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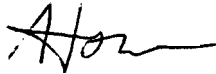
Memorandum

Code: AA-2008-05

January 11, 2008

To: CSU Presidents

From: Allison G. Jones



Subject: 2008-2009 CSU Budget and Enrollment Management

As noted in the January 10, 2008 special executive council meeting, the California State University (CSU) will respond to Governor Arnold Schwarzenegger's proposed \$312.9 million cut to CSU's 2008-2009 budget by asking presidents to manage campus enrollments towards the funded FTES target for 2007-2008. The Governor's budget does not provide funding above 2007-08 funded levels; therefore, efforts must be made to have funded and actual enrollments become better aligned. The practical impact of this decision will lower 2008-2009 CSU enrollment projections by approximately 10,000 students.

To achieve the goal of aligning funded and actual enrollments to meet the budget challenges facing the CSU, Chancellor Reed and the presidents agreed to implement immediately the following enrollment management action plan:

1. Campuses must cease accepting admission applications for fall 2008 from first-time freshmen no later than February 1, 2008.
2. Campuses are **no longer permitted** to admit or enroll individuals from the following four categories:
 - lower division transfer applicants (except for nursing and engineering)
 - upper division transfer applicants who are not fully eligible for admission
 - applicants seeking a second baccalaureate degree
 - unclassified postbaccalaureate applicants
3. Local area applicants must be accorded the highest priority for admission to unimpacted admissions categories, and other applicants may be "wait-listed" pending the determination of enrollment capacity and/or the meeting of admissions requirements.
4. Unimpacted upper division transfer (UDT) admission should remain open until a campus achieves its enrollment target.

CSU Campuses

Bakersfield • Channel Islands • Chico • Dominguez Hills • East Bay • Fresno • Fullerton • Humboldt • Long Beach • Los Angeles • Maritime Academy • Monterey Bay
Northridge • Pomona • Sacramento • San Bernardino • San Diego • San Francisco • San José • San Luis Obispo • San Marcos • Sonoma • Stanislaus

To be fully eligible for admission as an upper division transfer student, applicants must meet the following minimum admission requirements:

- Complete 60 or more transferable semester (90 quarter) units with an overall grade point average of 2.0 or better in all transferable units attempted,
- Be in good standing at the last college or university attended,
- Complete at least 30 semester (45 quarter) units of general education courses, graded C or better in each course, including the following four courses (known as the Golden 4):
 - One course in written communications,
 - One course in oral communication,
 - One course in critical thinking, and
 - One course in mathematics/quantitative reasoning.

Enrollment Management Workshop

At the request of the chancellor and presidents, our office is hosting an Enrollment Management Workshop on January 24, 2008, to discuss the enrollment management action plan described above and additional steps campuses can implement to manage enrollment that more closely aligns funded and actual enrollments. Campus and Chancellor's Office colleagues will facilitate discussion and the examination of "case studies" in achieving enrollment targets while providing for maximum access, diversity, and the facilitation of graduation.

This special enrollment management workshop will be offered **January 24, 2008, from 10:00 a.m. to 3:00 p.m. in the Dumke Auditorium**. A modest working lunch will be provided. Campus teams of no more than three persons are invited. The membership of your campus' team has been left to the campus. However, administrators of enrollment, admissions and records as well as enrollment planning and resources should attend.

Please inform Dr. Jim Blackburn, Director of Enrollment Management Services jblackburn@calstate.edu as to membership of your campus' team for the CSU enrollment management workshop. It would be very helpful if that information could be provided by no later than the close of business on January 22, 2008.

On behalf of the California State University, we want to thank you and your enrollment management team in advance for the work that you are and will be providing to help the CSU to respond to the serious budget problem while attempting to maintain access, academic quality, and diversity, which are essential to the CSU mission.

AGJ

cc: Provosts
VPSA
Admissions/Records/ Enrollment Services Officers
Enrollment Planner and Resource Officers