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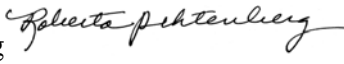
Kyriakos Tsakopoulos

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Long Beach, California
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MEMORANDUM

April 16, 2007

TO: CSU Campus Presidents

FROM: Roberta Achtenberg 
Chair, Board of Trustees

RE: Access to Excellence Summit Agenda

With this note I am pleased to enclose an agenda for our upcoming *Access to Excellence* Summit meeting, April 24-25 in Newport Beach. I think it is a strong template for a successful meeting, and I look forward to working with you. At the Summit registration desk you will be provided with a program that will also include another copy of this agenda.

I encourage you to spend a few minutes with this agenda, and give consideration to the themes that it sets forth. Your ideas, together with those of other members of your campus delegations and representatives of external CSU constituencies, will ultimately be the drivers of a new strategic plan.

You may also wish to review the general background readings available at http://www.calstate.edu/acadaff/System_Strategic_Planning/resources.shtml on the *Access to Excellence* web site. Further, as you know, we have summaries of CSU campus conversations available for your review on the same web site. These reports were further summarized through the energetic work of the Executive Committee of the Academic Senate, CSU, for the benefit of the strategic planning Steering Committee meeting on April 4th. You may access campus conversation summaries as well as these additional "summaries of summaries" at http://www.calstate.edu/acadaff/System_Strategic_Planning/Reports.shtml. We appreciate the willingness of the Executive Committee in making these summaries available.

Thank you in advance for your thoughtful participation in our upcoming Summit.

cc: Chancellor Charles B. Reed

Executive Vice Chancellor / Chief Academic Officer Gary W. Reichard
Campus Provosts; Chairs, Campus Academic Senates; Campus Vice Presidents
for Student Affairs

Marshelle Thobaben, Chair, Academic Senate, CSU

Agenda
2007 Access to Excellence Systemwide Summit

Tuesday

April 24, 2007

Conference Check-in

7:00 a.m. – 10:00 a.m.

Bay Laurel Foyer

Welcome Roberta Achtenberg, Chair, CSU Board of Trustees
Chancellor Charles B. Reed

10:00 a.m.
Bay Laurel Ballroom

Opening Plenary: *The Imperatives and Objectives of a System Strategic Plan*

10:15 a.m.
Bay Laurel Ballroom

Moderator: Roberta Achtenberg

Panelists: J. Michael Ortiz, President, CSPU Pomona
Marshelle Thobaben, Chair, Academic Senate, CSU
Gary W. Reichard, Executive Vice Chancellor / Chief Academic Officer

Why should CSU have a system plan? What is different from what was true ten years ago? Where do we want to be ten years from now? Why is it urgent for CSU to assume leadership to define the terms of success?

Conversation Session I

11:00 a.m. – 12:15 p.m.

In groups of 25 - 30 persons, Summit attendees will review compelling themes and ideas in "Conversation Sessions" I, II, and III.

- *Please refer to room assignments / instructions provided with your name badge at registration.*

Suggestions for Each Conversation Session: *What commitments should the CSU make in its strategic plan? What should be the relative priority of each commitment?*

- 1) Leadership for Fixing the Leaky Pipeline between CSU, K-12 and Community Colleges: Closing "Achievement Gaps through outreach to students and families; partnerships with P-12; high school/community college curricular and standards alignment; providing strong teacher preparation and appropriate professional development, reflecting partnership and consultation with P-12; and ensuring transfer success in partnership with community colleges. **Bay Laurel 1**
Bay Laurel 2
- 2) Achieving Excellence Through Total Institutional Responsibility for Student Success: Providing the best co-curricular environment for student success, through effective advising, on-campus work opportunities, financial aid, administrative and staff support; early diagnosis and interventions for at-risk students. **Bay Laurel 3**
Bay Laurel 4
- 3) Achieving Excellence in Student Learning Outcomes: Defining, achieving, and documenting the right set of outcomes; supporting and rewarding both conventional and innovative teaching approaches that demonstrably result in learning. **Catalina**
Cypress

4) Anticipating and Meeting California's Needs: Defining and developing workforce skills; enhancing economic development and addressing social and technical issues through research that is often highly applied, relevant, and fundamental to community and region; strengthening international, cultural, and civic competencies. **Mulberry Lily**

5) Investing in Faculty to Build Excellence in CSU Teaching, Research, Scholarship, and Creative Activities: Strengthening faculty quality, student engagement, and curriculum through research, scholarship, and creative activities that form central elements of a rich learning environment for students; designing, developing, and assessing an optimal faculty and staff development program to support CSU success goals. **Torrey Pine 1
Torrey Pine 2**

6) Sustaining Capacity to Serve the Public Interest: Identifying the role of a comprehensive public university in 2013 and 2018, including the national, state, and regional needs for the services CSU can and should provide; ensuring accountability for providing for those needs; building the case statement for policy makers. **Cedar Chestnut**

Lunch 12:15 – 1:30 p.m. **Bamboo Pavilion**

Conversation Session II **1:30 – 2:45 p.m.**
• *Please refer to room assignments / instructions provided with your name badge at registration.*

Break 2:45 – 3:00 p.m.

Conversation Session III **3:00 – 4:00 p.m.**
• *Please refer to room assignments / instructions provided with your name badge at registration.*

Break 4:00 – 4:30 p.m.

Plenary: *Global, National and California Contexts for Planning* **4:30 – 5:30 p.m.**
Bay Laurel Ballroom

Moderator: Jane Wellman, Executive Director, Delta Project on Postsecondary Costs
Panelists: Patrick M. Callan, President, National Center for Public Policy & Higher Education
Debra Humphreys, Vice President for Communications and Public Affairs
Association of American Colleges and Universities
Nancy Shulock, Executive Director, Institute for Higher Education Leadership & Policy, California State University, Sacramento

Comments: Chancellor Charles B. Reed
What challenges does higher education face in global, national, and state contexts?
What policy urgencies and fundamental mandates are embedded in each context?
How can CSU continue to advance its national and state leadership voice?

Reception & Dinner **5:30 p.m.**
Bay Laurel Ballroom

Wednesday

April 25, 2007

Continental Breakfast

7:30 a.m. – 8:30 a.m.

Bamboo Pavilion

Plenary: *Summarizing Conversation Sessions by Theme*

**8:45 – 10:00 a.m.
Bay Laurel Ballroom**

Moderator: Gary W. Reichard, Executive Vice Chancellor / Chief Academic Officer

Panelists: Marshall Cates, Secretary, Academic Senate CSU:

Fixing the Leaky Pipeline Between CSU, K-12 and Community Colleges

John Tarjan, Member at Large, Academic Senate CSU Executive Committee:

Achieving Excellence Through Total Institutional Responsibility for Student Success

Bruno Giberti, Chair, Academic Senate, CPSU San Luis Obispo

Achieving Excellence in Student Learning Outcomes

Barry Pasternack, Vice Chair, Academic Senate CSU:

Anticipating and Meeting California's Needs

Henry Reichman, Member at Large, Academic Senate CSU Executive Committee:

Investing in Faculty to Build Excellence in CSU

Teaching, Research, Scholarship & Creative Activities

Marshelle Thobaben, Chair, Academic Senate CSU:

Sustaining Capacity to Serve the Public Interest

Break 10:00 – 10:15 a.m.

Plenary: *Discussion of System Planning and Cross-Cutting Issues*

**10:15 – 11:45 a.m.
Bay Laurel Ballroom**

Co-Facilitators: Roberta Achtenberg, Chair, CSU Board of Trustees

Jane Wellman, Executive Director, Delta Project on Postsecondary Costs

The agenda for role differentiation between and among CSU campuses, and between and among California education systems; the urgency of public communication strategies to reach multiple audiences; the imperative of accountability for a public entity.

Lunch 11:45 – 1:00 p.m.

Bamboo Pavilion

“Town Hall” Discussion: *Summing Up, Fresh Directions and Next Tasks*

**1:00 – 2:00 p.m.
Bay Laurel Ballroom**

Facilitator: Jane Wellman, Executive Director, Delta Project on Postsecondary Costs

Respondents: Herbert Carter, Trustee, the California State University

Carol Chandler, Trustee, the California State University

Carmella Franco, Superintendent, Whittier City School District

Jolene Koester, President, CSU Northridge