

AGENDA

AD HOC COMMITTEE ON OFF CAMPUS FACILITIES

Meeting: 1:45 p.m., Tuesday, September 11, 2001
Glenn S. Dumke Conference Center

Anthony M. Vitti, Chair
William D. Campbell
Martha C. Fallgatter
William Hauck
Ralph R. Pesqueira
Frederick W. Pierce IV
Kyriakos Tsakopoulos

Consent Item

Approval of Minutes of Meeting of January 23, 2001

Discussion Item

1. Acceptance of Gift of Real Property for the Proposed San Diego State University, Imperial Valley Off-Campus Center at Brawley, *Action*

AD HOC COMMITTEE ON OFF-CAMPUS FACILITIES

Acceptance of Gift of Real Property for the Proposed San Diego State University, Imperial Valley Off-Campus Center at Brawley

Presentation By

Richard P. West
Executive Vice Chancellor and
Chief Executive Officer

Stephen L. Weber
President
San Diego State University

Summary

The San Diego State University, Imperial Valley Off-Campus Center at Calexico offers the only local baccalaureate opportunity for residents of southeastern California. Enrollment at the off-campus center has steadily increased due to the growing population and the demand for higher education. To meet this demand, it is proposed that the Board of Trustees accept a gift of 200 acres in the City of Brawley from the Alamitos Land Company. The property, if accepted, would be developed as a remote site of the San Diego State University, Imperial Valley Off-Campus Center and would be established pursuant to the Board of Trustees' policy on off-campus centers.

Imperial County Population Growth

The overall population in Imperial County has grown at an annual rate of 2.7% (33,000 residents) since 1990. Growth of the incorporated cities in the region has been even faster while growth in the unincorporated areas declines. The long-range population is projected to grow 3% annually to over 500,000 residents by 2040, representing an increase of about 4.5 times its 1990 population in the 50-year period.

San Diego State University, Imperial Valley Off-Campus Center (IVC), Calexico

San Diego State University has operated the Imperial Valley Off-Campus Center (8.4-acres) in the City of Calexico since 1959. Calexico is on the U.S. Mexican border adjoining the City of Mexicali on the Mexico side. In contrast to Calexico's population of approximately 29,000, Mexicali has an estimated population of 1,000,000.

The IVC offers the only local access to a four-year college education for county residents. The center's primary purpose is to provide upper division and graduate instruction for students in the region. Consistent demand for higher education in Imperial Valley has caused enrollment at IVC to steadily increase. The campus has averaged a 10% annual enrollment increase from 200 full-time equivalent students (FTES) in 1990 to 609 FTES in 2000. Current enrollment projections indicate this increase in student population will continue and is expected to double between 2000 and 2010. The IVC currently enrolls approximately 900 upper division and graduate/post baccalaureate students in a variety of programs including teacher education. Most instruction at IVC is conducted in the classroom mode. Some distance education courses are received via two-way television from the main campus in San Diego and would be expanded for the proposed Brawley center.

Academic Programs at Imperial Valley Off-Campus Center, Calexico

The IVC offers eleven baccalaureate and five masters programs and course work leading to three teaching credentials as listed below. No new programs are planned with the addition of the proposed Brawley center.

Bachelor of Arts in Liberal Arts and Sciences

Majors in: English, History, International Business (emphasis in Latin America), Latin American Studies, Liberal Studies, Psychology, Social Sciences and Spanish

Bachelor of Science in Liberal Arts and Sciences

Major in Public Administration

Bachelor of Science in Applied Arts and Sciences

Major in Business Administration (emphasis in Agribusiness) and Criminal Justice Administration

Master of Arts in Education

Concentrations in Educational Leadership

Elementary Curriculum and Instruction*

Secondary Curriculum and Instruction*

Master of Public Administration*

Master of Science in Business Administration* (concentration in International Business)

Teaching Credentials

Single subject cross-cultural language and academic development (CLAD)

Multiple subject cross-cultural language and academic development (CLAD)

Multiple subject bilingual cross-cultural language and academic development (B/CLAD), emphasis in Spanish

*Programs that are offered in cooperation with San Diego State University

Physical Development at Imperial Valley Off-Campus Center, Calexico

In 1959, the IVC consisted of two buildings constructed in 1927. In 1983, a library and classroom building were added. In 1995, the old facilities were upgraded and new ones were added including an administration building, a computer center, two faculty office buildings, a physical plant building and an addition to the library. IVC facilities total approximately 92,000 gross square feet.

The Site of the Proposed Imperial Valley Off-Campus Center at Brawley

Alamitos Land Company has offered to give CSU approximately 200 acres of undeveloped land for educational purposes. The property is currently zoned for agriculture and located one mile east of the City of Brawley, contiguous to Highway 78 and within one-half mile of State Route 111. The gift of land would be used for the proposed Brawley center, which would be administered as an integral component of the San Diego State University, Imperial Valley Off-Campus Center at Calexico. Funding for an environmental report and permanent facilities at the site would be sought primarily from sources outside the CSU and San Diego State University. Acceptance of the gift and future development would be subject to compliance with the policies and procedures issued by the chancellor for public/private real estate projects consistent with principles contained in board policy RFIN 05-08-00.

Enrollment Needs Study for Imperial County

The Chancellor's Office Division of Academic Affairs conducted an Enrollment Needs Study in July 2001. The study concluded that implementation of the proposed IVC-Brawley would impact the total IVC-Calexico enrollment in at least two ways. First, IVC-Brawley would increase attendance of first-time freshmen at Imperial Valley Community College due to more local high school graduates attending the college because of substantially improved access to upper division courses leading to a baccalaureate degree at IVC-Brawley. Second, and more importantly, the Brawley center would provide more convenient access for students in the northern and central parts of the county. It is proposed that IVC-Calexico begin enrolling students for an IVC-Brawley opening enrollment of 100-200 FTES in 2002. Because of constraints on physical expansion at IVC-Calexico it is expected that the two sites will enroll approximately the same number of students by 2009.

Brawley Planning Considerations and Projection Assumptions

1. San Diego State University would continue to operate and administer IVC-Calexico and IVC-Brawley as a single institutional entity with two physical locations.
2. For purposes of the July 2001 Enrollment Needs Study, it is assumed that IVC-Brawley will commence operation in Fall 2002 in temporary quarters.

3. The initial temporary facilities will be designed for instructional purposes including areas where faculty can meet with students. There will be no resident faculty assigned to IVC-Brawley. Faculty will initially have regular offices at IVC-Calexico.
4. No new degree programs will be initiated. Agribusiness will be one of the primary programs at IVC-Brawley.
5. Although instruction will be provided at both the Calexico and Brawley sites, all enrollment demand in the Imperial Valley will be treated as a single entity associated with the San Diego State University, Imperial Valley Off-Campus Center at Calexico.

The following table estimates a summary enrollment and FTE projection for the IVC.

IVC Fall Enrollment and Annual FTE Projected through 2010

<u>Year</u>	<u>Transfers</u>	<u>Total undergrad enrollment</u>	<u>New GdPb*</u>	<u>Total GdPb enrollment</u>	<u>Total enrollment</u>	<u>Annual FTE</u>
1990						
1991					471	
1992					535	
1993					568	411
1994					620	438
1995					647	481
1996					665	526
1997					703	550
1998					689	551
1999					835	590
2000	103	525	107	362	887	676
2001	142	537	97	412	949	723
2002	158	586	108	446	1,032	786
2003	174	653	119	463	1,116	850
2004	190	723	130	504	1,227	935
2005	206	793	141	552	1,345	1,025
2006	223	864	153	600	1,464	1,115
2007	231	927	158	643	1,570	1,196
2008	238	977	163	679	1,656	1,262
2009	245	1016	168	705	1,722	1,312
2010	254	1052	173	729	1,782	1,358

*GdPb stands for graduate/post baccalaureate students.

Brawley Long-Range Land-Use Development Plan

Consistent with the mission established for IVC-Calexico, the IVC-Brawley would provide permanent educational facilities similar to those at IVC-Calexico. A long-range Land-Use Development Plan has been developed for the proposed IVC-Brawley, including a phasing plan for initial development. The proposed development would include facilities to support academic functions as well as research institute uses. Physical components may include classrooms and teaching labs, faculty and administrative offices, research buildings for programs such as those related to agriculture and energy, a library, computer building, student center/food service facilities, an auditorium or multi-purpose facility, student housing, recreation fields, a physical plant building, surface parking and other support facilities.

Conclusion

The Board of Trustees' acceptance of the gift of 200-acres from Alamitos Land Company for IVC-Brawley would serve the needs of higher education in Imperial County by accommodating projected student growth in the region.

Action

The following resolution is presented for approval:

WHEREAS, The Board of Trustees of the California State University recognizes the growing need for additional CSU educational services in Imperial County, and

WHEREAS, The San Diego State University, Imperial Valley Off-Campus Center at Calexico has reached its enrollment ceiling, and

WHEREAS, The Board of Trustees has been offered a gift of real property to enhance higher education opportunities in northern Imperial County near the City of Brawley and has entered into a Memorandum of Understanding with the donor to consider options available for serving future education needs; now, therefore, be it

RESOLVED, By the Board of Trustees of the California State University, that the chancellor is hereby authorized, on its behalf, to accept the gift of real property subject to compliance with the policies and procedures issued by the chancellor for public/private real estate projects consistent with principles contained in board policy RFIN 05-08-00.