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DATE: February 5, 2007
TO: CSU Provosts / Vice Presidents, Academic Affairs
FROM: Keith Boyum, Associate Vice Chancellor *KOB*
RE: **Online Offerings to US Military Bases Abroad**

As you know, Chancellor Reed has led interesting conversations with a business entity that wishes to work with CSU to supply online educational content. The business anticipates winning a contract to supply to American armed forces personnel on overseas bases many kinds of online information and services, and would like appropriate CSU courses and programs to be among them.

This memorandum is a general overview of our plans and approach vis-à-vis this business entity. Your comments are invited. Again apropos this business entity, I will write separately on a campus-specific basis to those of you who have already provided information about fully on-line degree programs, and about fully on-line lower-division courses that are qualified for general education.

This memo and the campus-specific memos, together, seek an estimate of your interest in being included in the conversation as we discuss plans with the interested business. Simply, we seek an answer to the question, "Who is interested?"

Please note finally that this interaction with the business entity is parallel to, but not the same as, other work being led by Dr. Gerard Hanley from the Chancellor's Office concerning further systemwide deployment of online degree programs. We will discuss all of this further when Academic Council meets February 15-16, 2007.

We expect to discuss these possibilities with the business.

1. Providing programs leading to the master's degree. Such programs would be offered to persons who already possess a baccalaureate degree, and who meet criteria for admission to master's programs.
2. For persons with high school diplomas only, offering packages of beginning work toward a bachelor's degree. Here we may consider creative ways of packaging online lower-division classes that satisfy general education requirements.

CSU Campuses
Bakersfield
Channel Islands
Chico
Dominguez Hills
East Bay

Fresno
Fullerton
Humboldt
Long Beach
Los Angeles
Maritime Academy

Monterey Bay
Northridge
Pomona
Sacramento
San Bernardino
San Diego

San Francisco
San José
San Luis Obispo
San Marcos
Sonoma
Stanislaus

3. For persons with some college, we also wish to provide information about bachelor's degree programs.

1. Online Master's Degrees.

A. You may review the results of the survey to which CSU campuses responded on the Academic Council web site at

http://www.calstate.edu/academic_council/agendas/2006/June/4-1_OnlineDegProg_Survey_Rpt2_3-1.doc

B. Please be informed also that we are developing portals through which interested persons may discover and make preliminary contact with campus-based online programs. We will discuss this further at the Academic Council meeting on February 15-16, 2007. Although these are still in development, you may have an initial look at these web sites:

http://odp.csusuccess.org/odp_finder
http://odp.csusuccess.org/odp_finder_military

We will show the survey and the web site portals to the business entity, and learn about their interest in marketing particular master's degrees. We will provide our full listing, and stay open to their views about the markets they hope to serve.

- On a campus-specific basis, I will seek information about which programs are particularly interested in seeking new markets, additional students, such as may be available via U.S. military bases abroad.**

2. General Education-Qualified Packages of Lower Division Courses. On November 15, 2006, we sought from campuses information as to what particular general education-qualified courses were available fully online. We appreciate the receipt of information from seventeen campuses: Bakersfield, Channel Islands, Chico, Dominguez Hills, Fresno, Humboldt, Los Angeles, Maritime Academy, Monterey Bay, Northridge, Sacramento, San Bernardino, San Diego, San Francisco, San Luis Obispo, San Marcos, and Stanislaus.

- On a campus-specific basis, I will seek information about which who may be interested in making some lower division GE-qualified courses available to persons who would access them via U.S. military bases abroad.** *Updates, particularly from campuses that did not respond to the earlier survey, are welcome.* Please see this URL for a review of the previous request.

http://www.calstate.edu/academic_council/agendas/2006/November/6-71_Request_for_Fully_Online_GE_Courses.doc

3. Online Bachelor's Degree Programs. Our survey compiled in June, 2006 showed five bachelor of arts programs, and seven bachelor of science programs to be available online. These included

Chico,	Liberal Studies, Social Science, Computer Science, Nursing RN to BSN
Dominguez Hills,	Nursing
Fullerton,	Nursing
Long Beach,	Professional Studies
Monterey Bay,	Liberal Studies

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San Bernardino,	Nursing RN to BSN
San Diego,	Vocational Education, Interdisciplinary Studies
Sonoma,	Liberal Studies Degree Completion

- On a campus-specific basis, I will seek further information about campus interest in providing these programs online to military personnel overseas.**

Thank you for your continuing attentiveness to our information requests on this topic.

c: Gary W. Reichard, Executive Vice Chancellor / Chief Academic Officer
Gerard Hanley, Director, Academic Technology Services
Marshelle Thobaben, Co-Chair, Academic Technology Advisory Committee