“It’s All About Our Students”

The Academic Conference 2014
Hosted by CSU Chancellor Timothy P. White
On behalf of the California State University and its students, faculty, and staff, we welcome you to the 2014 Academic Conference. This year’s conference continues a tradition of community building within the CSU by bringing together members of the Board of Trustees, campus presidents and provosts, faculty, students and others for formal and informal dialogue, reflection, and long-term planning.

This year’s theme, “It’s All About Our Students,” acknowledges the CSU’s central mission as, first and foremost, an institution whose goal is to provide access to an excellent higher education for every eligible student in the state. Designed consciously as a space separate from other meeting scenarios, the conference is an invitation to think outside the box, to dream bigger, and to share this community’s diverse talents and insights in order to strengthen the CSU from within.

We encourage you to take full advantage of the unique opportunities afforded by the Academic Conference, and we trust that you will find the experience educational, as well as inspirational.

**MISSION STATEMENT**

The California State University is the largest system of senior higher education in the country, with 23 campuses, more than 450,000 students and 45,000 faculty and staff. Created in 1961, the CSU awards more than 100,000 exceptional degrees annually, and this spring will be celebrating the milestone of reaching 3 Million alumni. The CSU is renowned for the quality of its teaching and for the job-ready graduates it produces. The mission of the CSU is to provide high-quality, affordable education to meet the ever changing needs of the people of California. With its commitment to excellence, diversity and innovation, the CSU is the university system that is working for California.
AGENDA

THURSDAY, NOVEMBER 13

12:00 p.m.  Munitz Foyer
REGISTRATION OPENS

12:00 p.m. - 1:45 p.m.  Wallace Room and Courtyard
LUNCH

1:45 p.m. - 2:15 p.m.  Wallace Room and Courtyard
MEET AND GREET

2:15 p.m. - 2:30 p.m.  Dumke Auditorium
WELCOME AND OPENING REMARKS
Steven Filling, Chair, Academic Senate of the California State University

2:30 p.m. - 3:30 p.m.  Dumke Auditorium
KEYNOTE PRESENTATION

“Technology, the Social Divide, and Higher Education”
Speaker: Kevin Finneran

Kevin Finneran is director of the Committee on Science, Engineering, and Public Policy at the National Academy of Sciences (NAS) in Washington, DC, and editor-in-chief of Issues in Science and Technology, a quarterly policy magazine published jointly by NAS, Arizona State University, and the University of Texas at Dallas.

The National Academy of Sciences is a nonprofit, nongovernmental organization chartered by Abraham Lincoln in 1863 to provide independent advice from the scientific and engineering community to the government.

Previously, Finneran was Washington editor of High Technology magazine, a correspondent for the London Financial Times energy newsletters, and a consultant for science and technology policy. His clients included the National Science Foundation, the Office of Technology Assessment, the U.S. Agency for International Development, and the Environmental Protection Agency. In a brief early career, he taught literature and film studies at Rutgers.

Finneran is a fellow of the American Association for the Advancement of Science, the author of The Federal Role in Research and Development (National Academy Press, 1985), and a contributing author to Future R&D Environments: A Report to the National Institute of Standards and Technology (National Academy Press, 2002).

3:30 p.m. - 3:45 p.m.  Lobby
REFRESHMENT BREAK

3:45 p.m. - 4:45 p.m.  Chancellor’s Office Conference Rooms
ASSIGNED - SEE BACK OF NAME TAG
BREAKOUT SESSIONS
5:00 p.m. – 5:30 p.m.  
CALIFORNIA STATE STUDENT ASSOCIATION PRESENTATION  
Sonya Soltani, Vice President of Legislative Affairs, CSSA

5:30 p.m. – 7:00 p.m.  
RECEPTION AND STUDENT POSTER PRESENTATION  
Remarks: Timothy P. White, Chancellor, CSU  
Lou Monville, Chair, Board of Trustees, CSU

7:00 p.m. - 8:00 p.m.  
DINNER
FRIDAY, NOVEMBER 14

7:30 a.m. – 8:30 a.m.  |  BREAKFAST
Wallace Room and Courtyard

8:30 a.m. – 9:30 a.m.  |  KEYNOTE PRESENTATION
Dumke Auditorium

“Degrees of Inequality: Why Opportunity Has Diminished in Higher Education and How We Can Restore the American Dream”

Speaker: Suzanne Mettler

Suzanne Mettler is the Clinton Rossiter Professor of American Institutions in the Government Department at Cornell University. Her research and teaching interests include public policy (including social welfare, tax, health, and education policies), American political development, political behavior and civic engagement, and inequality.

Mettler is the author of Degrees of Inequality: How Higher Education Politics Sabotaged the American Dream (Basic Books, 2014). Her previous books include The Submerged State: How Invisible Government Programs Undermine American Democracy (University of Chicago, 2011); Dividing Citizens: Gender and Federalism In New Deal Public Policy (Cornell, 1998), which was awarded the Kammerer Award of the American Political Science Association (APSA) for the best book on US national policy and the Martha Derthick Award for a book that has made an enduring contribution to the study of federalism; and Soldiers to Citizens: The G.I. Bill and the Making of the Greatest Generation (Oxford University Press, 2005), which was also awarded the Kammerer Award, as well as the J. David Greenstone prize of the Politics and History section of the APSA. Mettler has also published in the American Political Science Review, Perspectives on Politics, British Journal of Political Science, Studies in American Political Development, and Journal of Health Policy, Politics, and Law; and other scholarly journals and edited volumes, as well as written op-eds in the New York Times and LA Times, and contributed to The Washington Monthly and Salon.

Mettler’s research has been supported by the Russell Sage Foundation, the Spencer Foundation, and the Robert Wood Johnson Foundation. She serves on the board of the Scholars Strategy Network and is a fellow at the Century Foundation. She is the past president of the Politics and History section of the APSA and current president of its Public Policy section. Her current projects include a multi-year panel study of how health care reform influences public opinion, and an examination of how changes in social provision since 1980 have affected American’s attitudes about government and participation in politics.

9:30 a.m. – 9:45 a.m.  |  REFRESHMENT BREAK
Lobby

9:45 a.m. – 10:45 a.m.  |  BREAKOUT SESSIONS
Chancellor’s Office Conference Rooms
Assigned - see back of name tag

11:00 a.m. – 12:00 p.m.  |  PANEL DISCUSSION
Dumke Auditorium

Moderator:
Christine Miller, Vice Chair, Academic Senate, CSU

Panelists:
Talar Alexanian, Student Trustee, CSU
Steven Filling, Chair, Academic Senate, CSU
Suzanne Mettler, Keynote Speaker
Lou Monville, Chair, Board of Trustees, CSU
Timothy P. White, Chancellor, CSU

END OF CONFERENCE – THANK YOU FOR COMING!

Please fill out the online survey and let us know what you think!
ACKNOWLEDGEMENTS

ASCSU CONFERENCE PLANNING TEAM:  
Kevin Baaske, Los Angeles  
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Christine Miller, Sacramento  
Catherine Nelson, Sonoma  
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SPECIAL THANKS:  
CSU Chancellor Timothy P. White

CSU Office of the Chancellor:  
Sue Copeland, Executive Assistant  
Jessica Darin, Deputy Chief of Staff  
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