

## **Public Speaking TCSU COMS 110**

### **A. Description**

Theory and techniques of public speaking in democratic society. Discovery, development, and criticism of ideas in public discourse through research, reasoning, organization, composition, presentation, and evaluation of informative and persuasive speeches.

### **B. Recommended Preparation**

None Specified

### **C. Prerequisites**

None Specified

### **D. Minimum Unit Requirement**

3 semester units

### **E. Course Topics**

1. Principles of human communication
2. Theory and techniques of public speaking in a democratic society
3. Critical analysis of public discourse
4. Types of public speaking
5. Listening skills
6. Elements of effective public speaking, including: analysis of communication situation, audience, occasion, purpose, selection of subject matter, research, evidence evaluation, organization, presentation skills, and evaluation of communication effectiveness

### **F. Student Learning Objectives**

Upon successful completion of the course, students will be able to:

1. Explain the basic principles of human communication;
2. Analyze their communication situation, audience, occasion, and purpose; and selection of subject matter;
3. Engage in research, analysis, and organization of material; presentation of the message; and evaluation of the effectiveness of their communication;
4. Demonstrate that they are careful and critical thinkers and communicators, both as speakers and as listeners;
5. Explain their relationship and ethical responsibilities to others involved in the communication transaction; and
6. Demonstrate understanding of and competence in information literacy.

### **G. CAN Equivalent**

CAN SPCH 4 (Equivalency ends Fall 2009)