



# The Academic Senator

A Publication of the Academic Senate of the California State University

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## Message from the Chair

Marshelle Thobaben (Humboldt), [mt1@humboldt.edu](mailto:mt1@humboldt.edu)

Complete Reports:

[http://www.calstate.edu/AcadSen/Records/Chairs\\_Reports/](http://www.calstate.edu/AcadSen/Records/Chairs_Reports/)



I am focusing my report on a landmark development for the CSU. Senate Bill 724 (Scott), *Independent Authority for Professional Doctorates*, was signed into

law. This measure authorizes the CSU to award independent, not joint Doctorate of Education degrees (Ed.Ds) and prescribes standards for the awarding of that degree. It is to be focused on preparing administrative leaders for California public schools and community colleges. This authorization is an important milestone in the history of the CSU. The CSU is in the process of establishing policies for the development of the CSU Doctor of Education Degree.

The ASCSU Executive Committee has established the *ASCSU Task Force on the Establishment of Academic Policies for the Independent CSU Doctor of Education Degree*. The task force members include ASCSU Academic Senators Lynne Cook, Sam Edelman, Nancy Hunt, Cristy Jensen, Tom Krabaucker, Cheryl Mason, David McNeil, Mark O'Shea, Barbara Swerkes, Mark Van Selst, Lillian Vega-Casteneda and Darlene Yee. I have asked David McNeil, immediate past senate chair, to chair the task force. The first meeting of the task force was held on November 2. A draft report is expected by the January plenary. The task force is charged with making

recommendations that address the following questions:

1. What parameters regarding quality are appropriate in these applied doctoral programs, including principles, outcomes, and measures?
2. How are the faculty who will work in these programs to be defined? Qualifications? Collective bargaining issues regarding the use of lecturer faculty?
3. What workload parameters are appropriate for faculty?
4. What will the nature of the culminating project be? What will be the number and qualifications of the faculty who will serve on culminating project committees?
5. What should the curriculum review process be for applied doctoral programs, both on the campuses and systemwide? Should this process be different if the program or degree involves more than one campus?
6. Should there be a CSU body modeled on the University of California's Graduate Council, that is, a central body that would solicit external reviews of the program proposals and make recommendations on the programs to the Board of Trustees?
7. How should program offerings be balanced in terms of resource allocation and accessibility/availability across the state?
8. What guidelines should there be regarding the use of technology?
9. What national and/or external accrediting standards (e.g., NCATE) must also be considered?
10. What mechanisms are appropriate for coordination with the community colleges

and school districts, as called for in SB 724, and how should faculty be involved in this coordination?

11. If campuses have been involved with a joint EDD program, how should this affect any proposed independent EDD?
12. What lessons learned: plusses and minuses of other CSU projects (e.g., Cal State Teach) should also be kept in mind?

If you have any recommendations for the Task Force, please send them the David McNeil @ [dmcneil@sjsu.edu](mailto:dmcneil@sjsu.edu).

## Faculty Trustee Report

Craig Smite (Long Beach), [crsmith@csulb.edu](mailto:crsmith@csulb.edu)

Complete Reports:

[http://www.calstate.edu/AcadSen/Records/Faculty\\_Trustee/index.shtml](http://www.calstate.edu/AcadSen/Records/Faculty_Trustee/index.shtml)



Let me start by reporting that the Board ratified the bargaining agreement provision regarding a faculty pay raise. Also, that student fees are a continuing item of interest to the Board and the system as a whole.

I have really enjoyed my campus visits. I have visited Humboldt, Fresno, San Francisco, SLO, Long Beach, San Bernardino and Northridge. I plan to visit Chico, Sacramento, East Bay, and San José before the end of the semester. Visits to San Diego, Sonoma, and the Maritime Academy have been scheduled for the spring. I am looking forward to an invitation to visit from the presidents at campuses who I am not yet scheduled to visit this year.

At Fresno I delivered a lecture on the Patriot Act to 300 students (another 200 were turned away due to lack of space). I can report that students around the system are angry about their university fee increase particularly in light of other fee increases in parking, health services, campus based fees and the like. They do not often understand that one-third of their fees have been set-aside for needy students. 110,000 received State University Grants this year. I endeavor to clarify Board intent in their resolutions, as communications are sometimes difficult when filtered through memoranda. Campuses often interpret Board

intent very differently than what was intended. Many faculty have expressed dissatisfaction with current joint EdD programs. There is a strong feeling by the Board that we should move slowly on independent programs in order to ensure quality. Some campuses are under the impression that they need to “hurry” to implement. Faculty are unhappy about the compensation paid to campus presidents to help close their market gap at the same rate that other gaps are being closed. I have made the suggestions that the CPEC list of comparable campuses used to make salary comparisons list be closely examined and reformed.

## COMMITTEE REPORTS

### Executive Committee

Ted Anagnoson (LA), Vice-Chair  
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Detailed Notes:

<http://www.calstate.edu/AcadSen/committees/executive/index.shtml>



The Executive Committee met in San Francisco on October 5<sup>th</sup> in connection with our attendance at the Academic Council meeting the same day

and in Long Beach during the November plenary. Work continues on several projects.

### The Lower Division Transfer Program

(LDTP) In meetings this fall and winter faculty will attempt to obtain agreement from CSU faculty on the lower division transfer program courses for 12-15 more majors. These will likely be the last group done in the LDTP program. It should be several more years before the cumulative effect of the program is demonstrated via better-prepared transfer students, who take a shorter time to graduate.

### Course Numbering and the CSU Course Numbering Board

The Executive Committee has proposed the formation of a board to coordinate the course numbering process that will replace the CAN system. An ad hoc task force composed of Senators Tarjan and Anagnoson, CSU University Dean Jo Service and Assistant Vice Chancellor Allison Jones will work on the issues and functions

associated with the course numbering initiative and a potential oversight body.

**Accreditation Style Visits** to an initial nine campuses to examine efforts to facilitate graduation at the campus levels will begin next calendar year. It is envisioned that an initial group of 12 faculty and administrators will meet in late January for training and coordination and then visit one campus, after which the 12 would divide into four teams of 3, add one or two more people to each, and do two more visits each. Oral reports of findings will be given to campus presidents at the end of a day of interviews and discussions.

The Executive Committee met with Ms. Regan Caruthers, the new Director of Communications and Business Development for Academic Technology Services, for a “frank and honest” discussion about the functioning of technology on the campuses and Chancellor’s Office technology initiatives and activities.

We met with the executive committees of the community college and UC statewide senates on Saturday, November 19<sup>th</sup>. Among other items, we discussed a proposed letter to WASC about the lack of faculty involvement on WASC accreditation teams and a potential joint white paper on the future of higher education in California.

One of the major activities of the Executive Committee is to appoint faculty to statewide boards and committees, as well as our own task forces and committees. In October, the Executive Committee appointed 15 Senate members to a task force on the new EDD degrees. Also appointed were members of the GE Course Review Subcommittee and the ELM Development Committee, where a proposal from Senator Myron Hood to stagger the terms of the present members was accepted.

## Academic Affairs (AA)

Mark Van Selst (San José), Chair  
[myselst@email.sjsu.edu](mailto:myselst@email.sjsu.edu)

Committee Website:

[http://www.calstate.edu/AcadSen/Committees/Academic\\_Affairs/index.shtml](http://www.calstate.edu/AcadSen/Committees/Academic_Affairs/index.shtml)



Statewide, there are a number of projects currently underway that are being examined by the Academic Affairs Committee. Some of these projects require direct responses by campus constituencies. The projects include the Lower Division Transfer Patterns, the review of the structure of the general education program, developments related to the development of Independent Education Doctoral Degree programs, and the High School Early Assessment (and math teacher preparation) Programs.

The implementation of the Lower Division Transfer Patterns (the LDTP process) requires that the community colleges receive the LDTP course descriptions in time enough to submit course descriptors to the discipline course review groups for approval by the legislated deadlines. Nevertheless, despite the time pressures, we view it as essential that campus senates remain aware of the process and that the affected disciplines remain committed to a full review of the course descriptors.

The general education review is well underway, with the initial campus responses having guided the development of a more comprehensive survey. This survey will be used by the GE advisory committee to recommend potential revisions of the now 25-year-old statewide GE package.

The Academic Affairs Committee remains concerned about impact that the vacancy in the position of chief academic officer has on the central mission of the CSU. A resolution requesting an expeditious hire has been put forward. Related to these concerns is the imbalance between the amounts of effort the various statewide initiatives and directives require and the additional resources made

available to support them. A particular example of this is the substantial increase in advising necessary to respond to the Board of Trustees' "facilitating graduation" document.

At the last AA meeting there was also discussion on the differentiation of upper and lower division coursework (as well as graduate coursework), compensation and housing, testing out of courses, and the CSU fee structure (the current flat fee structure versus a policy of charging per unit fees, which would seem to directly impact "excess units" to graduation). These items may be the subject of future resolutions.

We have several resolutions before the Senate that are detailed below.

## Teacher Education and K-12 Relations (TEKR)

Jim Wheeler (Maritime Academy), Chair  
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Committee Website:

<http://www.calstate.edu/AcadSen/committees/TEKR/index.shtml>



There have been several developments of interest over the past couple of months.

- The TEKR lexicon is now posted on the TEKR web

site.

- Integrated Teacher Preparation course descriptors have gone out for discipline review.

- A task force on special education in the CSU has been formed.

Our continuing agenda includes the following items.

- State and national accrediting.
- Enrollments in CSU teacher preparation programs and their implications.
- Increasing collaboration with the campuses, including deans of education.
- EdD program oversight.
- Integrated Teacher Preparation and LDTP.
- The CSU Math/Science Educators Initiative.

## Fiscal & Governmental Affairs (FGA)

Tom Krabacher (Sacramento), Chair  
[krabacherts@csus.edu](mailto:krabacherts@csus.edu)

Committee Website:

<http://www.calstate.edu/AcadSen/Committees/fga/index.shtml>



FGA had no resolutions for the ASCSU since the legislative and budget processes are yet to kick into full gear. We have been engaged in planning a

budget workshop for campus chairs and our approach to the legislative and budget agendas for the year. Chancellor's Office representatives discussed with us how we could have closer collaboration with the CSU administration in our lobbying efforts. We are looking at updating the 1998 survey on budget practices on the campuses. We are planning to give the CSU legislative staff award again this year to an alumnus working at the Capitol. We are looking at how ASCSU can be more involved in the development of the CSU budget. We are also looking at potential resolutions on budget enhancement and fee policies with Faculty Affairs.

## OTHER REPORTS

### General Education Advisory Committee (GEAC)

John Tarjan (Bakersfield) [jtarian@csusb.edu](mailto:jtarian@csusb.edu)



Three issues before the committee may be of particular interest to faculty. The first is our progress on a comprehensive review of the structure of general education in the CSU. Campuses,

through their campus senate chair, were asked to respond to the questions of what in the current system works well for students, what doesn't work well and what changes (if any) should be made. Despite a very short response period, many campuses responded with thoughtful comments. These comments are being used as the basis for a more structured survey to be distributed at the beginning of next term. The survey will focus

on the overall structure of GE rather than individual campus implementation issues. Second, GEAC is continuing to work on an approach for contacting GE discipline faculty to solicit any needed supplemental IGETC/CSU Area-Breadth course review criteria. This issue was initially raised for speech communication and science lab courses but may impact upon other disciplines. Finally, it was decided that all community college written communication courses (Area A2) would be reviewed in the upcoming course review cycle.

## PLENARY SUMMARY

Full Minutes:

<http://www.calstate.edu/AcadSen/Records/Minutes/>

### Presentations



**Chancellor Charles Reed** indicated that the CSU is “on the move.” despite budget difficulties. The Compact with the Governor was honored and we got an additional \$7 million. We are working to improve student progress to degrees. The LDTP program is a success in developing expectations for major preparation for transfer students. The American Governors Association has named EAP as one of the 10 best ideas. We have a 5-year plan to address salary lags for all employees. The authorization for independent EdDs was the result of a concerted effort. We are communicating economic and other impacts the CSU has on the state of California. I have been meeting with various ethnic groups, the hotel and entertainment industry, engineering groups and others. Q: What are your thoughts on GE? A: I think we have too much GE. We may be the only system that has upper-division requirements. Many industry leaders have indicated

consistently that they hope students will 1) be better communicators (writing, making presentations, public speaking, making articulate expositions), 2) have a more interdisciplinary focus and understand different perspectives, 3) to be able to work together in teams, and 4) have a working understanding more than one language (Spanish preferred in some industries). The leaders of ethnic communities (representing 55% of our students) made it clear that we do not have adequate communication strategies to reach these groups. We need to communicate better with school officials, teachers and parents about what it takes to go to college. A-G requirements, financial aid, etc. are not well understood. While we are enthused that 50% of high school juniors take the EAP, this means the 50% do not. Reading comprehension is our biggest problem. High school teachers are not being prepared to teach reading. Q: It appears that 16 of 23 our campuses may not meet our enrollment targets. Are we worried about reaching targets? A: We will reach target as a system. Some campuses are carrying too much of the load. Community college enrollment all across the state is down. Teacher education and credentialing numbers are down in some urban areas. We are trying to understand why this is occurring. Q: What is our strategy regarding technology? A: Every industry leader believed that graduates should be well versed in the use of technology. We are attempting to build enough resources in our budget to refresh the technology every 3 years and to try to ensure that the disciplines get the technology they need. We cannot do enough or do it fast enough. Q: Entering students are required to have 4 years of English but only 3 years of math. What do you see in terms of a required 4<sup>th</sup> year of math? A: There is pressure on school leaders. They know that math preparation is important but there is a shortage of qualified math teachers. I have committed to doubling the number of math teacher graduates. Q: Regarding skills of graduates: I hear a lot about math preparation but not science preparation. I hope that we will support better preparation in science literacy. A: We heard a lot about

science literacy in San José last week. The leaders feel that our national defense and progress are tied to science. In testimony before Congress, I have advocated to a return to federally funded partnerships between university and public schools. Q: Could you comment on the goal of closing the salary gap in 5 years? A: We presented a plan to the Board to close the gap in 5 years. The plan had a lot of assumptions that might not play out. If the Compact stays in place for 6 years (there is growth after next year that is considerable) we will have more resources. It is the first time we have a 5-year plan to make up the gap and understand how much that would cost. Q: I would like to urge us to involve campus faculty in all aspects of the implementation of the independent EdD. A: We will involve the faculty. We need to go forward with doctorates ensuring the highest quality possibility. We need to fully involve high school and community college leaders. We need to balance programs geographically. We will begin programs in 2007. We will be watched closely. Success in this area may lead to authorization for other new programs. Q: How is the replacement of Dr. Spence coming? A: I will start soon and the Senate will be involved. [Editor's note: Senators Thobaben and Anagnoson have been named to the search committee]. Q: I appreciate your reaching out to minority groups. What specifically will we do? A: I have asked presidents to help me. It is a labor-intensive process. In the African-American communities we are working with ministers. Different approaches will be required for different groups.



**Associate Vice Chancellor Keith Boyum** indicated that a wish to reach out to high schools even more. We hope to facilitate graduation. We are

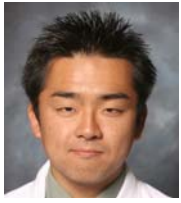
reaching out to community colleges to improve transfer via LDTP. I have been discussing these issues with Academic Affairs and the Executive Committee. The

independent doctorate is a part of our effort to reach out and enabling our constituencies to do better for the state of California. I am proud of the efforts we are making. Q: What is the impact of EAP? A: I am making a report next year to the Board. 660 teachers have gone through new training to equip them to better prepare students for entrance to the CSU. It appears that we are heading in the right direction. We will keep you posted on results. Q: What is the status of ITL? A: When I arrived at the CO, ITL was in the midst of a strategic analysis involving faculty members. Q: What is happening in audiology? A: The UC is a willing partner in Northern California. Things are developing quickly in other areas.



**John Travis, CFA President** emphasized the upcoming election and highlighted Propositions 75 and 76. The bargaining process continues. We had an impasse on the 3.5% GSI. Thank you for the

ASCSU resolution. We feel it helped us to secure the salary increase, which is sorely needed. We have resumed bargaining on several issues. We expect bargaining to be particularly difficult in this cycle. For example, a merit program has been mentioned many times by the administration. We are attempting to work with the administration to develop a better salary structure to address a host of issues such as salary compression, junior faculty issues, etc. There may be an attempt to eliminate some job security for lecturers and the FERP program. We believe that the administration will bargain a reduction rather than an elimination of FERP. We hope that the administration will request the funds needed to rebuild the CSU. The Board recognition of the CPEC salary gap was discussed. While faculty salaries are likely to make no progress, executive salaries have been increased to make significant progress to close the GAP.



**Hiro Okahana** (CSSA Representative) was recognized by Chair Thobaben for his excellent summaries of ASCSU meetings delivered to CSSA. There is a new CSSA

president. CSSA hopes to soon fill all system-wide committee positions. They have a full agenda including textbook costs, fee increases, parking fee equity, collective bargaining, etc. The chief legislative priority is to remove age restrictions on Cal Grants. They are in the process of selecting a second student trustee.

## SUMMARY OF RESOLUTIONS PASSED

Full Text of Resolutions:

<http://www.calstate.edu/AcadSen/Records/Resolutions/>

**Double Major Across Two Different Degree Programs** (AS-2717-05/AA) recommends to the Chancellor that students completing the requirements for two baccalaureate degree programs receive recognition for both degrees on their diplomas.

**Support for Campus-specific “Repeat Policies”** (AS-2718-05/AA) urges campuses to reexamine their policies regarding repetition of courses for grade forgiveness.

**Continued Support for Joint Doctorates** urges the CSU and our academic partners to continue to support “successful and viable” joint doctoral programs. This issue may be of particular concern in light of the initiation of independent EdD programs.

**Campus Autonomy in Establishing Their Academic Calendar** (AS-2721-05/AA) supports campus autonomy in this area. There are concerns that a “common” calendar for the system would impact the quality and flexibility campuses have to best meet the needs of their students and faculty.

**Campus Review of Independent Doctoral Program Proposals** (AS-2724-05/AA) was passed without a second reading because the CSU is already undertaking the planning for

the initiation of these new degree programs. It urges local campus senates to utilize their curricular processes to examine if new policies, or revisions to existing policies, are needed for the initiation of these degree programs.

## FIRST READING ITEMS

The following items were introduced during the September plenary. No amendments are made to first reading items. They are distributed to campuses for comment prior to the May plenary. Comments should be directed to campus ASCSU representatives and/or sponsoring committee chairs.

**Ongoing Efforts to Shape Curricula in Institutions of Learning** reaffirms long-standing principles related to faculty control of curricula. This resolution is mainly in response to external pressures on textbook publishers to alter the content of textbooks or to even cancel the publication of “controversial” texts.

**Providing Newly Recruited Faculty with Necessary Support** (AS-2723-05/FA) deals with several issues of particular relevance to new faculty hires.

- Inadequate compensation.
- High California living costs.
- Inadequate facilities and equipment.
- Delays in benefit coverage and receipt of the first paycheck.

**California State University Chief Academic Officer** (AS-2725-05/AA) urges the Chancellor to expeditiously fill this position. The absence of this executive may impair the academic mission of the CSU.

**Commendation for the Early Assessment Project** (AS-2726-05/TEKR) celebrates a program that promises to be very successful and that has garnered national attention.

**Support of California’s Science and Mathematics Teacher Preparation** (AS-2727-05/TEKR) commends this initiative by the Governor, UC and CSU and requests adequate funding for the CSU’s efforts.

## PEOPLE IN THE CSU



**Marshelle Thobaben** is the current Chair of ASCSU and has been a faculty leader for the past twenty years. She has held a variety of positions with ASCSU, on the Humboldt State University campus and with CFA. During her 15-year tenure on ASCSU she has served in several executive committee and standing committee chair positions. Marshelle served on the Cornerstones task force, which developed groundbreaking guidelines for the future of the CSU. She also served on the group that developed a plan to increase the percentage of tenured and tenure-track faculty in the California State University and resulted in the passage of ACR 73. Marshelle has published and presented at national conferences on issues affecting faculty in the Twenty-First Century. She is a professor of community health nursing and past department chair. She has published extensively in leading nursing journals and textbooks, and presented at international and national conferences on psychosocial issues affecting client care and health professionals. She is recognized nationally for her work in elder abuse prevention and psychiatric home health nursing. Her work led to an appearance on the *Phil DONAHUE Show* with Kirk Douglas to discuss elder abuse prevention. Marshelle has been honored as a HSU Scholar of the Year. Marshelle loves to travel with her family and has visited over 70 countries. Her husband, Kermit, is a graduate of the CSU Fresno social work graduate program. They have one son, Sean. He and wife Arianna (both HSU graduates) are the parents of Marshelle's beloved grandson Aidan.



**Allison Jones**, Assistant Vice Chancellor for Student Academic Support has been with the Chancellor's Office since 1988, with a brief stint in Washington D.C. in 1991. He received his BA in English Literature and MA in Counseling, both from the University of Redlands. He provides policy and programmatic leadership in outreach, enrollment management, financial aid, educational opportunity, student's services, transfer, remediation and health-related services. He serves on numerous systemwide, statewide, and national committees, boards and councils dealing with the above issues and has held many leadership positions with these groups. Allison is a frequent visitor to ASCSU committees. He has been a representative to FGA for close to 10 years and often works with Academic Affairs and the Executive Committee on issues such as enrollment management, financial aid, transfer and legislative issues.