

**TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY**

**Trustees of the California State University  
Office of the Chancellor  
Dumke Auditorium  
Long Beach, California 90802**

**November 19, 2003—2:10 p.m.**

***Presiding: Debra S. Farar, Chair***

**Call To Order and Roll Call**

**Chair's Report**

**Chancellor's Report**

**Report of the CSU Alumni Council: *President—Bob Linscheid***

**Report of the California State Student Association: *Chair—José Solache***

**Report of California Postsecondary Education Commission: *Ralph Pesqueira***

**Approval of Minutes of Board of Trustees' Meeting of September 17, 2003**

**Board Items**

1. Conferral of the Title President *Emeritus*
2. Conferral of the Title President *Emeritus*

**Report of Committees**

**Committee on Collective Bargaining: *Chair—Robert G. Foster***

**Committee on Finance: *Chair – William Hauck***

1. 2004/2005 Support and Lottery Budgets
- ~~3. Approval to Issue Trustees of the California State University, Systemwide Revenue Bonds and Related Debt Instruments for a Project at California State University, San Bernardino~~
4. Concur with the Final Environmental Impact Report for the California State University Stanislaus, Stockton Off-Campus Center Master Development Plan and Approve Delegation of Authority

**Committee on Campus Planning, Buildings and Grounds: *Chair – Ralph Pesqueira***

1. Amend the 2003/2004 Capital Outlay Program, Nonstate Funded

*REVISED*

2. Approval of Supplement to the Final Environmental Impact Report for the Faculty and Staff Housing H-8 at California Polytechnic State University, San Luis Obispo
3. Certify the Final Environmental Impact Report and Approve the Campus Master Plan Revision at California State University, Fullerton
4. Approval of Schematic Plans

**Committee on Governmental Relations: *Chair – Murray L. Galinson***

1. 2003/2004 Legislative Report No. 6

**Committee on Audit: *Chair – Shailesh J. Mehta***

**Committee on Institutional Advancement: *Chair – Kyriakos Tsakopoulos***

1. Approval of Naming of Facility - California State University, Monterey Bay

**Committee on Educational Policy: *Chair – Roberta Achtenberg***

**Committee on University and Faculty Personnel – *Chair – Frederick W. Pierce, IV***

1. Executive Compensation

**Communications and Correspondence**

**Old Business**

**New Business**

**Public Comment**

**Adjournment**

**MINUTES OF THE MEETING OF  
BOARD OF TRUSTEES**

**Trustees of The California State University  
Office of the Chancellor  
Glenn S. Dumke Conference Center  
401 Golden Shore  
Long Beach, California**

**September 17, 2003**

**Trustees Present**

Debra S. Farar, Chair  
Bob Foster  
Murray L. Galinson  
Eric Z. Guerra  
William Hauck  
Alice A. Huffman  
Kathleen E. Kaiser  
M. Alexander Lopez  
Shailesh J. Mehta  
Jack O'Connell, Superintendent of Public Instruction  
Ralph Pesqueira  
Frederick W. Pierce IV  
Charles B. Reed, Chancellor  
Stanley M. Toy, Jr. M.D.  
Milton M. Younger  
Daniel Weinstein

**Trustees Absent**

Roberta Achtenberg  
Cruz Bustamante, Lt. Governor  
Gray Davis, Governor  
Ricardo Icaza  
Dee Dee Myers  
Kyriakos Tsakopoulos  
Herb Wesson, Jr., Speaker of the Assembly  
Anthony Vitti

**Chancellor's Office Staff**

David S. Spence, Executive Vice Chancellor and Chief Academic Officer  
Richard P. West, Executive Vice Chancellor and Chief Financial Officer

Christine Helwick, General Counsel  
Jackie R. McClain, Vice Chancellor, Human Resources

Chair Farar called the meeting to order at 11:25 a.m.

### **Chair's Report**

On behalf of the Board, Chair Farar welcomed everyone. A special welcome was extended to Trustee Jack O'Connell, California Superintendent of Public Instruction.

Chair Farar recognized the new appointees to the Board of Trustees Mr. Eric Guerra of Sacramento was named as the non-voting student trustee; Dr. Kathleen Kaiser of Chico was appointed as the faculty trustee; Mr. Daniel Weinstein of Los Angeles; Dr. Stanley M. Toy, Jr. M.D., of La Verne, and Mr. Milton M. Younger, of Bakersfield and asked each one to say a few words.

Mr. Guerra thanked the Chair for the opportunity and stated that he was pleased to be able to contribute a little back to the system that has given him an education; Dr. Kaiser thanked the Chair and stated that she takes her role seriously and that she would try to convey the realities of life on campus for faculty, but also represent the entire body of the CSU; Mr. Weinstein thanked the Chair and stated that he was proud to be a trustee and that he looked forward to serving; Dr. Toy stated that he was very happy and proud to be a trustee and that he was looking forward to making contributions to the CSU; Mr. Younger stated that he wished he could have been here sooner.

Chair Farar thanked the new members and stated that everyone was delighted to have them join the board and that everyone was looking forward to working with all of them for the good the CSU.

Chair Farar noted that as the academic year gets underway, CSU is preparing to face its share of challenges. She commended the chancellor and the presidents for helping the board manage these challenges in the best possible way for the students and employees.

Chair Farar stated that the CSU remains a leader in providing a high-quality, accessible, student-focused higher education. This year the CSU welcomes a total of 414,000 students, an increase of 4.3 percent over last year, and represents a new enrollment record for the CSU. She further commented that the CSU could proudly lay claim to being the largest university system in the country, the most diverse, and also still one of the most affordable. She went on to say that the CSU continues to face many budgetary challenges this year. Next year, the CSU does not expect to receive any funding for enrollment growth. She said in the short term the administration would make sure that the students enrolled get the classes they need to graduate and move into the workforce. In the long term, work would continue with the Legislature to create a higher education funding plan that will allow the CSU to fulfill its mission in good economic times and bad.

Chair Farar reported that three presidential searches underway at Chico, San Jose, and San Marcos were on schedule and should conclude this fall.

Chair Farar reported on her visits to San Jose State for the opening of the Martin Luther King Library; to CSU Channel Islands for the ground breaking ceremony for student housing, and for the opening ceremony for its newly constructed, science building, the university's first new facility; to Monterey Bay for the opening of its first completely new building, The Chapman Science Academic Center; and to CSU San Marcos for the opening of its first on-campus student housing, University Village that is now home to 469 students.

Chair Farar congratulated the following for their achievements: San Diego State on winning the 2003 Christa McAuliffe Award for Excellence in Teacher Education from the American Association of State Colleges and Universities; Cal Poly Pomona vice president Patricia Farris on her election as chair of the board of the National Association of College and University Business Officers; Christian Jagusch, M.D. and clinical coordinator Lawrence Harvey of Student Health Services at Cal State Long Beach for receiving the Governor's Employee Safety Award.

(The complete text of the Chair's Report is attached as "Exhibit A.")

### **Chancellor's Report**

Chancellor Reed thanked Chair Farar and joined her in welcoming all the new trustees. He also extended a special welcome to Trustee Jack O'Connell.

Chancellor Reed thanked the presidents and their staffs for working to ensure that the record number of students who began the new academic year had the necessary classes and sections available to help them toward their goal of earning a degree. The Chancellor stated that the CSU had the best presidents in the United States.

Chancellor Reed stated that since there are so many new board members he would provide a little background on how the CSU has been working to plan for and manage the budget challenges. The Chancellor explained that planning for the budget crisis in the Chancellor's office started about 18 months ago. Although the legislature kept lowering the number of students the CSU would be able to take, the CSU remained committed to accommodate all the students that had received a letter of admission. He further stated that in the early part of the planning, the board was being asked to adjust fees by 10%. However, after a hearing in May, the board was asked to defer action on a fee increase until more information was available from Sacramento. A Budget Summit was held in June and in July, the board was asked to stretch and go probably further than a lot of board members wanted to go in terms of fee increases and fees were increased by 20%.

The goals that were agreed upon by all those who participated in the Summit (Academic Senate, the students, the presidents, and the provosts) were (1) To serve as many students as possible with quality, which meant that they could get their classes and (2) To protect as many employees

as possible so that there would be as few layoffs in the CSU as possible. The Chancellor stated that he believed the CSU had met those two goals.

Chancellor Reed stated that since the 1960s, access has been the major goal, priority, and mission of the CSU. But this year, for the first time ever, the language in the budget bill directs the CSU and UC not to grow. He said that the focus would now be on the 2004/2005 budget between now and October 31 and that Richard West, the presidents, and others will work to come back to present the trustees with the options that can be taken to the Department of Finance and the governor's office.

The Chancellor warned that there would not be as many options for the next year as there was this year. There will be very little money to carry forward because the reserves will not be what they have been in the past. But there is a one-to-one relationship between the number of students at the CSU and the amount of funding. He further stated that the CSU cannot admit 10,000 students and not be funded for them because it would not be fair to students, not fair to the faculty, and not fair to anybody. The chancellor noted his appreciation for what the CSU faculty is doing, especially because their classes are larger than they were this time last year, and they're teaching more classes and more sections. He said that after the budget is presented, the board and the entire CSU family would be called upon to help the CSU work with the Legislature and the governor to fund the students who are seeking an educational opportunity.

Chancellor Reed stated how important it is for the board to speak out publicly to support this university. He noted that the more the board talks about the importance of the function and mission of the CSU, the better off the CSU will be. The Chancellor also noted that the CSU was working very closely with the constituent groups and highlighted the work of Bob Linscheid, the new president of the CSU alumni council and also Jose Solache, president of the California State Students Association.

Chancellor Reed introduced Bob Jouret, Steve Chesser, and Nancy Lurwig, of the Boeing Company to join him at the podium and then spoke about the partnership between the CSU, the Boeing Company, and the public schools of California. He stated that one of the CSU's major goals has been to make the transition as smooth as possible between the K-12 system and the universities. Four years ago, the CSU created a "How to Get to College" poster that says, "if you take these courses, if you get these grades, if you take these tests, and if you get these scores you can go to UC or CSU." The poster was a huge success, winning awards and requests from other systems for permission to reprint it. But demand has always been heavier than the CSU could fulfill, with requests for additional posters being denied because there were not enough posters.

The Chancellor announced that the Boeing Company had given the CSU a gift of \$50,000 to match what the CSU spends to produce the poster. He stated that this generous gift would allow the CSU to produce 350,000 more posters than it has produced in the past. These additional posters will allow for a wider distribution to include not only the public schools, but also other youth organizations such as the Boys and Girls Clubs and the YW and YMCAs.

The Chancellor asked Mr. Bob Jouret of the Boeing Company to make remarks.

Mr. Bob Jouret spoke about the Boeing Company's commitment to the education of the young people of California. He stated that the Boeing Company's contribution goal and focus this year was on individual student achievement. And said that Boeing would give over \$2 million to the California Education System, \$1.5 million for K-12 and over \$600,000 directly to universities, including many individual CSU campuses. He spoke about his first child's university tour where the counselor talked about what it took to get into that university, very similar to this. He said that the counselor's presentation made more of an impact on his family and his children on what they needed to do to get into college, than any of the conversations he had or their guidance counselors had with them. He further noted that the poster is an outstanding achievement and it will help a lot of students toward their goal and our goal of getting them into college. With that he presented Dr. Reed with a check for \$50,000 to support this outstanding program.

(The complete text of the Chancellor's Report is attached as "Exhibit B.")

### **Report of the CSU Alumni Council**

Bob Linscheid, president, reported for the Alumni Council.

### **Report from the California State Student Association**

José Solache, chair, reported for the CSSA.

### **Report from the California Postsecondary Education Commission**

Trustee Pesqueira reported CPEC met on July 22, 2003 via teleconference and referred the trustees to the summary in their materials.

### **Approval of Minutes**

Chair Farar stated that at the July meeting she introduced resolutions extending emeritus status to three trustees however, the resolution pertaining to Erene Thomas should have been introduced as Commendation for Service as the item was written. The minutes of the meeting of the Board of Trustees of September 17, 2003 were approved as corrected.

### **Board of Trustees**

#### **Conferral of the Title *Faculty Trustee Emeritus* (RBOT 09-03-10)**

Chair Farar moved the item; there was a second.

The Board of Trustees approved the following resolution:

**WHEREAS**, Harold Goldwhite was first appointed as Faculty Trustee to the Board of Trustees of the California State University in 1998 by Gov. Pete Wilson

and reappointed in 2000 by Gov. Gray Davis, and since that time has served on the Board in several crucial leadership roles; and

**WHEREAS**, During his five years of service on the board, he has helped guide and advise the California State University as it confronted a stubborn remediation issue, a developing budget crisis, and a rapidly growing student body; and

**WHEREAS**, He has long served the CSU as an outstanding faculty member and academic leader, joining the chemistry faculty at Cal State Los Angeles in 1962, serving as Faculty Director of the CSU Institute for Teaching and Learning, and twice serving as Chair of the Statewide Academic Senate; and

**WHEREAS**, He achieved in his role as Trustee a rare balance between serving as a forceful and reasoned spokesman for the 20,000 faculty members of the CSU while also keeping in mind the larger issues, needs and concerns of the entire CSU community; and

**WHEREAS**, It is altogether fitting that the California State University distinguish those members who have made significant contributions to this system of higher education; now, therefore, be it

**RESOLVED**, by the Board of Trustees of the California State University that this board confer the title of Trustee Faculty Emeritus upon Harold Goldwhite, with all the rights and privileges thereto.

### **Committee on Collective Bargaining**

Trustee Foster reported the committee recognized requests to address the committee by representatives of the Academic Professionals of California and the California State Employees Association.

### **Committee on Finance**

Trustee Hauck reported the committee heard five information items: Report on the 2003/2004 Support Budget, Report on the 2004/2005 Support Budget Planning Assumptions, Recommended Lottery Revenue Budget, California State University, Stanislaus, Stockton Off-Campus Center and California State University, Channel Islands University Development Status and California State University Annual Investment Report and one action item as follows:

### **Approval to Issue Trustees of the California State University, Systemwide Revenue Bonds and Related Debt Instruments for a Project at California State University, Northridge (RFIN 09-03-13)**

Trustee Hauck moved the item; there was a second.

The Board adopted resolutions prepared by Orrick, Herrington & Sutcliffe LLP, as bond counsel, that authorize interim and permanent financing for the Northridge Student Union, Phase I project which will achieve the following:

- (1) Authorize the sale and issuance of Systemwide Revenue Bond Anticipation Notes and the related sale and issuance of the Trustees of the California State University, Systemwide Revenue Bonds in an amount not-to-exceed \$7,025,000 and certain actions relating thereto.
- (2) Provide a delegation to the Chancellor, the Executive Vice Chancellor and Chief Financial Officer, and their designees to take any and all necessary actions to execute documents for the sale and issuance of the bond anticipation notes and the revenue bonds.

The resolutions will be implemented subject to the receipt of good bids consistent with the projects financing budget.

### **Committee on Governmental Relations**

Trustee Galinson reported the committee heard one information item, Federal Relations Report: California State University 2003/2004 Goals and Role in Reauthorization of the Higher Education Act, and two action items as follows:

Trustee Galinson moved the item; there was a second.

The Board of Trustees approved the following resolution:

#### **2003-2004 Legislative Report No. 5 (RGR 09-03-08)**

**RESOLVED**, By the Board of Trustees of the California State University, that the 2003-04 Legislative Report No. 5 is adopted.

#### **California State Ballot Initiative: Opposition by Board of Trustees (RGR 09-03-09)**

Trustee Galinson moved the item; there was a second. Chair Farar called for discussion. Trustee O'Connell requested to speak.

Trustee O'Connell: "I am pleased to have learned of the unanimous vote by the committee. From the K-12 perspective, this initiative could potentially be devastating for public education. We admit that we have an achievement gap in terms of learning in the K-12 school system and we're also going to admit that we are closing that gap and while the proponents of this initiative like to say that this is a "color-blind" initiative I believe they have it half right. It's a blind initiative and its going to make it more difficult for us to continue to see improvement in terms of reaching out to groups and organizations based on ethnicity, based on race, based on socio-economic status. Those very people that the CSU system has embraced and welcomed and been

able to break the vicious cycle of neglect educationally. We all want to have a color-blind society; sweeping the fact under the rug that we are not there yet, this initiative is contrary to that position, for not only the best interest of the CSU system, but also the best interest of the K-12 system. So while we are pleased to report we are closing the achievement gap. We need to do more. And the governor has recognized that, the legislature has, as has the CSU system by designing programs to help individuals and groups and organizations that have historically been underrepresented at outstanding universities such as the CSU and the UC system. I'm so proud of the fact that I'm a product of the CSU system. And we need to make sure that we continue these programs to reach out into communities that have been historically underrepresented not only at the CSU system and the UC system but also in the private sector and in corporate board rooms. We need to make sure that these institutions reflect our great state. And this initiative takes us a giant step backwards. So I hope and I expect that this Board of Trustees will continue to take a progressive approach to public education and be inclusive and overwhelmingly reject Proposition 54 whenever it might appear on the ballot for the statewide electorate."

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of the California State University, that the Board opposes the California State Ballot Initiative "Classification by Race, Ethnicity, Color, or National Origin," scheduled to appear on the October 7, 2003 Special Election ballot.

#### **Committee on Institutional Advancement**

Trustee Pierce reported the committee heard one information item, Report on University Advancement Campus Plans.

#### **Committee on Audit**

Trustee Hauck reported the committee heard one information item: Status Report on Current and Follow-up Internal Audit Assignments.

#### **Committee on Committees**

Trustee Hauck reported the committee heard one action item as follows:

#### **Assignment of Trustees to Standing Committees (RCOC 09-03-06)**

Trustee Hauck moved the item; there was a second.

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of The California State University, on recommendation of the Committee on Committees, that Stanley M. Toy be appointed to the following Standing Committees for the 2003/2004 year: Campus

Planning, Buildings and Grounds, Educational Policy, Organization and Rules, and University and Faculty Personnel.

**RESOLVED**, By the Board of Trustees of The California State University, on recommendation of the Committee on Committees, that Daniel Weinstein be appointed to the following Standing Committees for the 2003/2004 year: Audit, Finance, Institutional Advancement and University and Faculty Personnel.

**RESOLVED**, By the Board of Trustees of The California State University, on recommendation of the Committee on Committees, that Milton M. Younger be appointed to the following Standing Committees for the 2003/2004 year: Campus Planning Buildings and Grounds, Finance, Governmental Relations and Institutional Advancement.

### **Committee on Campus Planning, Buildings and Grounds**

Trustee Pesqueira reported that as a result of some last minute comments from the public, Items 8 and 9 were deferred to permit further information exchange. He reported the committee heard two information items, California State University Seismic Review Board Annual Report and Final Report on the 2003/2004 Capital Outlay Program, State Funded and seven action items as follows:

#### **Amend the 2003/2004 Capital Outlay Program, Nonstate Funded (RCPBG 09-03-12)**

Trustee Pesqueira moved the item; there was a second.

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of the California State University, that the 2003/04 Nonstate Funded Capital Outlay Program is amended to include: 1) \$1,327,000 for preliminary plans, working drawings and construction for the California State University, Fresno, International Center for Water Technology; and 2) \$26,998,000 for preliminary plans, working drawings, construction and equipment for the California State University, Fullerton, Student Recreation

#### **Amend the 2003/2004 Capital Outlay Program, State Funded (RCPBG 09-03-13)**

Trustee Pesqueira moved the item; there was a second.

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of the California State University, that the 2003/04 State Funded Capital Outlay Program be amended to include \$4,808,000 for preliminary plans, working drawings and construction for the Humboldt State University, Energy Conservation Project.

**Categories and Criteria for the State Funded Five-Year Capital Improvement Program, 2005/2006–2009/2010 (RCPBG 09-03-14)**

Trustee Pesqueira moved the item; there was a second.

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of the California State University, that the Categories and Criteria for the State Funded Five-Year Capital Improvement Program, 2005/06–2009/10 in Attachment A of Agenda Item 5 of the September 16-17, 2003 meeting of the trustees' Committee on Campus Planning, Buildings and Grounds be approved; and be it further

**RESOLVED**, That the chancellor is directed to use these categories and criteria to prepare the CSU State Funded Five-Year Capital Improvement Program and is delegated authority to adjust the number of campus projects submitted if this results in an "action year" (2005/06) request beyond reasonable expectation of available funding.

**State and Nonstate Funded Five-Year Capital Improvement Program 2004/2005 through 2008/2009 (RCPBG 09-03-15)**

Trustee Pesqueira moved the item; there was a second.

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of the California State University, that:

1. The final State and Nonstate Funded Five-Year Capital Improvement Program 2004/05 through 2008/09 totaling \$3,628,924,000 and \$1,203,626,000 respectively are approved.
2. The 2004/05 State Funded Capital Outlay Program included in the five-year program distributed with the agenda is approved at \$509,260,000.
3. The 2004/05 Nonstate Funded Capital Outlay Program included in the five-year program distributed with the agenda is approved at \$31,712,000 and the chancellor is authorized to proceed in 2003/04 with design documents for fast-track projects in the 2004/05 nonstate program.
4. The chancellor is requested to explore all reasonable funding methods available and communicate to the governor and the legislature the need to provide funds for the CSU state funded plan in order to develop the facilities necessary to serve all eligible students.

5. The chancellor is authorized to make adjustments, as necessary, including priority sequence, scope, phase, project cost and total budget request for the 2004/05 State Funded Capital Outlay Program within the \$509,260,000.

**Certify the Final Environmental Impact Report and Approve the Amendment to the Nonstate Funded Capital Outlay Program and Schematic Plans for the Student Housing North Project at California Polytechnic State University, San Luis Obispo (RCPBG 09-03-16)**

Trustee Pesqueira moved the item; there was a second.

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of The California State University, that:

1. The FEIR has been prepared to address the potential significant environmental impacts, mitigation measures, and project alternatives, comments and responses to comments associated with approval of the Student Housing North project, and all discretionary actions related thereto, as identified on page 2-1 of the FEIR.
2. The FEIR (State Clearinghouse No. 2003041077) was prepared pursuant to the California Environmental Quality Act and the state CEQA Guidelines.
3. This resolution is adopted pursuant to the requirements of Section 21081 of the Public Resources Code and Section 15091 of the state CEQA Guidelines, which requires that the Board of Trustees make findings prior to the approval of a project (along with a statement of facts supporting each finding).
4. This board hereby adopts the findings of fact and related mitigation measures for Agenda Item 7 of the September 16-17, 2003, trustees' meeting of the Committee on Campus Planning, Buildings and Grounds, which identify specific impacts of the proposed project and related mitigation measures which are hereby incorporated by reference.
5. The board's findings include specific overriding considerations that outweigh certain remaining significant impacts.
6. Prior to the certification of the FEIR, the Board of Trustees has reviewed and considered the above-mentioned FEIR. The board hereby certifies the FEIR for the Student Housing North project as complete and adequate in that the FEIR addresses all environmental impacts of the proposed project and fully complies with the requirements of CEQA and the state CEQA Guidelines. For

the purposes of CEQA, the record of the proceedings for the project comprise the following:

- A. The DEIR for the Student Housing North project;
- B. The FEIR, including comments received on the DEIR and responses to comments;
- C. The proceedings before the Board of Trustees relating to the subject project, including testimony and documentary evidence introduced at the proceedings; and
- D. All attachments, documents incorporated, and references made in the documents as specified in items A through C above.

All of the above information is on file with the California State University, Office of the Chancellor, Capital Planning, Design and Construction, 401 Golden Shore, Long Beach, California 90802-4210, and California Polytechnic State University, San Luis Obispo, Department of Facilities Planning and Capital Projects, Building 70, Room 200, San Luis Obispo, CA, 93407.

7. The board certifies the FEIR for the California Polytechnic State University, San Luis Obispo, Student Housing North project.
8. The mitigation measures identified in the Mitigation Monitoring and Reporting Plan are hereby adopted and shall be monitored and reported in accordance with the Mitigation Monitoring and Reporting Plan for Agenda Item 7 of the September 16-17, 2003, trustees' meeting of the Committee on Campus Planning, Buildings and Grounds, which meets the requirements of CEQA (Public Resources Code Section 21081.6)
9. The chancellor or his designee is requested under Delegation of Authority by the Board of Trustees to file the Notice of Determination for the project.
10. The 2003/04 Nonstate Funded Capital Outlay Program is amended to include \$270,982,000 for preliminary plans, working drawings, construction, equipment, and related contingency allowances for the California Polytechnic State University, San Luis Obispo, Student Housing North project.
11. The schematic plans for the California Polytechnic State University, San Luis Obispo, Student Housing North project are approved at a total project cost of \$270,982,000 at CCCI 4019.

**Certify the Final Environmental Impact Report and Approve the Initial Campus Master Plan for the San Diego State University, Imperial Valley Off-Campus Center, Brawley and the Campus Master Plan Revision for the Imperial Valley Off-Campus Center, Calexico (RCPBG 09-03-17)**

Trustee Pesqueira moved the item; there was a second.

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of the California State University, that:

1. The FEIR for the SDSU Imperial Valley Center (IVC) Master Plan was prepared to address the environmental effects, mitigation measures and project alternatives associated with approval of the SDSU IVC Master Plans for Calexico and Brawley sites and the respective enrollment ceiling determinations, and all discretionary actions relating thereto.
2. The FEIR for the SDSU IVC Master Plan (State Clearinghouse No. 200251010) was prepared pursuant to CEQA and the state CEQA Guidelines.
3. Section 21081 of the Public Resources Code and Section 15091 of the state CEQA Guidelines require that the Board of Trustees makes findings prior to approval of a project.
4. This board hereby adopts the Findings of Fact and related mitigation measures for Agenda Item 10 of the September 16-17, 2003, meeting of the trustees' Committee on Campus Planning, Buildings and Grounds, which identify specific impacts of the proposed project and which are incorporated by reference.
5. The findings in the Statement of Overriding Considerations for the SDSU IVC Master Plan are incorporated by reference and adopted by this board, and those findings include specific overriding considerations, which outweigh certain remaining significant impacts.
6. Prior to certification of the FEIR, the Board of Trustees has reviewed and considered the above-mentioned FEIR. The board hereby certifies the FEIR for the SDSU IVC Master Plan as complete and adequate in that the FEIR addresses all environmental impacts of the proposed project and fully complies with the requirements of CEQA and the state CEQA Guidelines:
  - A. The DEIR for the SDSU IVC Master Plan;
  - B. The FEIR, including comments received on the DEIR and responses to comments;

- C. The proceedings before the Board of Trustees relating to the subject project, including testimony and documentary evidence introduced prior to or at the meetings; and
- D. All attachments, documents incorporated, and references made in the documents as specified in items (A) through (C) above.

All of the above information is on file with the California State University, Office of the Chancellor, Capital Planning, Design and Construction, 401 Golden Shore Avenue, Long Beach, CA. 90802-4210 and San Diego State University, Office of Facilities Planning and Management, Administration Building, Room 130, 5500 Campanile Drive, San Diego, CA. 92182-1624.

- 7. The board certifies the FEIR for the SDSU IVC Master Plan as complete and adequate, consistent with the requirements of CEQA and CSU Board of Trustees policies.
- 8. The board finds that the FEIR has sufficiently analyzed the environmental impacts and mitigation measures identified in the Project Description and that the board shall consider the FEIR in connection with any future approvals for the construction of the component projects identified in the FEIR.
- 9. The board adopts the findings set forth in this resolution including the identification of other specific agencies, which are the proper agencies responsible for specified off-site traffic mitigation measures.
- 10. The mitigation measures identified in the Mitigation Monitoring and Reporting Plan are hereby adopted and shall be monitored and reported in accordance with the Mitigation Monitoring and Reporting Plan for Agenda Item 10 of the September 16-17, 2003, meeting of the trustees' Committee on Campus Planning, Buildings and Grounds, which meets the requirements of CEQA (Public Resources Code Section 21081.6).
- 11. The chancellor or his designee is requested under the Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the SDSU IVC Master Plan.
- 12. The board approves the SDSU IVC Brawley initial campus master plan dated September 2003 at a master plan enrollment ceiling of 850 FTES.
- 13. The board approves the SDSU IVC Calexico campus master plan revision dated September 2003 at a master plan enrollment ceiling of 850 FTES.

**Approval of Schematic Plans (5 Projects) (RCPBG 09-03-18)**

Trustee Pesqueira moved the item; there was a second.

The Board of Trustees approved the following resolution:

**1. CSU Dominguez Hills—Loker Student Union Addition/Remodel  
Project Architect: Cannon Design**

**RESOLVED**, By the Board of Trustees of the California State University, that:

1. The board finds that the Categorical Exemption for the California State University, Dominguez Hills, Loker Student Union Addition/Remodel project has been prepared in accordance with the requirements of the California Environmental Quality Act.
2. The proposed project will not have a significant adverse impact on the environment, and the project will benefit the California Sate University.
3. The schematic plans for the California State University, Dominguez Hills, Loker Student Union Addition/Remodel project are approved at a project cost of \$30,429,000 at CCCI 4019.

**2. CSU Hayward—Pioneer Heights Phase II Student Housing**

**RESOLVED**, By the Board of Trustees of the California State University, that:

1. The board finds that the Negative Declaration for the California State University, Hayward, Pioneer Heights Phase II Student Housing has been prepared pursuant to the requirements of the California Environmental Quality Act.
2. The proposed project will not have the potential for significant adverse impacts on the environment, and the project will benefit the California State University.
3. The chancellor is requested under the Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the project.
4. The schematic plans for the California State University, Hayward, Pioneer Heights Phase II Student Housing are approved at a project cost of \$28,588,000 at CCCI 4019.

**3. CSU Long Beach—Parking Office Building**

**RESOLVED**, By the Board of Trustees of the California State University, that upon consideration of the information provided in the previously approved FEIR prepared for the California State University, Long Beach, campus master plan revision (Northeast Campus Improvements Project), the board finds that:

1. The FEIR was prepared to specifically include the Parking Office Building and has been previously approved by the Board of Trustees on July 15-16, 2003, pursuant to the requirements of the California Environmental Quality Act.
2. Based on the information contained in the previously approved FEIR and the mitigation measures identified therein and previously adopted, the proposed project will not have a significant effect on the environment.
3. The project does not propose substantial changes, which would require revision of the previously certified FEIR.
4. The project does not involve any substantial changes in the circumstances under which the previously certified campus master plan revision (Northeast Campus Improvements Project) FEIR was certified.
5. No substantial new information has been identified, which shows that the project would have one or more significant effects not discussed in the previous FEIR.
6. No additional mitigation measures are necessary.
7. The mitigation measures and implementation of the recommended improvements specified in the FEIR for the campus master plan revision (Northeast Campus Improvements Project) are hereby adopted as part of this approval of the California State University, Long Beach, Parking Office Building.
8. The project will benefit the California State University.
9. The chancellor is requested under the Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the project.
10. The schematic plans for the California State University, Long Beach, Parking Office Building are approved at a project cost of \$4,954,000 at CCCI 4019.

#### **4. CSU Los Angeles—Physical Science Replacement Building, Wing A**

**RESOLVED**, By the Board of Trustees of the California State University, that:

1. The board finds that the Categorical Exemption for the California State University, Los Angeles, Physical Science Replacement Building, Wing A has

been prepared pursuant to the requirements of the California Environmental Quality Act.

2. The proposed project will not have significant adverse impacts on the environment, and the project will benefit the California State University.
3. The schematic plans for the California State University, Los Angeles, Physical Science Replacement Building, Wing A are approved at a project cost of \$42,595,000 at CCCI 4019.

#### **5. Sonoma State University—Student Housing, Phase II**

**RESOLVED**, By the Board of Trustees of the California State University, that:

1. The board finds that the Addendum to the previously certified FEIR for the Sonoma State University, campus master plan revision, was prepared to include the Student Housing, Phase II project pursuant to the requirements of the California Environmental Quality Act.
2. The FEIR was prepared to specifically include this project and has been previously approved by the Board of Trustees on May 9-10, 2000, pursuant to the requirements of the California Environmental Quality Act.
3. Based on the information contained in the previously certified FEIR and the mitigation measures identified therein and previously adopted and the Addendum to the FEIR prepared specifically for the Student Housing, Phase II project, the proposed project will not have new significant effects on the environment.
4. The project does not propose substantial changes, which would require revision of the previously certified FEIR.
5. The project does not involve any substantial changes in the circumstances under which the previously certified May 2002 campus master plan revision FEIR analyzed the potential impacts of the Student Housing, Phases I and II projects, and which was then certified.
6. No substantial new information has been identified, which shows that the project would have one or more significant effects not discussed in the previous FEIR.
7. No additional mitigation measures are necessary.
8. The mitigation measures and implementation of the recommended improvements specified in the May 2002 campus master plan revision FEIR, which included the Student Housing, Phases I and II projects are hereby

adopted as part of this approval of the Sonoma State University, Student Housing, Phase II project.

9. The project will benefit the California State University.
10. The chancellor is requested under Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the project.
11. The schematic plans for the Sonoma State University, Student Housing, Phase II project are approved at a project cost of \$40,543,000 at CCCI 4019.

### **Committee on Educational Policy**

Trustee Hauck reported the committee heard one information item and three action items as follows:

#### **Revision to Title 5: Integrated Teacher Preparation Programs (REP 09-03-06)**

Trustee Pesqueira moved the item; there was a second.

Chair Farar stated that because this resolution proposes a change in Title 5 a public hearing must be held. She asked for public comment on the proposed changes in the regulations.

Hearing none the public hearing was closed.

The Board of Trustees approved the following resolution:

**RESOLVED**, By the Board of Trustees of The California State University, acting under the authority prescribed herein and pursuant to Section 89030.1 of the Education Code, that the board hereby amends its regulations in Subchapter 2 of Chapter 1, Division 5 of Title 5 of the California Code of Regulations as follows:

#### **Article 8. Integrated Teacher Preparation Programs**

##### **§ 40520. Definition.**

The term “integrated teacher preparation program” means a curriculum (a) that incorporates general education, a major, subject-matter preparation for teaching in elementary and/or secondary schools, professional preparation for teaching in elementary and/or secondary schools, and any other graduation requirements, and (b) in which students make progress concurrently toward a baccalaureate degree and a recommendation for a preliminary basic teaching credential, given satisfactory completion of the requirements for each. The components of an integrated teacher preparation program (i.e., general education, a major, subject-matter preparation for teaching in elementary and/or secondary schools,

professional preparation for teaching in elementary and/or secondary schools, and any other graduation requirements) need not be mutually exclusive. An individual course within an integrated teacher preparation program may contribute to completion of more than one of these components.

Note: Authority cited: Section 89030, Education Code. Reference: Section 89030, Education Code.

#### **§ 40521. Total Unit Requirements.**

For completion of an integrated teacher preparation program, at least 120 semester units but no more than 135 semester units shall be required. The Chancellor may grant exceptions to the upper limit of 135 units on requirements for completion of an integrated teacher preparation program if the campus that will offer the program requests the exception and provides an adequate justification. Procedures for requesting, reviewing, and granting these exceptions shall be developed by the Chancellor, in consultation with the Academic Senate of the California State University.

Note: Authority cited: Section 89030, Education Code. Reference: Section 89030, Education Code.

#### **§ 40522. Guidelines for Establishment of Campus Requirements.**

The Chancellor, in consultation with the Academic Senate of the California State University, shall establish guidelines for the identification and integration of lower-division and upper-division general education, subject-matter preparation, and professional preparation in integrated teacher preparation programs. The guidelines may include recommendations for unit requirements for each of these components. The consultation shall include California State University faculty members and administrators from campus academic units providing programs of professional preparation approved by the California Commission on Teaching Credentialing and from campus academic units providing programs of subject-matter preparation approved by the California Commission on Teaching Credentialing. The consultation shall also include the California Community Colleges.

Note: Authority cited: Section 89030, Education Code. Reference: Section 89030, Education Code.

#### **§ 40523. Articulation with California Community Colleges.**

For students admitted to integrated teacher preparation programs, units earned in community college courses that are articulated with courses fulfilling integrated teacher preparation program requirements shall not be subject to the limitation imposed by subsection (b) of section 40409.

NOTE: Authority cited: Section 89030, Education Code. Reference: Section 89030, Education Code.

And, be it further

**RESOLVED**, That the Board of Trustees has determined that the adoption of the proposed revision will not impose a cost or savings on any state agency; will not impose a cost or savings on any local agency or school district that is required to be reimbursed under Section 17561 of the Government Code; will not result in any cost or savings in federal funding to the state; and will not impose a mandate on local agencies or school districts; and, be it further

**RESOLVED**, That the Board of Trustees delegates to the chancellor of the California State University authority to further adopt, amend, or repeal this revision if the further adoption, amendment, or repeal is required and is nonsubstantial or solely grammatical in nature, or sufficiently related to the original text that the public was adequately placed on notice that the change could result from the originally proposed regulatory action.

#### **Academic Plan Update for Fast-Track Program Development (REP 09-03-07)**

Trustee Pesqueira moved the item; there was a second.

The Board of Trustees approved the following resolution:

**RESOLVED**, by the Board of Trustees of the California State University, that the Academic Plan for California State University, Long Beach (as contained in Attachment A to Agenda Item 6 of the March 11-12, 2003, meeting of the Committee on Educational Policy) be amended to include projection of a Master of Science in Emergency Services Administration, with a projected implementation date of 2004; and be it further

**RESOLVED**, by the Board of Trustees of the California State University, that the Academic Plan for California State Polytechnic University, Pomona (as contained in Attachment A to Agenda Item 6 of the March 11-12, 2003, meeting of the Committee on Educational Policy) be amended to include projection of a Bachelor of Science with a major in Animal Health Science, with a projected implementation date of 2004; and be it further

**RESOLVED**, by the Board of Trustees of the California State University, that the Academic Plan for California Polytechnic State University, San Luis Obispo (as contained in Attachment A to Agenda Item 6 of the March 11-12, 2003, meeting of the Committee on Educational Policy) be amended to include projection of a Bachelor of Science with a major in Wine and Viticulture, with a projected

implementation date of 2004 and a footnote indicating that the degree title is under discussion; and be it further

**RESOLVED**, by the Board of Trustees of the California State University, that the Academic Plan for Sonoma State University (as contained in Attachment A to Agenda Item 6 of the March 11-12, 2003, meeting of the Committee on Educational Policy) be amended to include projection of a Bachelor of Arts with a major in Art History, with a projected implementation date of 2004; and be it further

**RESOLVED**, that each degree program newly included in the campus Academic Plan is authorized for implementation, at approximately the date indicated, subject to the chancellor's determination of need and feasibility, and provided that financial support, qualified faculty, facilities, and information resources sufficient to establish and maintain the program will be available.

### **Committee on the Whole**

Chair Farar reported the committee heard one information item, Litigation Report No. 18.

### **Communications and Correspondence**

#### **Old Business**

#### **New Business**

### **Committee on Committees**

#### **Public Comments**

The board heard comments from the following members of the public: Charles F. Goetzl, president APC, Pat Gantt, CSEA/CSU Division Director, Donna Dodrill, CSEA, Hylah Jacques, CSEA, Amada Tunison, CSEA, Augustine Sevada, CSUDH Chicano/a Studies, Xihuan Montalvo, CSUDH Chicano/a Studies and Saul Figuerao, CSUDH Chicano/a Studies.

The chair also called the names of Lynn Barba of CSEA, who passed on making comments and Sofia Quinonez, CSUDH Chicano/a Studies and Luis Garcia, CSUDH Chicano/a Studies, who were not present.

#### **Adjournment**

The meeting was adjourned at 12:49 p.m.

**BOARD OF TRUSTEES**

**Conferral of the Title President *Emeritus***

**Presentation By**

Debra S. Farar  
Chair

**Summary**

It is recommended that the title President *Emeritus* be conferred upon Joseph N. Crowley.

The following resolution is recommended for approval:

**WHEREAS**, Joseph N. Crowley was appointed as interim president of San Jose State University in May 2003, after a remarkable 22-year tenure as president of the University of Nevada, Reno, and has additionally contributed as a national higher education leader, notably in his service to the National Collegiate Athletic Association and to the National Association of State Universities and Land-Grant Colleges; and

**WHEREAS**, He has ably led San Jose State University, the oldest public university in California, building on its many strengths and maintaining its honored reputation during its time of transition, and

**WHEREAS**, It is altogether fitting that the California State University recognize those leaders who have made valuable contributions to their universities and to this system of higher education; now, therefore, be it

**RESOLVED**, By the Board of Trustees of the California State University, that this board confer the title of President Emeritus on Joseph N. Crowley, with all the rights and privileges thereto, thanking him for his dedicated service to the university.

**BOARD OF TRUSTEES**

**Conferral of the Title President *Emeritus***

**Presentation By**

Debra S. Farar  
Chair

**Summary**

It is recommended that the title President *Emeritus* be conferred upon Roy McTarnaghan.

The following resolution is recommended for approval:

**WHEREAS**, Roy McTarnaghan was appointed as interim president of California State University, San Marcos in May 2003, following a long and distinguished career in higher education which included service as the founding president of Florida Gulf Coast University, and

**WHEREAS**, He has strongly led the young university during its time of transition to new leadership, fostering its continued growth and educational promise, while helping to build the university and its educational community, and

**WHEREAS**, He has been a respected national academic leader in the states of New York, Virginia, West Virginia, Florida, and California; and

**WHEREAS**, It is especially fitting that the California State University should recognize those leaders who have made special contributions to their universities and to this system of higher education; now, therefore, be it

**RESOLVED**, By the Board of Trustees of the California State University, that this board confer the title of President Emeritus on Roy McTarnaghan, with all the rights and privileges thereto, thanking him for his valuable service to the university.

**REPORT OF CHAIR DEBRA S. FARAR**  
**Board of Trustees**  
**The California State University**  
**September 17, 2003**

Before I begin I would like to offer a welcome to Superintendent O'Connell on behalf of the board. We are delighted to have you with us as a trustee as well. Good morning, and welcome to all of you, especially those of you who are attending your first board meeting today.

I'd like to begin by recognizing the new appointees to the Board of Trustees: Mr. Eric Guerra of Sacramento was named as a student trustee. When I first met Eric I found him to be a most impressive young man and I actually suggested that he ought to look into becoming a student trustee and here he is. We are very pleased to have you with us today Eric. Would you like to say a few words?

Thank you Chair Farar. This is an awesome opportunity. The CSU has done a lot for me and I hope that I can contribute a little bit back to the system for giving me an opportunity for an education.

Dr. Kathleen Kaiser of Chico was appointed as the faculty trustee. I have had the pleasure of also knowing Kathy for a while, since my first visit to Chico, which was about three years ago. We will miss Harold, but we are very, very pleased to have you join the board. Would you like to say a few words?

Thank you. I think it was particularly significant that our first contact was a talk on Shared Governance that was shared in by all segments. That was a very powerful talk. I was at Oxford when my confirmation was announced and I can tell you that across the United States the CSU is held in high regard. I take my role tremendously seriously and believe that I will try to convey the realities of life on campus for faculty, but also represent the entire body of the CSU.

Also appointed on the same day as Kathy is Mr. Daniel Weinstein of Los Angeles who is a Northridge alum. Dan also happens to be a very good friend. We were not at Northridge together, for obvious reasons. Dan likes to tease me that I went to Valley State and he went CSU Northridge. It would be very funny if it were not true. Also, I believe that Dan already knows almost everyone on this board so I know we're all very pleased to have a very good friend join us. Dan, would you like to say a few words.

Thank you Madame Chair. I was a graduate of the system and I did attend Northridge. Very proud to be here and it's a great privilege and I look forward to serving. Thank you.

We are also very pleased to have Dr. Stanley M. Toy, Jr. M.D. of La Verne and Mr. Milton M. Younger of Bakersfield, who were appointed on the same day joining us here today. Their appointment was very recent and they are both doing on the job training, doing a very good job.

## **EXHIBIT A**

Full Board Meeting

November 18-19, 2003

Page 2 of 3

Both of these gentlemen are very prominent in their respective communities, so their reputations precede them. I have had the pleasure of speaking to both of them and they are very knowledgeable about the board and are very eager to be a part of it.

Trustee Toy: Very happy to be here, very proud. I hope that you won't hold it against me that I am a UC Berkeley grad and a UC School of Medicine grad, but I am very happy to be here. I'm looking forward to making some contributions to CSU.

Trustee Younger: I wish I could have been here sooner.

We're delighted to have all of you with us and we're really looking forward to working with all of you for the good of the CSU.

As the academic year gets underway, CSU is preparing to face its share of challenges. I want to commend the chancellor and the presidents for helping us manage these challenges in the best possible way for our students and employees. Now more than ever, an educated workforce is vital to California's economic prosperity. And the CSU remains a leader in providing a high-quality, accessible, student-focused higher education. This year we will welcome a total of 414,000 students. That's an increase of 4.3 percent over last year, and it represents a new enrollment record for us. We can proudly lay claim to being the largest university system in the country, the most diverse, and also still one of the most affordable. As I mentioned, we continue to face many budgetary challenges this year. Next year, we are not expected to receive any funding for enrollment growth. We are going to tackle these challenges in the short term by making sure that the students we enroll get the classes they need to graduate and move into the workforce. In the long term, we are going to continue to work with the Legislature to create a higher education funding plan that will allow us to fulfill our mission in good economic times and bad. I will keep you all up to date on our progress as we proceed.

In other board activity, we have three presidential searches underway at Chico, San Jose, and San Marcos. I am pleased to report that all three are on schedule and should conclude this fall.

I was privileged to attend, along with the Chancellor, the opening of the Martin Luther King Library at San Jose State. This magnificent library is a partnership with the city of San Jose and will serve its citizens and the students of the university very well.

I am also pleased to report that our newest campuses continue to grow and reach new milestones. Last month, CSU Channel Islands broke ground for student housing, which is illustrated on the cover of your agenda and also on September 5 CSU Channel Islands held an opening ceremony for its newly constructed, 32,000-square-foot science building, the university's first new facility. President Rush, thank you for inviting me to be a part of these events.

Last month, CSU Monterey Bay opened its first completely new building. The Chapman Science Academic Center is a 68,000-square-foot facility that houses the Science and Environmental Division and the Mathematics and Statistics Department. I am also planning on attending the official grand opening in October.

Also, CSU San Marcos took a big step this fall when it opened its first on-campus student housing, University Village is now home to 469 students.

Last, there are a few awards and honors I want to mention: Congratulations to San Diego State on winning the 2003 Christa McAuliffe Award for Excellence in Teacher Education from the American Association of State Colleges and Universities. San Diego was one of five universities in the country named for the honor. Congratulations to Cal Poly Pomona vice president Patricia Farris on her election as chair of the board of the National Association of College and University Business Officers – also known as NACUBO. NACUBO represents the chief administrative and financial officers of over 2,100 universities and colleges around the country. Congratulations to two Cal State Long Beach employees – physician Christian Jagusch and clinical coordinator Lawrence Harvey of Student Health Services –for receiving the Governor's Employee Safety Award. These two staff members created and implemented an automated external defibrillator program on the campus. Five lives have been saved since the program was begun.

That concludes my report. It is now time for the Chancellor's Report.

**REPORT OF CHANCELLOR CHARLES B. REED**  
**Board of Trustees**  
**The California State University**  
**September 17, 2003**

Thank you, Chair Farar. I too want to join you in welcoming all of our new trustees. I especially want to welcome my good friend Trustee Jack O'Connell, the superintendent of public education in California, to his first trustee meeting. Trustee O'Connell and I have worked together and I know how hard he works for the public schools. Almost 99% of all of our students come from those public schools. I also want this board to know that Jack is practically the father of the newest CSU University, CSU Channel Islands. He has worked harder than perhaps anyone to bring that university from a dream to a reality.

As Chair Farar said, we have our challenges cut out for us this year. We started a new academic year with a record number of students. I appreciate what our presidents and their staffs have done to make sure that all of those students have the classes and sections they need to help them towards their goal of earning a degree. I said this yesterday in the closed session, but I want to say it again today: We have the best presidents in the United States working here at the California State University.

Since there are so many new board members, I want to give a little background on how we have been working to plan for and manage these budget challenges.

Richard West and his staff and others in the Chancellor's Office started about 18 months ago to plan for what was going to happen to us this July. We planned and planned, and even though the Legislature kept dropping the number of students we could take, we remained committed to all the students that received a letter of admission to the CSU.

While we were planning for further budget reductions, this also board did its part. Last December we asked the board to adjust fees 10%. At the time we said we might have to come back and do it again. We had a huge hearing in May, and then we asked the board to defer action to see what was going to happen in Sacramento. When we came back in July, it was another story. We asked this board to stretch and go probably further than a lot of board members wanted to go in terms of fee increases. I appreciate that and I know that we took it as about as far as we could take it. But I think we had to do that because the presidents and their staffs knew what was going to happen at the end of August and the beginning of September. We were going to have about 415,000 students show up and expect to get their full complement of classes and achieve their goal of accomplishing a baccalaureate degree on time.

We set two goals at the budget summit that the Academic Senate, the students, the presidents, and the provosts all agreed upon. Those goals were 1) To serve as many students as we possibly could with quality, which meant that they could get their classes and 2) To protect as many of

## **EXHIBIT B**

Full Board Meeting

November 18-19, 2003

Page 2 of 4

our employees as possible so that we would have as few layoffs in the CSU as we possibly could. I think we have met those two goals.

Now - Since the 1960s, access has been the major goal, priority, and mission of the CSU. But this year, for the first time ever, the language in the budget bill directs the CSU and UC not to grow. It couldn't be a worse time for that language to be there. You've heard me talk several times about what I call the double whammy: There's a tidal wave of students who want a chance to go to college, and at the same time there are huge cuts in state funding.

So we've got to focus on the 2004/2005 budget between now and October 31. Richard West, the presidents, and others will work to come back to present you the options that we can take to the Department of Finance and the governor's office. I don't know that we have as many options this next year as we had this year. We carry forward very little money, if any at all. Our reserves won't be what they have been. But the state's options are probably fewer than ours. They have done every trick that there is. I think the tobacco money is gone, and with all of the borrowing I think the state's credit cards are maxed out. But there is a one-to-one relationship between the number of students we have and the amount of funding that we have. We can't take 10,000 students and not be funded for them. That's not fair to students, it's not fair to the faculty, and it's not fair to anybody. I appreciate what our faculty is doing, especially because their classes are larger than they were this time last year, and they're teaching more classes and more sections.

After we present our budget I'll ask this board and the entire CSU family to help us as we work with the Legislature and the governor to figure out what can we do to fund these students who want an educational opportunity. And that's what this system does, it gives students that opportunity.

Also given that this is essentially a new board, I want to say again how important it is for this board to speak out publicly to support this university. The more this board talks about the importance of the function and mission of the CSU, the better off we'll be. We're also trying to work very closely with our constituent groups. You're going to hear a report from Bob Linscheid, who is the new president of the CSU alumni council. I think he is spending as much time with the CSU as he is making a living. He spent an entire weekend here with our students and building a partnership between our alumni and our students. Also I was with him last Thursday in Chico. He is not only a Chico alumnus, he's a Chico dad because his children attend school there. So Bob, I look forward to a renewed partnership with our alumni. They are more than two million strong, and if that part of the family starts to speak out, I think that is going to help us tremendously. Also, Jose Solache and the executive committee of the CSSA held a meeting here in July and they have had two other meetings since that time. I can tell you the students are organized and they are focused.

Last, I would just like to say a few words about our partnership with the Boeing Company and the public schools of California. I'd like to ask Bob Jouret, Steve Chesser, and Nancy Lurwig if they would join me at the podium.

One of the CSU's major goals has been to make the transition as smooth as possible between the K-12 system and our universities. Four years ago, the CSU created a "How to Get to College" poster. We learned there was a need for some kind of guide because we would talk to younger students, and many of them didn't have parents who ever went to a college or university or didn't even have brothers and sisters who had done that. And so when I would talk about algebra, the reaction was, "Why would I take that?" What's really sad is that these students get into high school and they are smart and they want to be an engineer, but it is too late when they get there because of their lack of preparation. So we came back and we said, let's put together a poster. And our faculty worked with the UC faculty so that for the first time the CSU and UC admissions standards would be the same. Then we could even put a little line in our poster that says if you take these courses, if you get these grades, if you take these tests, and if you get these scores you can go to UC or CSU.

After the poster was launched, it was an immediate success. In fact, one time when I was up at CSU Channel Islands, I showed this poster and a gentleman walked up to me and said that he would pay for every student in the Ventura schools to get one of these. In the past several years we have run out of this poster about halfway through the year. The University of Nevada system, University of Texas, Texas A&M system, the Pennsylvania State system, Iowa, Ohio, Nebraska, HACU and the Hispanic-serving institutions have all requested our permission to reprint it. We won a national CASE award and have been recognized all over the country for this.

But our demand has always been much, much heavier than we could fulfill. When we would send the posters out to schools in the fall, within just a few days of their arrival, our phones would light up and people would be asking, "Can you send 50 more?" or "Can you send x more?" and we've had to say no until this year.

That's where our Boeing partners come in. I know that the Boeing Company and especially the chair of their board are committed to education. Boeing readily stepped up and has given us a gift of \$50,000 that we can match with what we have been spending. This year we can produce 500,000 posters where we have only produced 150,000 in the past. This is going to allow us not only to send the posters to all the public schools but also the YMCAs, YWCAs, the Boys' and Girls' clubs, and other youth organizations. The other thing that we are going to try to do this year is to print this in one or two other languages besides English and Spanish.

With that, let me ask my good colleagues and partners at Boeing if they would say a few words.

**EXHIBIT B**

Full Board Meeting

November 18-19, 2003

Page 4 of 4

Mr. Bob Jouret Remarks: It is my pleasure to be here with the trustees and presidents and chancellor as we demonstrate our commitment towards our mutual goal of the education of the young people of California. The Boeing Company's goal this year and focus this year will be on our contributions is achieving individual student achievement. Toward that goal with the combination of direct contributions to the company and contributions from our employees through our giving fund, we are going to give over \$2 million to the California Education System, \$1.5 million will go to K-12 education and over \$600,000 will go directly to universities, many of whom are represented in this room. I want to repeat some of the comments Dr. Reed mentioned. When I first saw this poster, I was very pleased to support it. I go back to a personal situation that happened. I have three children, one is in college and two are graduated. The very first child, we went on a university tour and the counselor, instead of talking about the university, talked about what it took to get into that university. He talked about the classes that were required, the classes as freshman, sophomore, very similar to this. That presentation made more of an impact on my family and my children on what they needed to do to get into college, than any of the conversations I had or their guidance counselors had with them. So I think that this poster is an outstanding achievement and it will help a lot of students toward their goal and our goal of getting them into college. With that I'd like to present to Dr. Reed a check for \$50,000 to support this outstanding program.

Chair Farar, that concludes my report.