



# THE CALIFORNIA STATE UNIVERSITY

BAKERSFIELD • CHANNEL ISLANDS • CHICO • DOMINGUEZ HILLS • FRESNO • FULLERTON • HAYWARD • HUMBOLDT  
LONG BEACH • LOS ANGELES • MARITIME ACADEMY • MONTEREY BAY • NORTHRIDGE • POMONA • SACRAMENTO  
SAN BERNARDINO • SAN DIEGO • SAN FRANCISCO • SAN JOSE • SAN LUIS OBISPO • SAN MARCOS • SONOMA • STANISLAUS

ALLISON G. JONES  
Assistant Vice Chancellor  
Academic Affairs, Student Academic Support

**To:** Directors, Educational Opportunity Program **Code:** AA-2003-06  
**Date:** February 11, 2003

**From:** Allison G. Jones *AJones*

**Subject:** Chargeback for 2003-04 EOP Application Booklets and Leaflets

In September 2002, the 2003-04 California State University EOP application booklets and leaflets were shipped to campuses. A total of 142,200 EOP application booklets and 27,100 leaflets were printed and shipped to campuses for a total cost of \$25,517.

EOP directors were advised last year in our memo dated February 1, 2002 (AA-2002-09) that campuses would be assessed the printing and shopping costs of the booklets and leaflets based on the number of EOP students served beginning with the 2003-04 publication. Attached is a chart that reflects the number of students served fall term 2001 (the latest year available) and the prorated printing cost for each campus.

The Chancellor's Office accounting department will issue a Plan of Financial Adjustment against the campus General Fund account for the 2002-03 fiscal year.

Questions about this Plan of Financial Adjustment may be referred Dr. John Karras, Associate Director, Transfer and Student Programs, at [jkarras@calstate.edu](mailto:jkarras@calstate.edu) or (562) 951-4707.

AGJ/jk

Attachment

cc: Vice Presidents, Student Affairs  
Business Managers  
Budget Officers  
Angie Renaud

**2003-04 EOP Application Booklet and Leaflet Printing Costs  
Based on EOP Students Served Fall 2001**

Campus	# of EOP Students Fall 2001	% of Students Served	Prorated Printing Cost
Bakersfield	1,039	2.9%	\$740
Chico	1,234	3.5%	893
Dominguez Hills	607	1.7%	434
Fresno	4,478	12.6%	3,215
Fullerton	1,686	4.8%	1,225
Hayward	959	2.7%	689
Humboldt	510	1.4%	357
Long Beach	2,424	6.8%	1,735
Los Angeles	3,505	9.9%	2,526
Monterey Bay	807	2.3%	587
Bnorthridge	3,672	10.4%	2,654
Pomona	1,374	3.9%	995
Sacramento	1,140	3.2%	817
San Bernardino	1,105	3.1%	791
San Diego	3,451	9.7%	2,475
San Francisco	2,424	6.8%	1,735
San Jose	3,161	8.9%	2,271
San Luis Obispo	612	1.7%	434
San Marcos	400	1.2%	306
Sonoma	497	1.4%	357
Stanislaus	387	1.1%	281
<b>Total</b>	<b>35,472</b>	<b>100%</b>	<b>\$25,517</b>