May 1, 2012

RE: Meeting 2011-12 Enrollment Goal Report

Senate Bill 70, enacted last year as part of the budget package, established an enrollment target for the California State University (CSU) of 331,716 California resident full-time equivalent students (FTES) for the 2011-12 fiscal year. The legislation directed the CSU to report to the legislature by May 1, 2012, on whether the university has met this goal. Senate Bill 70 set the enrollment target below prior-year actual enrollments in recognition of the effects of major reductions in state support in the 2011-12 budget. Final verified census data have yet to be reported for the spring 2012 quarter from CSU’s six quarter campuses. However, our best estimate indicates that the CSU will end the 2011-12 fiscal year having served 341,250 resident FTES, or 2.9 percent above the budgeted target. The fact that actual enrollments will exceed the target reflects, in part, the large number of continuing students admitted in Spring 2011 pursuant to direction from the legislature and governor in the 2010-11 Budget Act. This “over-target” enrollment was served in 2011-12 by drawing heavily on one-time resources, something that cannot be sustained. Therefore, the CSU must continue to lower enrollments through thoughtful application of enrollment management measures.
If you have any questions about this report, please contact Robert Turnage, Assistant Vice Chancellor for Budget, at (562) 951-4560.

Sincerely,

Benjamin F. Quillian
Executive Vice Chancellor and Chief Financial Officer

BFQ: RT

c: Members, Joint Legislative Budget Committee
Charles B. Reed, CSU Chancellor
Ephraim Smith, Executive Vice Chancellor and Chief Academic Officer
Garrett Ashley, Vice Chancellor, University Relations and Advancement
Robert Turnage, Assistant Vice Chancellor for Budget
Karen Y. Zamarripa, Assistant Vice Chancellor, Advocacy and State Relations