students and communities provides an important research opportunity for faculty who utilize service learning in their courses. This highly interactive workshop will teach participants how to design a course syllabus that complements either a pedagogical or discipline-based research agenda.

**WORKSHOP II:**  
**Community-Based Participatory Research: Combining Classroom Learning with Social Action**  
HILLSIDE WEST 1/2/3  
José Zapata Calderon, Michi and Walter Weglyn Endowed Chair in Multicultural Studies, California State Polytechnic University, Pomona  
This workshop will focus on the definitions, methods, and stages of community-based participatory research and how it can be used alongside community partners in conducting action-research projects. The workshop will include a presentation on the various methodologies that can be used in gathering data, the science/art of interpreting data, and various ways to present the results.

**WORKSHOP III:**  
**Grant Funding and Logic Models: Common Ground**  
HILLSIDE EAST 1/2  
Jeanie Kim-Han, Director of the Center for Internships and Service Learning, CSU Fullerton  
Projects and programs involving community partners can be supported by funding from a variety of sources including private foundations, corporate grants, and state and federal programs. This workshop will explore the range of opportunities for grants to support community work and will focus on logic models as an approach to program design and accountability.

**WORKSHOP IV:**  
**Practical Approaches to Qualitative (and Integrated) Research Methodology, Design, and Data Analysis**  
AUDITORIUM  
Eli Lieber, Co-Director of the Fieldwork and Qualitative Data Research

**WORKSHOP V:**  
**Converging Operations: Combining Service Learning, Community-Based Research, and Public Service for a Cohesive RTP Portfolio**  
GARDEN VISTA  
Corey W. Johnson, Assistant Professor of Recreation and Leisure Studies and Faculty Fellow of the Center for Community Engagement, CSU Long Beach  
Malcolm Finney, Associate Professor of Linguistics and Faculty Fellow of the Center for Community Engagement, CSU Long Beach  
Beth Manke, Associate Professor of Human Development and Faculty Fellow of the Center for Community Engagement, CSU Long Beach  
Pat Roze, Director of the Center for Community Engagement and Professor of Psychology and Women's Studies, CSU Long Beach  
Carina Sass, Associate Director of Community Partnerships and Civic Engagement, Center for Community Engagement, CSU Long Beach  
This workshop is designed for faculty who desire to become engaged with the community in a way that unifies their teaching, research, and public service. Panelists will map out a natural pathway of community-based research.

**Special thanks to:**  
Trudy Hernandez  
Joyce Oliver  
Learn and Serve America

**Planning Committee**

Staci Beavers	Political Science San Marcos
José Calderon	Multicultural Studies Pomona
Vivian Chavez	Health Education San Francisco
Paula DiMarco	Art Northridge
Marc Flacks	Sociology Long Beach
Susan Gomez	Child Development Programs Sacramento
Kari Knutson-Miller	Child & Adolescent Studies Fullerton
Hollie Lund	Urban and Regional Planning Pomona
Pete Palmer	Chemistry and Biochemistry San Francisco
Nancy Jean Smith	Teacher Education Stanislaus



This material is based upon work supported by the Corporation for National and Community Service under Learn and Serve Grant No. 03LHHCA003. Opinions or points of view expressed in this document are those of the authors and do not necessarily reflect the official position of the Corporation or Learn and Serve America.

**Why Don't We Do More Participatory Research?**  
Randy Stoeker, Associate Professor of Rural Sociology and Research Associate in Community and Economic Development, University of Wisconsin

**5:00 pm - 6:00 pm** Hotel Check-in (Lower Level Lobby)  
**6:00 pm - 6:30 pm** Welcome Reception and Networking (Lower Level Lounge)  
**6:30 pm - 7:30 pm** Dinner (Dining Room)  
**7:45 pm - 8:30 pm** Keynote Address (Auditorium)

Two Searches for Conditions that Contribute to Optimum: Collaborative Service-Learning Experiences in Elementary School Classrooms  
— Kristeen Pemberton, San José State

**PANEL 16**  
HILLSIDE WEST 1/2/3  
**Social Justice: Community Health**  
Moderated by Hollie Lund, Cal Poly Pomona

- Classroom and Community-Based Scholarship: Nutrition Students Learn Spanish  
— Susan Algert, Cal Poly Pomona  
— Douglas Lewis, Cal Poly Pomona
- Integration of Tribal Governments in the National Emergency Response and Homeland Security Infrastructure: A Community Collaboration of Academia, Government and Private Entities  
— Louise S. Gresham, San Diego State  
— Susan Cheng, Doctoral Student, San Diego State
- Leaving a Lasting Legacy: Teaching Program Evaluation to a Migrant and Seasonal Farm Worker Community in California's Central Valley  
— Suzanne Kotkin-Jaszi, CSU Fresno
- Predictors of Functional Status: A Longitudinal Study—Recruiting Subjects  
— Linda D. Wilkin, CSU San Bernardino

**4:00 pm** Conference Ends

**SATURDAY, March 4**  
**7:45 am - 8:45 am** Breakfast (Dining Room)  
**8:00 am - 10:00 am** Conference Registration (Lower Level Lobby)  
**9:00 am - 10:00 am** PANELS Session 1

**PANEL 1**  
HILLSIDE EAST 1/2  
**Student Learning Outcomes: Career Prep and Broader Outcomes**  
Moderated by Corey Johnson, CSU Long Beach  
Student Learning Outcomes for Students of Management: Overcoming Client Inertia  
— Joe Duncan, Cal Poly Pomona  
The Value of Service Learning for ESL Teacher Preparation

- Janet Eyring, CSU Fullerton
- Juan Carlos Gallego, CSU Fullerton
- Nathan Carr, CSU Fullerton
- Keeping Students on the Right Path: How Service Learning Helps Affirm the Career Choice of Social Work Students
  - Amy Levin, CSU Northridge
- Service Learning in Counselor Education: Success Stories and Pitfalls
  - John Winslade, CSU San Bernardino

## PANEL 2

HILLSIDE CENTRAL 1/2/3

### Community Impacts:

#### *Social and Economic Impacts*

Moderated by Ward Thomas, CSU Northridge

- The Economics of Community Action: Cost-Benefits Analysis of Local Public Policy
  - Greg Hunter, Cal Poly Pomona
- How to Increase the Visibility of Service-Learning Projects
  - Amy Q. Liu, CSU Sacramento
  - Ernest Cowles, CSU Sacramento
  - Co-authors:
    - Otis Scott, CSU Sacramento
    - Joseph Sheley, CSU Sacramento
    - Frank Whitlatch, CSU Sacramento
    - Charlotte Cook, CSU Sacramento
    - Manuel Barajas, CSU Sacramento
- Accessing the Efficacy of a Change in the Delivery System for Economic Benefits to Communities of Disadvantaged Californians
  - Rich McCline, San Francisco State

## PANEL 3

GARDEN VISTA

### Teacher Preparation:

#### *Math and Science*

Moderated by Nancy Jean Smith, CSU Stanislaus—Stockton Campus

- Tomorrow's Scientist: A Service-Learning Model for Achieving Competence and Confidence in Science Teaching—Does It Work?
  - Virginia Oberholzer Vandergon, CSU Northridge
- An Earth Science Version of Tomorrow's Scientist at California State University, Northridge
  - Elizabeth Nagy-Shadman, CSU Northridge
- Harnessing Children's Analogies about Blood Circulation as Cultural Capital for Responsive Teaching of Science for English Language Learners
  - Nancy Pelaez, CSU Fullerton
- Gift of Numbers: An Early Field Experience for Mathematics Elementary Teachers
  - Greisy Winicki-Landman, Cal Poly Pomona

## PANEL 4

HILLSIDE WEST 1/2/3

### Social Justice: *Gender and Gender-Related Violence Issues*

Moderated by Susan Algert, Cal Poly Pomona

- Local and International Service-Learning Projects in Sociology Courses at CSU, Chico
  - Laurie Wermuth, CSU Chico
  - Rachel Kinney, Student, CSU Chico
- Finding a Needle in a Haystack: Recruiting Difficult-to-Reach Populations from the Community
  - Courtney Ahrens, CSU Long Beach
- Action Research to Address Gender- and Sexuality-Based Violence
  - Talia Bettcher, CSU Los Angeles
- Girls in the Juvenile Justice System: Managing Their Personal Front
  - Connie Ulasewicz, San Francisco State

10:00 am - 10:30 am

**Refreshment Break**  
*Lower Level Lounge*

10:30 am - 12:00 pm

**PANELS Session 2**

## PANEL 5

HILLSIDE EAST 1/2

### Student Learning Outcomes:

#### *Working with Children*

Moderated by Susan Gomez, CSU Sacramento

- Program Theory: A Framework for Promoting Collaborative Measurement of Intended and Actual Service-Learning Outcomes for Students, Faculty, and Community Partners
  - Joannie Aguayo, CSU Northridge
- Collaborating for Quality Improvement in Community-Based Early Childhood Education Centers and Graduate Student Professional Development
  - Jan Fish, CSU Northridge
- Service Learning Involving Children: Guidelines for Success Plus an Empirical Examination of Two Courses
  - Tasha R. Howe, Humboldt State
- Jumpstart Program and Its Impact on At-Risk Children's Literacy Skills
  - Shu-Chen Yen, CSU Fullerton
- The Effects of Service Learning on College Student Development in the Jumpstart Program
  - Amy Lukianov, CSU Fresno

## PANEL 6

GARDEN VISTA

### Community Impacts:

#### *Surveys and Census*

Moderated by Rich McCline, San Francisco State

- Research Methods through Community-Based Research
  - Corey Cook, San Francisco State
- Implementing a Community Survey on Attitudes about Homeless Services
  - Jane Holschuh, Humboldt State
- Learning Survey Development by Creating Surveys for Community Partners
  - Judith Little, Humboldt State
- Seizing the Moment: Focusing on Cyclical Issues and Participatory Democracy
  - Sally Tannenbaum, CSU Fresno

## PANEL 7

HILLSIDE CENTRAL 1/2/3

### Teacher Preparation:

#### *Elementary Schools*

Moderated by John Winslade, CSU San Bernardino

- Teaching Reading in Elementary Schools
  - Lynn Gordon, CSU Northridge
- Community Food Systems
  - Debora Hammond, Sonoma State
- Closing the Gap Between "Digital Natives" and "Digital Immigrants": A Community-Based Research Project of Integrating Web Technology into the Elementary School Context
  - Lara Preiser-Houy, Cal Poly Pomona
  - Carlos J. Navarrete, Cal Poly Pomona
- Reality Teaching: Pre-Service Teachers Collaborate with a Local Community
  - Dianne Turner, CSU Bakersfield

## PANEL 8

HILLSIDE WEST 1/2/3

### Social Justice: **Multicultural Community Building**

Moderated by David Diaz, CSU Northridge

- Building Collaboratives of Participation Through a Multicultural Service-Learning and Project-Based Approach
  - José Calderon, Cal Poly Pomona
- Organizational Development of a Grassroots Ethnic Community Organization: Benefits and Challenges

and the Use of Graduate Students

– Judy Quon, CSU Long Beach

- Project Salaam: A Mental Health Needs Assessment of San Diego's Middle Eastern, North African, and East African Communities
  - Joachim Reimann, San Diego State
- Friends or Foes: Korean Dry Cleaners, Environmental Quality, and Community Development
  - Ward Thomas, CSU Northridge

12:00 pm - 1:00 pm

**Lunch**  
*Dining Room*

- **Brief welcome from Dr. Michael Ortiz, President, Cal Poly Pomona**
- "Birds of a Feather" *tables will be available during lunch to facilitate conversations based on common interests. Please see the Birds of a Feather handout in your conference packet for a list of table topics.*

1:15 pm - 2:45 pm

**PANELS Session 3**

## PANEL 9

HILLSIDE EAST 1/2

### Student Learning Outcomes:

#### *Civic Engagement*

Moderated by Sally Tannenbaum, CSU Fresno

- Impact of Process Writing on Service-Learning Outcomes: Preparing a Pilot Study
  - Christine Popok, CSU Channel Islands
- Service Learning and the First-Year Experience
  - Sandra Mizumoto Posey, Cal Poly Pomona
- Communicating Community: Best Practices and Productive Failures in Engaging Silicon Valley
  - Anne Marie Todd, San José State
  - Deanna Fassett, San José State
- Employing Service-Learning Strategies in Heavily Enrolled, Intervention-Resistant Classes: Combating "The Ringelman Effect" in a Large "Prime Directive" Course
  - Tracie L. Hoffman, CSU Northridge

## PANEL 10

HILLSIDE CENTRAL 1/2/3

### Community Impacts: *Institutional Research and Community Partnerships*

Moderated by Linda Bowen, CSU Northridge

- Using Service Learning to Evaluate Service Learning: Using Undergraduate Students to Conduct Community-Based Research on a Service-Learning Program
  - Andy Dick, CSU Chico
- Co-Educational Roles: Finding Common Ground with Community Partners
  - Claire Knox, Humboldt State
- Using University/Community Partnerships to Infuse Geriatric Content in Social Work Education
  - Rosemary McCaslin, CSU San Bernardino
- Measuring Collective Quality: Comparing Existing Program Characteristics against Best Practices in Community Service Programs to Foster Institutional Change
  - Maureen Rubin, CSU Northridge

## PANEL 11

GARDEN VISTA

### General: *Cross Campus Collaborative Research*

Moderated by Gerald Eisman, CSU Office of the Chancellor

- The Promise and Challenge of Interdisciplinary Collaborative Research: An Interactive Session for Faculty Seeking to Build Cross-Campus Research Teams
  - Susan Gomez, CSU Sacramento
  - Amy Strage, San José State
  - Ana Garcia-Nevarez, CSU Sacramento
  - Kari Knutson Miller, CSU Fullerton

## PANEL 12

HILLSIDE WEST 1/2/3

### Social Justice: **Participatory Research**

Moderated by Connie Ulasewicz, San Francisco State

- Challenges Confronting Academia in Field Research in Minority Communities
  - David Diaz, CSU Northridge
- Coalition Building through Community-Based Research among Older Populations
  - Savita Malik, San Francisco State
  - Lesa Gerhard, San Francisco State
  - Cotys Winston, San Francisco State
  - Partners:
    - Josiane Mengue, San Francisco State
    - Robert Trevorrow, Executive Director of the San Francisco Senior Center
    - Nancy Giunta, Project Manager of the San Francisco Partnership for Community-Based Care and Support
    - Roma Guy, San Francisco State
- A Model for Community-Based Participatory Evaluation: Benefits, Challenges, and Lessons of Evaluating HIV Prevention in Commercial Sex Venues
  - Matt G. Mutchler, CSU Dominguez Hills
  - Phil Hendricks, Crystal Meth Project Coordinator, AIDS Project Los Angeles
- Assessment of a Community-Based Research Approach In Teaching Water Resource Management
  - Donald Rodriguez, CSU Channel Islands

3:00 pm - 4:00 pm

**PANELS Session 4**

## PANEL 13

HILLSIDE EAST 1/2

### Student Learning Outcomes: *Youth and Civic Engagement*

Moderated by Stacie Beavers, CSU San Marcos

- Media Mentors: Will Community Service Learning Foster Civic Engagement among High School Journalism Students?
  - Linda Bowen, CSU Northridge
- Implementation of Service-Learning Using Gardening Activities and Academics: Sowing Seeds of Student Success
  - August John Hoffman, CSU Northridge
- Exploring Children's Rights: Action Research with University and Middle-School Students
  - Kim Knowles-Yáñez, CSU San Marcos

## PANEL 14

GARDEN VISTA

### Community Impacts: *International Projects*

Moderated by Malcolm Finney, CSU Long Beach

- Research-Based Service Learning in Genetics in Tanzania, East Africa
  - Ruth Ballard, CSU Sacramento
- Language Documentation as a Community Project
  - Troi Carleton, San Francisco State
- Developing Community Abroad
  - Terri Patchen, CSU Fullerton

## PANEL 15

HILLSIDE CENTRAL 1/2/3

### Teacher Preparation: *Social Justice*

Moderated by Nancy Pelaez, CSU Fullerton

- Struggle for REAL Service Learning
  - Nancy Jean Smith, CSU Stanislaus—Stockton Campus
- How Early Community-Based Experiences Impact Future Teachers' Attitudes toward Disabilities
  - Hsuying Ward, CSU Chico
- New Ways of Facing the Challenge of Teaching ELL
  - Denise Blum, CSU Fresno