March 19, 2012

MEMORANDUM

TO: Dr. James M. Rosser, President
    California State University, Los Angeles

FROM: Charles B. Reed
      Chancellor

SUBJECT: Student Success Fee – Executive Order 1070

Attached is a copy of Executive Order 1070, which authorizes California State University, Los Angeles to establish a mandatory Student Success Fee.

In accordance with policy of the California State University, the campus president has responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please call the Budget Office at (562) 951-4560.

CBR/rr

Attachment
Executive Order 1070

The California State University
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4560

Executive Order: 1070
Effective Date: March 19, 2012
Supersedes: No Prior Executive Order
Title: Student Success Fee

This executive order is issued pursuant to Education Code Section 89035 and Board of Trustees Standing Orders, Section II(i) and consonant with Executive Order 1054.

Effective fall quarter 2012, California State University, Los Angeles is authorized to establish a mandatory Student Success Fee at the rate of $80 per quarter, or $240 per academic year.

Revenue from this fee will go toward the following four (4) priorities which comprise the Campus’ Student Success, Graduation and Career Placement initiative:

<table>
<thead>
<tr>
<th>Program</th>
<th>Rate Per Quarter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advising and Retention</td>
<td>$35</td>
</tr>
<tr>
<td>Student Development and Career Services</td>
<td>$25</td>
</tr>
<tr>
<td>Vital Technologies</td>
<td>$20</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$80/Quarter</strong></td>
</tr>
<tr>
<td></td>
<td><strong>$240/Academic Year</strong></td>
</tr>
</tbody>
</table>

The fee will be assessed to provide supplemental academic advising and retention services, increased student development opportunities and career services, and expanded access to vital infrastructure and applications technologies. Students will be consulted on the development of guidelines for the use of revenues received from this fee and the campus will develop a plan for outcomes and accountability to ensure proper management of fee revenues. The president is delegated authority under EO 1054 to increase, decrease, suspend or eliminate this fee as needed. For purposes of the Student Success Fee, increases in fee rates for the components of the fee that address advising and retention, student development and career services, and vital technologies will be no greater than the annual Higher Education Price Index (HEPI) inflationary factor.
Board of Trustees fee policy requires that the revenue generated by this fee be reviewed annually by the student fee advisory committee and reported to the Chancellor’s Office in the annual fee survey. If balances exist without an expenditure plan, the campus may be asked to reduce or suspend the fee until such time that all balances are spent on the priorities indicated in this executive order.

In accordance with Section 89721(l) of the Education Code, revenue collected from student fees shall be deposited in a local trust account.

Charles B. Reed, Chancellor

Dated: March 19, 2012