Cal Poly Saves Lives from Alcohol Poisoning

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Session Format:

- Introductions
- Share the goal of Aware Awake Alive
- Tell Carson’s story
- Know the signs of alcohol poisoning
- 911 lifeline legislation
- Introduce the Toolbox
- Cal Poly and Aware Awake Alive
- Questions & Best Practices
The Mission of Aware Awake Alive

To prevent loss of life to alcohol poisoning by educating students and parents on the dangers and symptoms of alcohol overdose, generating awareness and dialogue around amnesty-based policy and legislation and creating an atmosphere of partnership in which students, parents, educators and like-minded organizations share responsibility for supporting and educating one another.
Carson Starkey’s Story
Know The Signs

- Mental Confusion
- Unresponsive
- Snoring-gasping for air
- Throwing Up
- Hypothermia – cold and clammy skin
- Erratic breathing
- Loss of consciousness
- Paleness or blueness of skin

Know What To Do

Don’t wait for all symptoms – Just one can be deadly
Call 911 immediately – Save a Life!

If you think they need help
- They need help!
Know the signs video
911 Lifeline Legislation
Aware Awake Alive Toolbox

Icon for toolbox
Aware Awake Alive Toolbox

Insert video
Orientation Programs & Living Communities

- Orientation Leader alcohol poisoning awareness includes previewing Carson’s story followed by small group reflection and discussion
- Wristbands, wallet cards, magnets provided for all new students
- Aware Awake Alive videos featured in residence halls in-house televisions
- Printed materials posted in residence halls and throughout campus
Orientation Programs & Living Communities (continued)

• Featured during orientation

• Co-sponsored events and activities
  • Awareness Week Activities
  • Cal Poly Criterion
  • Mustang Mile Run/Walk

• Upcoming projects with Aware Awake Alive
  • Distribute customized orientation and Aware Awake Alive commemorative t-shirt
  • Add live commentary and testimonial to leader training and orientation presentations about the affects of alcohol poisoning
Greek Life

- New member training
- Peer-to-peer education by individual chapters
- Benefit events
  - Frats at Bat
  - Golf Tournament
  - Dance-a-thon
Greek Life

Insert Video of Diego (from TB site)
Student Clubs & Organizations

Featuring Friday Night Live

- About Friday Night Live
- Club adopts Aware Awake Alive goals and values
- Awareness Week (sample at Toolbox website)
- Upcoming projects with Aware Awake Alive
Insert President Armstrong video
Questions & Best Practices

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