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To: CSU Provosts/Vice Presidents, Academic Affairs

From: Allison G. Jones 
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Academic Affairs, Student Academic Support

Response by April 30, 2008

Subject: Impacted Programs, 2009-2010

As planning for the admission application filing period for fall 2009 begins, it is time to identify undergraduate enrollment programs projected to be impacted for 2009-2010. We begin this process early to comply with the CSU Board of Trustees' enrollment management policy. This policy calls for CSU to notify prospective applicants and the public about supplemental admission criteria twelve months prior to the term in which the supplemental admission criteria take effect. Because many campuses begin the fall term in August, there are plans to publish approved campus and program impaction requests in August 2008 for the 2009-2010 academic year.

The California State University may continue to face increased enrollment pressures over the next several years, and some campuses will face considerable challenges as they seek to provide access to students. In order to meet enrollment targets, campuses should continue to utilize the enrollment management policy and practices adopted by the CSU Board of Trustees at its March 2000 meeting and modified at its September 2002 meeting (Office of the Chancellor, AA, SAS, "Admission Priorities," 9/19/02). Campuses should utilize this policy to avoid campus-wide impaction where possible. Local applicants must be accorded high priority, and the effective use of each campus' instructional and physical capacity resources should be utilized in authentic efforts to serve all fully eligible students who desire a CSU education.

The Board of Trustees has authorized the Chancellor to designate academic areas (program impaction, e.g., discipline, division, major) and class levels (campus impaction, e.g., first-time freshmen, upper-division transfers, post-baccalaureate/graduate students) as impacted if there is compelling evidence that significantly more qualified applicants and currently enrolled students seeking to change majors are likely to request access during the initial filing period (first month of the filing period) than can be

CSU Campuses
Bakersfield
Channel Islands
Chico
Dominguez Hills
East Bay

Fresno
Fullerton
Humboldt
Long Beach
Los Angeles
Maritime Academy

Monterey Bay
Northridge
Pomona
Sacramento
San Bernardino
San Diego

San Francisco
San José
San Luis Obispo
San Marcos
Sonoma
Stanislaus

CSU Provosts/Vice Presidents, Academic Affairs
AA-2007-35
December 5, 2007
Page 2

accommodated. Campus requests for impactation status must reflect trends toward over-enrollment that will continue into the foreseeable future. Impacted academic areas and class levels may use supplementary admission criteria authorized by the Chancellor in the selection of candidates for admission to those areas.

When campus-wide admission impactation by level is utilized, a "local area" must be designated. A list of school districts within the local areas must be included in the impactation plan, and only the largest districts, e.g. LAUSD, may be subdivided for admission impactation purposes. Absent strong evidence to the contrary, designated local areas should adjoin geographic areas that are contiguous to the campus.

Academic areas and class levels that can accommodate all currently enrolled students and eligible applicants applying in the first month of the filing period are not considered impacted and may not use supplementary admission criteria.

To request impactation designation for an academic area or class level, please complete a Program Data form (Attachment 1) for each area. There is a separate Program Data form (Attachment 2) for clinical nursing programs requesting new or continued impactation. Proposed supplementary criteria or changes to currently approved criteria should be included with the letter requesting the Chancellor to designate the academic area or class level as impacted.

For undergraduate programs with more than one concentration, campuses are encouraged to submit a separate form reflecting the application and enrollment trends for each option. Campuses may designate a single filing period (typically fall) from which to select enrollees both for fall and mid-year terms.

A campus will be designated as impacted campuswide only if the campus can demonstrate that it has exhausted existing enrollment capacity by implementing such approaches as program impactation, flexible scheduling and year round operations, expanding distance learning and use of technology, increasing the capacity of existing off-campus centers, establishing new centers, and using facilities imaginatively, but not at the expense of regular campus maintenance and capital outlay needs. Requests for campus-wide impactation must include a description of campus efforts to expand enrollment capacity in the following areas and an estimate of the number of additional students who will be served by each initiative: (1) flexible scheduling; (2) year round operations; (3) expansion of distance learning and use of technology; and (4) increased capacity of existing off-campus centers, establishing new centers, and using facilities imaginatively.

Academic areas and class levels designated as impacted for the 2008-2009 academic year are shown on the attached CSU undergraduate impacted programs grid which can also be viewed online or be downloaded from <http://www.calstate.edu/sas/impactationinfo.shtml>. Please indicate which areas, if any, included in the matrix will continue to be impacted at your campus during the 2009-2010

CSU Provosts/Vice Presidents, Academic Affairs
AA-2007-35
December 5, 2007
Page 3

academic year by completing and submitting a copy of the Program Data form for each academic area and class level, and indicating deletions where appropriate. Please attach a description of any substantial changes you propose in supplementary criteria. Supplementary criteria that have been approved for the previous admission cycle need not be resubmitted.

Please submit your responses to Dr. James Blackburn, Director, Enrollment Management Services, Academic Affairs, Student Academic Support by April 30, 2008. If you are considering possible impaction for a new program or campus-wide impaction, please initiate informal discussion with Dr. Blackburn by telephone as soon as possible. Questions concerning this memorandum may be directed to Dr. Blackburn by telephone at (562) 951-4726 or by e-mail at jblackburn@calstate.edu or to me at (562) 951-4744 or ajones@calstate.edu.

AGJ:jcb:jd

Attachments

cc: Chancellor Charles B. Reed
Mr. Richard West
Dr. Gary Reichard
Dr. Keith Boyum
Dr. James Blackburn
CSU Presidents
CSU Vice Presidents for Student Affairs
CSU Directors of Admission and Records

PROGRAM DATA

Executive Order No. 563 requires campuses to supply historical data for each academic area and class level for which the impaction designation is requested. Definitions of the data required to complete the form are attached.

CSU Campus:

Academic Area/Class Level:

| | FALL TERM - APPLICATIONS AND ENROLLMENTS | | | |
|---|---|------|------|-----------|
| | Actual | | | Projected |
| | 2005 | 2006 | 2007 | Fall 2008 |
| A. Academic Area/Class Level: Capacity in terms of headcount | | | | |
| B. Enrollment Total* | | | | |
| Continuing students | | | | |
| New & Returning students | | | | |
| C. Enrollment as percent of capacity (Total/B/A) | | | | |
| D. Applications Quota (New & Returning) Maximum applications to reach capacity | | | | |
| E. Applications received during initial filing period | | | | |
| F. Applications received as percent of quota (E/D) | | | | |

*Fall 2008 enrollment may be estimated.

DEFINITIONS OF TERMS

Academic area is defined as a discipline, division or major.

Class level is defined as freshman, sophomore, junior, senior, lower division, upper division, postbaccalaureate, or graduate.

Reporting period data usually reflect fall enrollments. Campuses may include other terms, in addition to the fall term, if the combined data better represents enrollment status.

Enrollment capacity is the number of students for whom facilities and staff are available to provide an opportunity for an adequate college education.

Enrollment total is the number of students enrolled in the academic area or class level during the specified year. It is the sum of continuing students in addition to new and returning student enrollments. Current year enrollment may be estimated.

Continuing enrollment represents the number of students accepted into the academic area or class level in previous terms who continue in that area during the specified years.

New and returning students data include applicants for admission to the campus who designate the academic area or class level and former students who are returning after an absence of one or more terms of regular sessions. There have been a number of questions raised about how to accurately reflect the number of applicants to impacted programs. Please take the following into consideration as you complete line (E) on the “Program Data” chart:

- Applications received during the initial filing period must include those who are new applicants to the university as well as those continuing students who are expected to seek admission to the impacted academic area or class level. If you believe it more adequately reflects the situation at your campus, you may use two values in line E:

One for applicants new to the university, and

One for currently enrolled applicants to your impacted academic area or class level.

- Where impaction occurs for an academic area at an advanced class level (e.g., sophomore or junior), it is not appropriate to reflect the number of applications received at lower class levels where you may admit the student to the university in a “pre-major” category. For example, if admission to your business or clinical nursing program requires successful completion of specified lower division prerequisite courses, you should not include first-time freshman applicants in the number of applications received during the initial filing period (line E); however, you should include sophomore, junior, and senior applicants applying for admission to that program.

Application quota is the number of applications determined necessary to yield the enrollment capacity.

Initial filing period is October 1 through November 30 for the fall term and the first month of the announced filing period for all other terms. All applicants to an academic area or class level during the initial filing period must receive equal consideration regardless of the filing date within the initial filing period.

Applications received represent the number of applications received during the initial filing period and include applications from currently enrolled students seeking access to the academic area or class level, as well as new applications for admission to the campus that specify the academic area or class level.

CSU Undergraduate Impacted Programs 2008-2009

| | Bakersfield | Channel Islands | Chico | Dominguez Hills | East Bay | Fresno | Fullerton | Humboldt | Long Beach | Los Angeles | Maritime Academy | Monterey Bay | Northridge | Pomona | Sacramento | San Bernardino | San Diego | San Francisco | San Jose | San Luis Obispo | San Marcos | Sonoma | Stanislaus |
|----------------------------------|-------------|-----------------|-------|-----------------|----------|--------|-----------|----------|------------|-------------|------------------|--------------|------------|--------|------------|----------------|-----------|---------------|----------|-----------------|------------|--------|------------|
| Apparel Design & Merchandising | | | | | | | | | | | | | | 0 | | | | I | | | | | |
| Architecture | | | | | | | | | | | | | | I | | | | | | | I | | |
| Art | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | I | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | 0 | 0 |
| Biology | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | 0 | 0 |
| Business | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | 0 | N | 0 | 0 | 0 | I | 0 | 0 | I | I | 0 | 0 |
| Child Development | 0 | | 0 | | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | | 0 | 0 | I | 0 | 0 | I | 0 | | 0 |
| Communication | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | 0 | 0 |
| Computer Science | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | 0 |
| Criminal Justice/Administration | 0 | | 0 | 0 | 0 | 0 | 0 | | I | 0 | | | | 0 | 0 | 0 | I | 0 | 0 | I | 0 | I | 0 |
| Economics | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | 0 | 0 |
| English | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | 0 | 0 |
| Family & Consumer Sciences | | | | | | 0 | | | 0 | | | | | | 0 | | | 0 | | | | | |
| Film & Electronic Arts | | | | | | | 0 | | I | | | | | | | | | 0 | | | | | |
| Food & Nutrition/Dietetics | | | 0 | | | 0 | | | 0 | 0 | | | 0 | 0 | 0 | 0 | I | 0 | 0 | I | | | |
| Graphic Design | | | 0 | 0 | 0 | 0 | | | 0 | 0 | | 0 | 0 | 0 | I | 0 | I | 0 | 0 | I | | | |
| Health Science | 0 | | 0 | N | 0 | 0 | 0 | | N | 0 | | | 0 | 0 | 0 | 0 | I | 0 | 0 | | | | |
| History | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | 0 | 0 |
| Hospitality & Tourism Management | | | | | | | | | | | | | | 0 | | | I | 0 | 0 | | | | |
| Information Systems | 0 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | | 0 |
| Interior Design | | | | | | | | | | | | | | | I | | I | I | | | | | |
| International Business (B.A.) | | | | | | | 0 | | | | | | | | | | I | | | | | | |
| Journalism | | | 0 | | 0 | 0 | 0 | 0 | 0 | | | 0 | 0 | 0 | 0 | | I | 0 | 0 | I | | | |
| Kinesiology/Physical Education | 0 | | 0 | 0 | 0 | N | 0 | 0 | N | 0 | | 0 | 0 | 0 | 0 | | I | 0 | 0 | I | 0 | 0 | 0 |
| Liberal Studies | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | I | 0 |
| Medical Technology | 0 | | 0 | N | 0 | | 0 | | | 0 | | | 0 | 0 | 0 | | | 0 | 0 | | | 0 | |
| Microbiology | | | 0 | | | | | 0 | 0 | 0 | | | | 0 | | | I | 0 | | I | | | |
| Music | 0 | | N | N | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | I | | 0 | 0 |
| Nursing, Basic | I | I | I | | I | I | I | I | I | I | | | | | I | I | I | I | I | | I | I | I |
| Nursing, ADN to BSN | 0 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | | 0 | 0 | 0 | I | 0 | 0 | | | 0 | 0 |
| Occupational Therapy | | | | 0 | | | | | | | | | | | | | | | 0 | | | | |
| Political Science | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | 0 | 0 |
| Psychology | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | I | 0 | | | 0 | 0 | 0 | 0 | I | 0 | 0 | I | 0 | 0 | 0 |
| Public Administration | 0 | | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | | | 0 | 0 | | 0 | I | | 0 | | | 0 | 0 |
| Radio-Television & Film | | | 0 | 0 | 0 | 0 | 0 | | | 0 | | 0 | 0 | | | | I | 0 | 0 | | | | |
| Social Science | | | 0 | | | | 0 | 0 | | 0 | | 0 | | 0 | 0 | 0 | I | | | I | 0 | | 0 |
| Social Work | | | 0 | | 0 | 0 | | 0 | I | 0 | | 0 | 0 | 0 | 0 | 0 | I | I | I | 0 | | | |
| Sociology | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | | 0 | 0 | 0 |
| Spanish | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | | 0 | 0 | 0 |
| Theater | 0 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | I | 0 | 0 | I | | 0 | 0 |

Key:
 I = Programs Impacted at the campus.
 O = Programs offered at the campus but not impacted.
 N = See **Notes** for the campus.
 A blank cell indicates that the program is not offered at this campus.

Notes:
Channel Islands: Nursing program may require supplemental admission criteria. Contact campus for more information.
Chico: Impacted in Nursing and Recording Arts in Music.
Dominguez Hills: Impacted programs in audio recording (option in digital media arts), health science/orthotics and prosthetics option; and clinical sciences option in cytotechnology and medical technology.
Fresno: Sports Medicine/Athletic Training option impacted.
Fullerton: Impacted at the first-time freshman class level and pre-nursing, except for engineering and computer science.
Long Beach: Impacted at the first-time freshman class level. Impacted programs in Art (Option in Studio Art) and Fine Arts. Also impacted are programs in business administration (all majors), criminal justice, film and electronic arts, nursing, psychology, social work, and health science: radiation therapy technology, kinesiology (option in athletic training and option in kinesiotherapy).
Northridge: The CSUN degrees in Accountancy and Finance as well as the Financial Services option are impacted. Other programs in Business Administration are not impacted.
Pomona: Impacted in Architecture and first-time freshmen.
San Diego: Impacted at the first-time freshman class level and at the upper-division transfer level. Impacted programs in some majors, concentrations, or emphasis. (Contact campus for more information.)
San Luis Obispo: All majors are impacted. Please contact San Luis Obispo for details.
San Marcos: Impacted for business and nursing.
Sonoma: Impacted for Liberal Studies (first-time freshmen only), criminal justice and nursing.