Academic Sustainability Plan

CSU Board of Trustees
Item 1 Joint Committees on Educational Policy and Finance
September 8-9, 2015

Loren J. Blanchard, Executive Vice Chancellor, Academic and Student Affairs
Ryan Storm, Assistant Vice Chancellor, Budget
Ed Sullivan, Assistant Vice Chancellor, Academic Research and Resources
Topics for Discussion

• Background

• Overview of State vs. CSU Assumptions, Performance Measures and Data Requirements

• Challenges

• Opportunities

• Preliminary Recommendation

• Campus Perspective
Background

• State Budget requires three-year fiscal and academic sustainability plan through 2018-19

• Board to adopt a plan by November 30, 2015

• Components:
  1. Enrollment Projections
  2. Goals for 16 Performance Measures
  3. Balanced Budget
Assumptions

• Governor’s Administration – Incremental Revenue
  • 2016-17 = $139.4 million
  • 2017-18 = $155.4 million
  • 2018-19 = $134.6 million

• California State University
  • CSU Support Budget Plan
  • 3% enrollment growth
  • More enrollment = more degrees
Enrollment Assumptions

• Current Year 2015-16
  • CSU and Administration’s assumption = 3% growth

• 2016-17 through 2018-19
  • Administration's assumption = 1% growth annually
  • CSU’s assumption = 3% growth annually
The Sixteen Performance Measures

• Focus on:
  • Access (new students)
  • Outcomes (graduation rates)
  • Efficiency (unit taking/time to degree)
  • Completion (degrees earned)

• Data Requirements:
  • Actual outcome data for prior three years
  • Expected outcomes through 2018-19
Challenges

• Managing Expectations
  • Plan as contract or a planning tool?
  • Will there be future budget impacts?

• Establishing Goals
  • Difficult to benchmark
  • Long-term goals in a short term plan
  • Is our established trend meaningful?
Opportunities

• Demonstrate the value added by the CSU

• Furthers discussions with constituencies
  • Appropriate funding levels
  • Student outcome expectations
Preliminary Plan Recommendations

• Part I: Meet the requirement of the law
  • Establish goals or expectations for every measure
  • Develop budget plans
  • Confirm enrollment projections
  • Identify trends
  • Use the Administration’s assumptions

• Part II: As appropriate, exceed the law
  • Establish exceptional goals or expectations for select measures
  • Use CSU revenue assumptions
  • Enhance enrollment projections

• Return to the board in November with a final plan
Total Applications
FALL 2010 - 2015

- 2010: 24,944
- 2011: 25,179
- 2012: 25,056
- 2013: 28,203
- 2014: 29,768
- 2015: 30,780
- 2016: 32,500 (estimate)
6-Year Graduation Rates
Full-Time, First-Time Freshman Cohorts
Fall 2006 to Fall 2009

- Fall 2006: 48.1%
- Fall 2007: 48.6%
- Fall 2008: 52.4%
- Fall 2009: 57.5% (estimate)
6-Year Graduation Rates
Comparison by URM vs Non-URM

<table>
<thead>
<tr>
<th>Year</th>
<th>Other</th>
<th>URM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2006</td>
<td>52%</td>
<td>42%</td>
</tr>
<tr>
<td>Fall 2007</td>
<td>53%</td>
<td>43%</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>57%</td>
<td>47%</td>
</tr>
<tr>
<td>Fall 2009</td>
<td>60%</td>
<td>55%</td>
</tr>
</tbody>
</table>

Other: 10.1%  9.4%  5.1%
URM: 4.1%  4.0%  2.5%