



About Digital Marketplace:

Digital Marketplace is an innovative one-stop-shopping service for the discovery, management, and acquisition of digital resources from open/free, library, and commercial sources.

Digital Marketplace is being developed specifically with faculty and students' needs in mind and is based on the growing need to effectively author, acquire, share, market, and deliver digital learning resources within the institutional environment and instructional programs.

There are a number of barriers to student learning success created by current technology and business models for textbooks. By providing both students and faculty easy access to information about the cost, accessibility, and availability of academic content, we believe students and faculty will choose resources that effectively satisfy their learning and teaching needs.

Digital Marketplace: Integrating Current Technologies in New Ways

Digital Marketplace makes use of common interoperability standards and protocols. This strategy enables easier integration and lower ongoing costs. Digital Marketplace is designed to scale easily and flexibly while supporting a variety of campus service and business models.

“CSUSB is honored to be participating in evaluating the Digital Marketplace prototype. We are working with the chancellor’s office on the digital marketplace project, a project that seeks to substantially lower the cost of attending college through the use of electronic textbook and multimedia assets.”

*Jim Monaghan, Ed.D. Director,
Office of Distributed Learning*

Benefits of Digital Marketplace:

- **Affordability:** Reduces cost of educational resources for students; reducing time and cost of education for institutions.
- **Choice:** Provides faculty and students easy to use tools to discover the widest range of academic content in a variety of formats that meet the instructional and individual needs for teaching and learning.
- **Accessibility:** Provides easy access to instructional materials for all students and faculty through a Section 508 compliant interface and provides identifiers for accessible resources.

To Learn More:

Visit the [Digital Marketplace web site](#).