

**“Access to Excellence” in the California State University
Cal State East Bay Conversation
March 1, 2007
1:00 - 5:00 pm
Business and Technology Center on the Hayward Campus**

The California State University is currently holding a series of campus conversations across the system as the first step in developing a new CSU strategic plan. The Board of Trustees expects the new document, "Access to Excellence," that will eventually emerge from the process begun by these conversations to guide the CSU system for the next 10 years and beyond. CSUEB welcomes all members of the campus community as well as our friends in the broader community to join us in this conversation by attending all or parts of the event on March 1.

CSUEB will connect the CSU "Access to Excellence" discussion with our campus strategic planning process, initiated with President Qayoumi's convocation and town hall meetings last fall, and with our forthcoming accreditation review. Accordingly, the CSUEB campus conversation will focus on three main themes: (1) student access; (2) student success and academic quality; and (3) stewardship and accountability. The attached diagram illustrates how the CSU "Access to Excellence" domains align with our campus strategic planning mandates and accreditation review.

The CSU has suggested that we ask the following questions as we discuss each issue at the meeting. *What are the strengths of CSUEB and the CSU system in this area? What would we like to be doing better in the future? What changes need to occur at each level to do what we should be doing? How could technology help to achieve our goals and/or improve our processes?* We will have experienced facilitators to guide us through each topic and to ensure that everyone who wishes to express a view can be heard, as well as recorders to document the discussion for CSUEB's continued strategic planning and for the CSU as a whole.

Here is some additional detail about each issue.

1. Student Access

How can the CSU as a whole, and CSUEB in particular, best plan to assure that students can gain access to a college degree? Topics we can discuss include (but are not limited to): encouraging improvement in K-12 students' academic preparation; eliminating achievement gaps among different groups of potential students; encouraging K-12 students to go to college; addressing the needs of special learners; facilitating effective transfer from the community colleges; seeking and securing value from partnerships with K-12 and community colleges; and providing alternative modes of instruction and other strategies to offset constraints on transportation to the Hayward and Concord campuses.

2. Student Success and Academic Quality

How can the CSU as a whole, and CSUEB in particular, best plan to assure that our students succeed and that the academic quality of our programs remains high?

Possible topics include: demonstrating outcomes-based competencies; assuring that comprehensive advising is effective at all levels; measuring and improving transfer student success; supporting student participation in the research and scholarly and creative activities of faculty; preparing students with a global perspective, language abilities, cross-cultural competencies, and technological capabilities. In this area we should also discuss how to ensure faculty and staff excellence. Possible topics here include: demonstrating and valuing faculty and staff quality; recruiting and retaining high-quality and diverse faculty, staff, and administrators; supporting high performance by faculty, staff, and administrators.

3. Stewardship and Accountability

How can the CSU, and CSUEB in particular, plan to fulfill its commitment to community, state, and national stakeholders, and hold itself and its leaders accountable? Possible topics include: identifying, maintaining and strengthening connections with internal and external stakeholders; alumni involvement; publicity and marketing; identifying community, national, and international priorities that should become part of CSU's and/or CSUEB's core identity; affirming and assuring the vitality of shared governance; engaging key state and national leaders in dialogue about the CSU's future; addressing the issue of affordability; developing a plan to obtain the resources necessary to fulfill the goals of "Access to Excellence."

We suggest that participants also visit the CSU "Access to Excellence" website for additional information about this initiative. Go to

http://www.calstate.edu/acadaff/System_Strategic_Planning/

Agenda

- 1:00-1:30 pm** **Welcome and Introductions**
President Mo Qayoumi
- CSU Perspective**
Executive Vice-Chancellor, Gary Reichard
- Opening Remarks**
Professor Henry Reichman, Chair, Academic Senate
- 1:30-2:10 pm** **First Theme – Student Access**
- 2:20-3:00 pm** **Second Theme – Student Success and Academic Excellence**
- 3:10-3:50 pm** **Third Theme – Stewardship and Accountability**
- 4:00-4:20 pm** **Summary Discussion**
- 4:20-4:30 pm** **Concluding Remarks**
Provost Michael Mahoney
President Mo Qayoumi
- 4:30-5:00 pm** **Reception**

Alignment between CSU Access to Excellence Domains and CSUEB Strategic Planning Mandates and WASC Themes

