

**MEDIA ADVISORY
To the Spanish-Language Media**

**California State University Presidents Encourage
Students to Apply for College before Nov. 30, 2009**

WHAT: The priority application period for prospective undergraduate students looking to attend a California State University campus in fall 2010 ends on Nov, 30, 2009.

CSU is urging students to apply early to increase their chances of being accepted at one of the university's 23 campuses.

As a result of the state's economic crisis and a \$564 million cut to the CSU's budget for this year, the system is forced to reduce enrollment by 40,000 students over the next two years. Applicants who are well prepared for college and apply early have the best chances for admission.

WHO: Mildred García, CSU Dominguez Hills president
Alexander Gonzalez, Sacramento State president

WHERE: **Teleconference:**
Phone number: 800-288-8976 (access code is not necessary)

Presidents García and Gonzalez will be available for on camera comment following the teleconference. They will be at the CSUDH and Sac State campus respectively.

WHEN: **Thursday, October 29, 2009, 11 a.m. - 12 p.m.**

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MULTIMEDIA TOOLS: [Video: Apply by Nov. 30, 2009](#)
[Video: A discussion about CSU challenges](#)

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