



## CALIFORNIA STATE UNIVERSITY, LONG BEACH

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OFFICE OF ACADEMIC AFFAIRS

*President F. King Alexander and Provost Karen Gould  
invite you to a  
Campus Conversation: Access to Excellence*

*Friday, February 23, 2007  
The Pointe at the Pyramid  
8:00 a.m. to 2:00 p.m.*

In 2007, the CSU will begin developing a new strategic plan, titled *Access to Excellence*, which is a successor to the *Cornerstones Report* (1997). The purpose of this Campus Conversation is to provide input to the CSU as it identifies strategic priorities to meet the challenges facing our campus and the system, and, to identify initiatives that will ensure access and excellence into the future. We invite you to join faculty, staff, students, administrators, alumni, and community members for a stimulating day of ideas. The topics for focused discussion below represent areas of potential distinction for CSULB and the CSU over the next decade.

### **Tentative program**

8:00-8:30 a.m. Coffee and continental breakfast

8:30-9:30 a.m. Opening program (F. King Alexander, panel, and distinguished guests)

9:45 a.m.-noon Focused discussions

- **Student Success:** graduation rates, retention, time-to-degree, advising, support, co-curricular activities, student life and development, helping and meeting the needs of transfer students, helping prospective students become college ready, reward systems for student success
- **Academics:** course offerings, student learning, assessment, internationalization, globalization, graduate education, service learning
- **Growth:** access; enrollment; diversity in student body and faculty; recruiting and retaining high-quality faculty, staff, and administrators
- **Research:** applied research, graduate research, undergraduate research, extramural funding
- **New Interfaces:** technology, classroom facilities, delivery systems, distance education, innovations in instructional approach, responding to the evolving mission
- **Connections:** relationships with all internal and external stakeholders, relationships with the local community and the broader region, ties to the business community, partnerships with P-12 schools and community colleges, alumni relations, inter-university partnerships, statewide connections
- **Social Responsibility:** citizenship, ethics, value systems, values that help prepare a responsible workforce and an informed citizenry, the university as a change agent

12:00-2:00 p.m. Lunch; reports from discussions; remarks by Provost Karen Gould

## Please RSVP to Academic Affairs by February 16, 2007

Via telephone: 562/985-4128, or

FAX: 562/985-6180, or

Email: [dbennett@csulb.edu](mailto:dbennett@csulb.edu)

Also, please indicate three choices for focused discussions:

Student success

Academics

Growth

Research

New Interfaces

Connections

Social responsibility