



# THE CALIFORNIA STATE UNIVERSITY

BAKERSFIELD • CHANNEL ISLANDS • CHICO • DOMINGUEZ HILLS • EAST BAY • FRESNO • FULLERTON • HUMBOLDT  
LONG BEACH • LOS ANGELES • MARITIME ACADEMY • MONTEREY BAY • NORTHRIDGE • POMONA • SACRAMENTO  
SAN BERNARDINO • SAN DIEGO • SAN FRANCISCO • SAN JOSE • SAN LUIS OBISPO • SAN MARCOS • SONOMA • STANISLAUS

*Allison G. Jones*  
Assistant Vice Chancellor,  
Academic Affairs, Student Academic Support  
Office of the Chancellor

Code: AA-2005-51  
Date: December 20, 2005

**To:** CSU Presidents

**From:** Allison G. Jones 

**Subject:** 2005-2006 Campus Support for the CSU Center for Alternative Media

The California State University implemented in July 2004 the CSU Center for Alternative Media (CSU CAM) that is the authorized center for the request and distribution of electronic text (e-text) as allowed by Assembly Bill 422 which directs text publishers to provide electronic texts for each text sold. The CSU CAM is housed at CSU San Bernardino, and it is responsible for hosting and managing the CSU Alternate Media Database. The CSU Alternate Media Database allows the CSU CAM to coordinate e-text requests from CSU campuses to the publishers and direct the distribution of e-text files and other alternate media resources to Services to Students with Disabilities offices across the CSU entirely via the web.

The amounts that each campus will be de-allocated for AY 2005-2006 by the Chancellor's Office are reflected in Attachment A. These amounts have been calculated by assessing a \$2,000 flat fee plus a prorated amount based on the number of students with disabilities. The Chancellor's Office will transfer these funds to CAM.

Systemwide cooperation is essential for all campuses to deliver this required service in a cost-effective and quality manner. The CSU CAM is a campus-based program that will save money for each campus that utilizes its resources. Savings will primarily result from the increased receipt of publisher provided files and the sharing of electronic files across the CSU.

Questions about the CSU CAM may be directed to Mr. Ray Murillo, Associate Director, Student Programs, Academic Affairs, Student Academic Support, at (562) 951-4707 or [rmurillo@calstate.edu](mailto:rmurillo@calstate.edu).

AGJ/rm:lem

Attachment

cc: CSU Provosts/Vice Presidents of Academic Affairs  
CSU Vice Presidents of Administration  
CSU Vice Presidents of Student Affairs  
Dr. Keith O. Boyum  
Mr. Ray Murillo  
Dr. Charles B. Reed  
Mr. Richard P. West

**2005-2006 Funding Formula for the CSU Center for Alternative Media**

<b>CSU Campus</b>	<b>Total Cost per Campus</b>	<b>% of Total Cost of CAM</b>
Chancellor's Office <sup>1</sup>	\$60,000.00	40.46%
Bakersfield	\$2,962.00	2.00%
Channel Islands	\$2,262.00	1.53%
Chico	\$4,231.00	2.85%
Dominguez Hills	\$3,907.00	2.63%
East Bay	\$3,515.00	2.37%
Fresno	\$3,565.00	2.40%
Fullerton	\$4,136.00	2.79%
Humboldt	\$3,765.00	2.54%
Long Beach	\$4,943.00	3.34%
Los Angeles	\$3,744.00	2.52%
Maritime Academy	\$2,013.00	1.36%
Monterey Bay	\$2,903.00	1.96%
Northridge	\$5,872.00	3.96%
Pomona	\$2,862.00	1.93%
Sacramento	\$4,494.00	3.03%
San Bernardino	\$3,332.00	2.25%
San Diego	\$6,280.00	4.23%
San Francisco	\$4,764.00	3.21%
San José	\$5,343.00	3.60%
San Luis Obispo	\$4,202.00	2.83%
San Marcos	\$2,766.00	1.87%
Sonoma	\$3,674.00	2.48%
Stanislaus	\$2,754.00	1.86%
<b>Totals</b>	<b>\$148,289.00</b>	<b>100.00%</b>

<sup>1</sup> This is a one-time allocation from the Office of the Chancellor